

2024 - 2025

ANNUAL REPORT

The Karnataka Digital Economy Mission's Annual Report celebrates a year defined by progress, partnerships, and purpose. From driving digital inclusion to advancing emerging tech clusters, our collective efforts have positioned Karnataka as a beacon of innovation. This report not only recounts milestones but also reaffirms our resolve to build a future-ready, innovation-driven economy for all.



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PRIYANK KHARGE

Minister for Rural Development
& Panchayat Raj
and Information Technology &
Biotechnology and
Kalaburagi District In-charge Minister

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Date: 10.03.2026

MESSAGE

The Karnataka Digital Economy Mission (KDEM) has been pivotal in driving Karnataka's growth towards becoming a hub for innovation, technology, and economic resilience. In FY 2024-25, we've seen significant strides with the launch of several key initiatives and policies that position the state as a leader in fostering sustainable economic growth, balanced regional development, and a skilled workforce.

Among the core initiatives driving Karnataka's transformation are the **Karnataka Acceleratory Network (KAN)** and **LEAP (Local Economy Accelerator Program)**. KAN plays a crucial role in connecting startups and enterprises to the right partners, mentors, and funding opportunities, making the entrepreneurial journey smoother and more sustainable. LEAP, with its focus on supporting local economies, ensures that even emerging cities across Karnataka benefit from the state's digital transformation, creating robust clusters of innovation beyond Bengaluru.

Nippuna Karnataka further strengthens this ecosystem by ensuring the state's workforce is equipped with skills that match the demands of emerging sectors like AI, biotechnology, and aerospace, thereby reinforcing Karnataka's position as a talent hub. These initiatives, supported by KDEM, ensure that local talent is ready to meet the challenges of an evolving global market.

In alignment with these initiatives, Karnataka also introduced vital new policies in FY 2024-25, such as the **Karnataka State Skill Development Policy**, the **Global Capability Centre (GCC) Policy**, and the **Startup Policy**. These policies aim to address the current skill gaps and accelerate the growth of key industries across the state. While these policies lay the groundwork for transformation, KDEM continues to act as a driving force, helping to connect policy goals with real-world opportunities through strategic partnerships and support structures.

Furthermore, the **Centers of Excellence (CoEs)** have emerged as crucial innovation hubs, focusing on cutting-edge technologies such as AI, blockchain, and advanced manufacturing. These CoEs provide the infrastructure and research capabilities necessary for the state's industries to thrive. They foster collaboration between academia, government, and industry, which leads to tangible innovations and solutions that enhance Karnataka's competitiveness on a global scale.

KDEM is actively nurturing these initiatives and policies to foster an environment where talent, innovation, and businesses can grow in harmony. With the support of stakeholders across sectors, we are building a strong foundation for a resilient, inclusive, and thriving digital economy. Karnataka's future is bright, and with continued collaboration, we will ensure that our state remains a beacon of technological excellence and sustainable development.


(Priyank Kharge)

Message from Chairman



Mr B V Naidu
Chairman, KDEM

Karnataka is building one of India's most cohesive and future-ready digital economies. Through strong collaboration between government, industry, academia, and entrepreneurs, we are scaling innovation, decentralising growth, and creating opportunities across the state.

Growth beyond Bengaluru is now our operating reality. With the Beyond Bengaluru initiative, emerging tech clusters are evolving into high-impact innovation hubs, powered by local talent and regional leadership. These clusters are becoming integral contributors to Karnataka's economic momentum.

Women entrepreneurship and leadership in technology are rising steadily, supported by focused programs in skilling, mentorship, and access to capital. At the same time, Karnataka is enabling the gig economy as a key employment pillar—supporting flexible work, economic mobility, and workforce resilience.

At the core of this transformation is execution through partnership. By aligning policy, infrastructure, and talent development, KDEM is strengthening the foundation for sustained digital growth across sectors and regions.

