



IGIC

INDIA GLOBAL INNOVATION CONNECT

*2nd Annual meeting Bengaluru
1st – 2nd June 2023*

An initiative by

smadja
smadja *S*

***THE* high-profile global platform, building on the success of the inaugural meeting, highlighting the rise of Bengaluru as the new global high-tech innovation hub**

More than an event: A process for accelerating innovation and building peer entrepreneurs communities

Bringing leading VCs executives and startups founders from key countries to engage in an outcome-oriented technology and business interaction with their peers in India

A time-efficient opportunity for insights on where India's entrepreneurship and innovation momentum is going - and how new technology is being created

A high profile, global, *must attend*, event

To expand the business/financial connection between India's entrepreneurs/startups ecosystem and relevant partners from some key countries

To identify and assess the medium and long-term technology and business trends and the new opportunities created for startups and corporates

To be a platform for dialogue between technology innovators and business end-users

To assess the impact of policies and regulations on disruptive technologies as they are being shaped and come into effect

To provide time-efficient insights on where India's technology ecosystem is going

To contribute to accelerating the process of translating innovative ideas into marketable products and services

Bengaluru where it all happens

- India's third largest city, the magnet for high-tech talent, home to 1.9 million tech workers
- The silicon valley and IT capital of India
- Inventing the new playbook for innovation, entrepreneurship and startup success
- The world's third largest – soon to become the second largest - startup ecosystem
- Home to close to 500 of the 1,170 MNCs' R&D centres in India
- Home to almost half of India's more than 100 Unicorns and more soonicorns than Delhi and Mumbai combined... And counting

The Participants:

Successful Indian and global startup founders

To share their story, connect with global investors, explore India as a market, meet business leaders

Indian and global VCs

To showcase their portfolio, share their learnings, attract global LPs, get first-hand insights on India's startup revolution

Indian and global corporates

To develop their involvement with the startup ecosystem, explore new opportunities for partnerships with innovative entrepreneurs, discuss the leveraging of technological advances by their company

Tech thought leaders and public policy experts

To discuss what is coming next in disruptive technologies and the implications for business and society, to update on regulatory trends which will impact, directly or indirectly, developing or leveraging new technologies

The Convener:

Smadja & Smadja Strategic Advisory (S&S) was established in 2001 in Switzerland and in the US. It works with international companies, individual investors and government entities on global trends and strategic issues.

The Firm's mission is to help its clients navigate and leverage globalization and the technology and entrepreneurial revolution, providing them with actionable insights and a “world view” to help identify new opportunities and risks, and manage the increasing volatility and complexity of a globalized world.

The firm creates platforms of contents – from strategic, behind closed doors, seminars to high profile international conferences. Smadja & Smadja has activities, clients and partners in Asia, North America, Europe, Latin America and the Middle East.