Our ambition is clear: emerging clusters will contribute up to 10% of Karnataka's GDP, reinforcing decentralised, inclusive, and sustainable development. With a shared vision and strong ecosystem participation, Karnataka will continue to lead India's digital future.

Message from Co-chair



Dr. Manjula N. IAS

Secretary to Government,
Dept. of EI, IT, Bt and S&T,
Govt. of Karnataka &
Co-Chair, KDEM

As we take a moment to reflect on another year of growth, it is evident that Karnataka is advancing, driven by a clear vision that is now taking shape. The Government of Karnataka (GoK) and Karnataka Digital Economy Mission (KDEM) have collaborated closely with a diverse group of industry partners and academic institutions to bring this vision to life. Together, we have laid the groundwork for a future that is not only digital but inclusive, resilient, and ready for the challenges of tomorrow.

Karnataka's transformation is built on collaboration. Industry, government, and academia are working together like never before to create something truly exceptional. This isn't merely about technology; it's about fostering a robust ecosystem that ensures shared progress across the state. Every sector—IT, Global Capability Centres (GCCs), ESDM, startups, and Beyond Bengaluru—plays a vital role in this overarching narrative.

Initiatives like Beyond Bengaluru are helping us extend opportunities throughout the state, stimulating innovation and growth in regions beyond Bengaluru. It is cultivating a balanced and diverse tech landscape, ensuring that all of Karnataka reaps the rewards of this digital revolution. The government has been instrumental in ensuring that the benefits of this growth are distributed equitably across all regions of the state.

Message from Co-chair (Contd.)

What is particularly exciting is how all these components are aligning. The collaboration between GoK, KDEM, industry leaders, and academic institutions is transforming Karnataka into a hub for future technologies—AI, IoT, data sciences, and semiconductor design. We are not merely catching up; we are setting the standard for what lies ahead.

Looking forward, we recognize the fast-paced nature of the digital world. However, with a strong network of partners and a forward-thinking approach, we are well-positioned to lead. Our aim is not just to meet expectations but to exceed them, creating opportunities for all and ensuring that every citizen plays a role in Karnataka's continued ascent. Our future is bright, and it is one that we are building, together.

I would like to extend my deepest gratitude to all our partners, stakeholders, and collaborators for their continued support. You are the driving force behind Karnataka's progress. Together, we are building a digital economy that will have a lasting impact, not just for our state, but for the future of India.

Message from CEO



Mr Sanjeev Gupta
CEO, KDEM

“By the Industry – For the Industry”

As we reflect on the remarkable journey of the Karnataka Digital Economy Mission (KDEM) last 4 years, I am deeply proud of the collective effort that has positioned Karnataka at the forefront of the global digital economy. Over the past year, our state has not only expanded its digital infrastructure but also brought emerging tech clusters into focus, positioning them as critical drivers of innovation and growth for the Nation. Today, the **GCCs, ESDM - manufacturing, entrepreneurs, banking, accelerators, investors, training & recruiters, global influencers, country partners, trade bodies and other ecosystems** drivers are engaging personally in this MISSION Karnataka & are being recognized as key pillars of our success, contributing meaningfully to the state's GDP.

One of the standout accomplishments & success of KDEM has been the establishment of **industry partnerships**. These collaborations have proved instrumental in connecting talent to institutions, driving research, fostering innovations, and building the infrastructure necessary for growth. Churning the ecosystem with our strong partnerships have catalyzed progress across Karnataka's digital economy and have laid the foundation for future growth in new sectors such as **AI & deeptech, social impact, cybersecurity, spacetech, and green manufacturing**. We also created the **spoke-shore strategy** for mid to large services & GCCs to take advantage of these tech clusters delivering 20-35% cost advantage.

Message from CEO (Contd.)

Over the last 4 years we have supported **138 new companies, 35 expansions and over 9300 jobs created**, and with a healthy pipeline we are positioning stronger tech clusters this year.

Equally exciting is the impact of our **democratization of startups**, a vision we set in motion couple of years ago. The results speak for themselves: over 30% of our startup ecosystem now comes from our **6 emerging tech clusters** – Mangaluru, Mysuru, Hubballi-Dharwad-Belagavi (HDB), Kalaburgi, Shivamoga, Tumakuru, empowering regions Beyond Bengaluru, & very soon close to 10% of states tech contribution will come from these clusters. Initiatives like BLUE, Karnataka Accelerator Network (KAN), Global Technology Center (GTC), EMC2.0, PCB park, CoEs, Techceleration, Technovanza, The Big Tech Show have helped bring out the power of these clusters.

This shift has sparked a wave of innovation and entrepreneurship in emerging tech hubs, fostering local talent, IP generation and stimulating regional economies. The **Beyond Bengaluru initiative** has played a vital role in this transformation, with venture capitalists & growth enablers now eagerly asking, "When's the next round of innovation happening, how can we be more involved?"

The **LEAP program**, backed by a bold Rs 1,000 crore initiative from the Government of Karnataka, is set to take this to the next level. The program, focusing on the **Beyond Bengaluru** regions, is designed to empower local economies, create jobs, and strengthen Karnataka's position as a leader in the digital economy. I'm sure this will help leap our state's ecosystem to newer heights and make us stronger on the global scale.

As we move forward, we will continue to build on these partnerships and initiatives. Together, with the support of our industry and academic partners, we are confident that we will not only continue to grow Karnataka's digital economy but also ensure it remains a beacon of innovation and opportunity for generations to come.

Thank you to all our partners, stakeholders, and contributors. Your unwavering support is what makes this mission a success, and we look forward to furthering this collaborative effort in the months and years ahead.

KDEM Board Members

The board of the Karnataka Digital Economy Mission (KDEM) has been thoughtfully constituted to include prominent leaders across government, industry, and academia who bring valuable expertise aligned with Karnataka's digital economy objectives. This strategic selection enhances KDEM's ability to address varied dimensions of digital growth and innovation while ensuring a balanced perspective between policy and industry requirements.

The composition of the board is as below:



Sh B V Naidu
Chairman,
KDEM



Dr Selvakumar, IAS
Principal Secretary for Commerce
and Industries, GoK



Sh Prashanth Prakash
Chairman,
Karnataka Startup Vision Group



Sh Manish Singhal
Secretary General
ASSOCHAM



Sh Bhaskar Kumar Verma
Regional Head
NASSCOM



Sh Sanjeev Kumar Gupta
CEO
KDEM



Dr Manjula N. IAS
Secretary to Government,
Dept. of EI, IT, Bt and S&T, GoK and
Co-Chair, KDEM



Sh Ritesh Kumar Singh, IAS
Principal Secretary,
Finance Department, Govt. of Karnataka



Sh Rahul Sharanappa Sankanur, IAS
Director, Dept. of E, IT and Bt, GoK
Managing Director, KITS



Sh Ashok Chandak
President
IESA



Sh Manoj Kumar Meena, IAS
Secretary to Government
House Dept., Karnataka
Government Secretariat Bengaluru

Collectively, the board members are instrumental in shaping a comprehensive and responsive digital economy strategy, ensuring KDEM's activities are aligned with the needs of Karnataka's rapidly evolving digital landscape.

Thanks to the former KDEM Directors



Dr. Ekroop Caur, IAS
Secretary, IT, BT and S&T, GoK and
Co-Chair, KDEM



Sh L K Atheeq, IAS
Additional Chief Secretary,
Finance Department, GoK



Smt. Uma Mahadevan, IAS
Additional Chief Secretary, Panchayati Raj and
Rural Development, GoK



Sh Darshan H V, IAS
MD
KITS



Sh Deepak Sood
Secretary General
ASSOCHAM



Sh ISN Prasad, IAS
Former ACS (Finance)
Government of Karnataka



Dr. E. V. Ramana Reddy, IAS (Retired)
Former ACS, Dept of IT, Bt & ST
Government of Karnataka



Mr K Krishna Moorthy
Former President and CEO
IESA



Mrs. Meena Nagaraj, IAS
Former Director, E, IT, Bt and
MD-KITS

We Thank Our Patrons



**Shri Sharath Kumar
Bache Gowda**
Chairman, KEONICS



Mr Kris Gopalakrishnan
Chairman Axilor Ventures,
Co-founder Infosys, President ISF



Ms Kiran Mazumdar Shaw
Executive Chairperson,
Biocon & Biocon Biologics



Mr Rishad Premji
Executive Chairman
Wipro



Mr Mohandas Pai
Chairman
Aarin Capital



Dr Sanjay Tyagi
Jurisdictional Director (Scientist G),
STPI, Bengaluru



Mr Lalith Ahuja
CEO
ANSR Inc.



Mr Pari Natarajan
CEO
Zinnov LLC



Desh Deshpande
Life Member - MIT Corporation
Massachusetts Institute of
Technology



Dr. V. Veerappan
Co-Founder
Tessolve



Mr Jitendra Chaddha
VP, Country Head India,
GlobalFoundries
GM, Global FAB Engineering Services



Mr Biren Ghose
President
ABAI AVGC



Mr Sunil Deshpande
Delivery Centre Head
TCS Bengaluru



Mr Ullas Kamat
Founder
UK&Co.



Mr Madan Padaki
Founder, 1 Bridge
President, TIE Bengaluru



Mr K S Vishwanathan
Ex- Nasscom

Department of E, IT and Bt Government of Karnataka



Dr. Manjula N. IAS
Secretary to Government,
Dept. of EI, IT, Bt and S&T, GoK and
Co-Chair, KDEM



**Sh Rahul Sharanappa
Sankanur, I.A.S**
Managing Director - KITS
Director - Dept of E, IT, BT, S&T, GoK



Smt Champa E
Deputy Director
DIT

Smt Apoorva R Bidari, KAS
Administrative Officer
DIT

Sh Pramod L Patil, K.A.S
General Manager
Events and Promotion

Smt D.S. Uma Rani
Assistant General Manager
(ESDM)

Smt Vijay Laxmi
Assistant General Manager
(IT)

K-Tech Startup Team

Mr Jaikrishna Ramesh
Manager - Marketing & Outreach
Startup Karnataka, KITS,
Dept. of Electronics, IT & Bt,
Government of Karnataka

Mr Omar Saud
Manager- Programme and Funding
Karnataka Startup Cell, KITS,
Department of E, IT, Bt and S&T,
Government of Karnataka

KITS TEAM



Sh Darshan H V, IAS
MD
KITS



Ms Archana C, K.A.S
General Manager-1,
Admin & Accounts



Ms Parnika Pavanram, K.A.S
General Manager,
Biotechnology & ESDM



Ms Champa .E
General Manager-3,
Information Technology



Mr Nagaraj Bhavani, K.T.S
General Manager-4
Events and Promotion

KDEM Objectives

Govt Order: ITBT42ADM2020 dt 3/8/20 vide annexure the objectives have been set for KDEM

1

To promote and support Digital (IT, ESDM, Innovation and Allied) Industry growth and Investments in Karnataka.

2

To supplement and support activities of Department of Electronics, IT Bt and S&T for Investment Promotion in the State's Technology Industry

3

To provide handholding services and assist in preparation of Technology-specific investment reports for respective stakeholders

4

To sponsor and support specific studies which would target identified technology opportunities relevant for investment in Karnataka

5

To follow up and provide feedback to the Department of Electronics, IT Bt and S&T and other relevant departments regarding policy initiatives relevant for facilitating further investments in Karnataka

6

To build global linkages and assist the Department of Electronics IT Bt and S&T in its promotional efforts globally with structured programs, business meetings and sectoral information

7

To act like Bridge between industry and Government for promoting the technology industry in Karnataka

8

To build the brand equity of the State and enhance its leadership position across all key segments

KDEM Team



Mr BV Naidu
Chairman



Mr Sanjeev Kumar Gupta
Chief Executive Officer



**Wg Cdr PN Krishna Kumar
(Retd)**
Chief Administrative Officer



Mr Chetan Dixit
VP - Beyond Bengaluru



Mr Ajay Krishnan
VP - ESDM



Mr Samir Venugopal
VP - IT, ITES & GCC



Mr Subha Mahata
VP - TA



Mr Gaurav K Punjabi
VP - Events & Marketing



Mr Bharath Chandra B K
Associate Vice President



Mr Suvin P N
Program Manager - KAN



Mr Sudheer K S
Manager- Mysuru Cluster



Mr Venkatesh A Deshpande
Manager - HDB



Mr Vaishakh Pai
Cluster Manager - Mangaluru



Mr Jagannath N G
Consultant - Finance

KDEM Team (Contd.)



Dr. Narmada Biradar
HR Manager



Mr Manjunath D C
Program Manager – ESDM



Mr G. S. Sanjay
Project Manager



Mr Chethan U R
Facility Manager-GTC, Mysuru



Mr Varun M
Associate
Beyond Bengaluru



Ms Vakya Accamma
Associate
Innovation and Startups



Mr Nishchay J
Associate
Talent Accelerator



Mr Divyansh Paliwal
Associate
Research



Ms Ishita Gupta
Associate
Marketing



Mr Girish Chandrappa
Executive Associate
CEO Office



Ms Bhavana S
Admin Executive



Ms Mamatha R
Finance Executive



Mr Rathan
Consultant- IT



Mr Chandra Kumar P
Office Support Services



Ms Dhanalakshmi G
Office Support

Former KDEM Team Members



Ms Sumathi S
Assistant Manager-
Admin & HR



Mr Mukesh S
Program Manager-Mangaluru



Mr Kumar S
Senior Manager- HR



Lt. Cdr. Aswathi Pillai (Retd)
GM- Finance & Admin



Mr Kiran Kulkarni
Project Manager- HDB



Ms Jennie Vungneiniang
Executive Assistant



Ms Rajshree Bhadauria
Program Manager
IT GCC



Mr Siddhartha Anand
VP- Startup & Innovation



Mr Varun Bharighat
Consultant- Accounts



Mr Chetan N C
Ex. Fellow



Ms Shilpa V Rao
Ex. Executive Assistant



Mr Sudheer Hullemane
Ex.-Consultant
IT Advisor



Mr Sunil G Acharya
Consultant - ESDM



Mr Arjun Chaithanya
Associate



Mr Moulik Vinod Gajjar
Fellow

From Our Great Leaders



KDEM is not just an initiative; it's a vision to place Karnataka at the forefront of the digital economy. The convergence of technology, innovation, and entrepreneurship here will enable us to leapfrog into a future where digital transformation creates exponential value.

Ms Kiran Mazumdar Shaw
Executive Chairperson, Biocon & Biocon Biologics



The Karnataka Digital Economy Mission is an essential step towards realizing the full potential of our state's talent pool. By fostering collaboration between the government, industry, and academia, we can ensure that Karnataka remains the key player in India's digital future.

Mr Kris Gopalakrishnan
Chairman Axilor Ventures,
Co-founder Infosys, President ISF



Karnataka, with its vibrant ecosystem of innovation, technology, and human capital, has the potential to become the global leader in the digital economy. KDEM is a catalyst for accelerating this transformation and making Karnataka the hub for digital excellence

Mr Mohandas Pai
Chairman, Aarin Capital



The future of India's tech-driven economy lies in nurturing the digital ecosystem. Initiatives like KDEM will help to unlock the potential of regional tech clusters and drive growth in emerging areas, reinforcing Karnataka's leadership in the digital domain.

Mr Prashanth Prakash
Partner, Accel



About Us

The Karnataka Digital Economy Mission (KDEM) was established to position Karnataka as a premier hub for digital innovation and economic growth, reinforcing the state's standing as a national leader in the digital economy. By promoting initiatives that drive digital transformation, attract investment, and foster a robust innovation ecosystem, KDEM plays a pivotal role in shaping Karnataka's digital future. This mission aligns closely with the state government's vision of creating an enabling environment for technology-led growth, advancing industry capabilities, and supporting the development of cutting-edge sectors like IT/ITeS, Fintech, Talent Accelerator and Global Capability Centers (GCCs), which collectively contribute to a thriving digital economy.

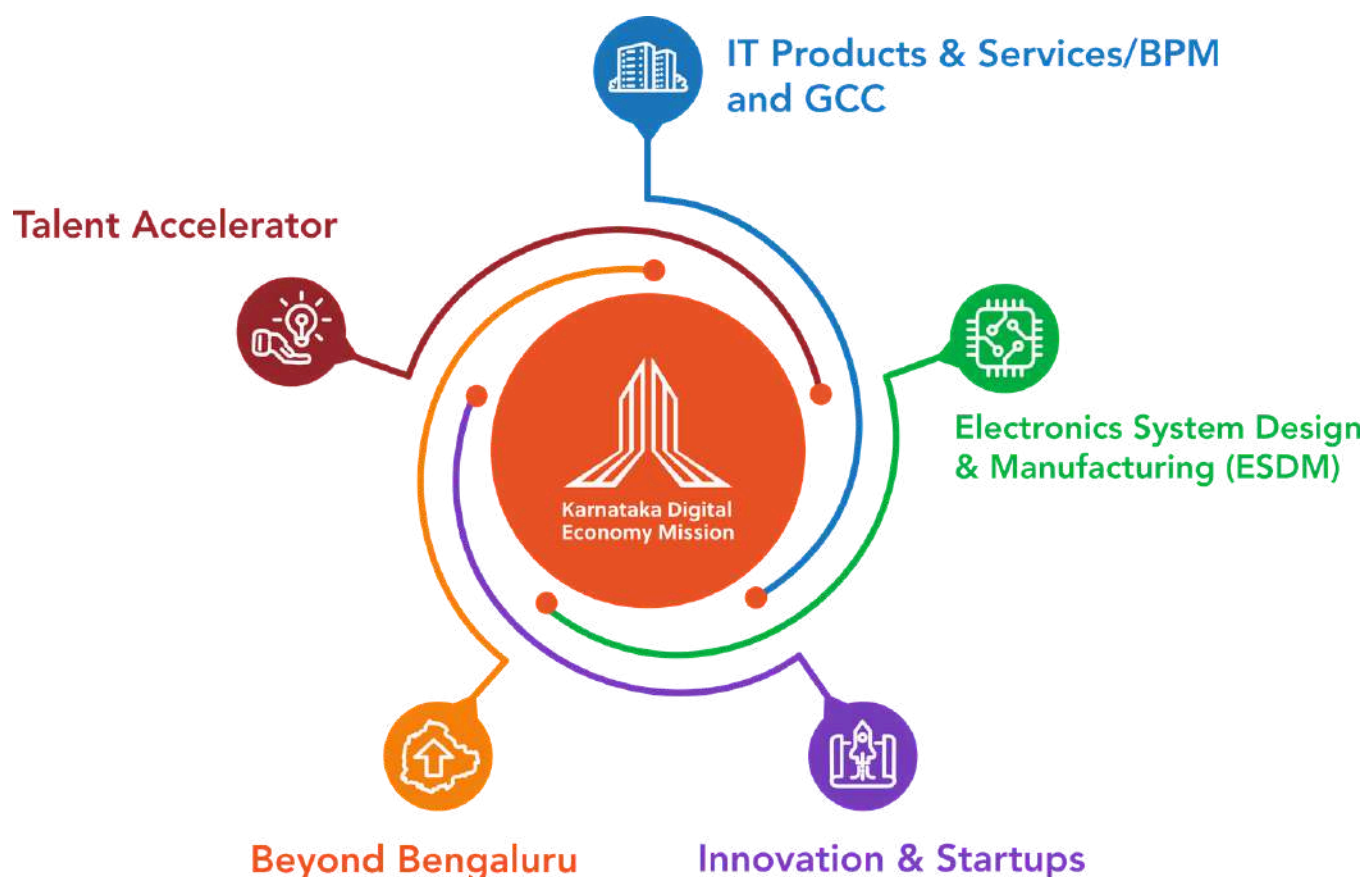
Organisation Structure: KDEM as a Section 8 Company

The Karnataka Digital Economy Mission (KDEM) operates as a Section 8 company, which positions it as a not-for-profit organization. This legal structure empowers KDEM to fulfill its mandate with a unique blend of government support and industry collaboration, focused solely on the advancement of Karnataka's digital economy. Under this framework, the Government of Karnataka holds a 49% stake, while industry associations hold the majority 51% stake, ensuring that KDEM's initiatives are closely aligned with industry needs while maintaining government oversight. Governance at KDEM is structured to facilitate high-level decision-making and accountability, with a board of directors chaired by a senior industry member and co-chaired by the Secretary of the Department of Electronics, IT, BT, and Science & Technology (GoK). This structure allows for collaborative leadership from both public and private sectors, with strategic oversight provided by leaders from diverse backgrounds in the digital economy. The executive leadership team at KDEM is headed by a CEO, appointed by the board, who is responsible for executing the mission's objectives and steering the organization towards achieving its goals of digital growth and economic transformation for Karnataka.



Key Focus Verticals

The government of Karnataka, through its implementing agency, KDEM, focusing on the following 5 verticals, to promote the Digital Economy in the state.



Implementation Strategy for Each Vertical

To drive the success of each vertical, the Karnataka Digital Economy Mission (KDEM) has developed a tailored, evolving strategy that leverages industry expertise and a structured approach to execution. Each vertical is led by industry leaders who act as mentors and provide strategic guidance, ensuring that the KDEM team aligns with both market needs and emerging trends. The implementation process involves several key steps, each carefully designed to facilitate the growth and impact of the digital economy across Karnataka:

1. Industry Anchors:

A group of industry leaders is established for each vertical, comprising industry experts and thought leaders who play the role of industry leads. These advisors bring valuable insights from their respective fields and help shape the strategy by providing direction, identifying key challenges, and uncovering growth opportunities. By leveraging their expertise, KDEM ensures that the objectives of each vertical are aligned with industry standards and trends, enhancing the organization's ability to attract investment and support ecosystem development.

2. Vision and Implementation Strategy:

With guidance from the Advisory Council, KDEM develops a clear vision and comprehensive implementation strategy for each vertical. This vision outlines the long-term goals and objectives of the vertical, while the strategy defines actionable steps to achieve them. By aligning the vision with a well-defined roadmap, KDEM ensures that the approach remains consistent yet adaptable to changes in the digital economy landscape. This step is crucial for building momentum and establishing the foundation for impactful programs and initiatives within each vertical.

3. Aligning Existing Activities:

KDEM works to align existing activities with the strategic objectives of each vertical, maximizing resource utilization and avoiding redundancy. This involves a thorough analysis of ongoing initiatives, partnerships, and programs, ensuring they support the vertical's mission. By integrating current projects within the broader strategic framework, KDEM streamlines its operations and achieves greater efficiency, optimizing outcomes without duplicating efforts.

4. Executing Short-term and Long-term Projects:

Execution is divided into short-term and long-term projects, each addressing specific milestones within the vertical. Short-term projects focus on achieving quick wins that boost momentum and showcase early successes, while long-term projects lay the groundwork for sustained growth and impact. This dual approach allows KDEM to demonstrate immediate results while maintaining focus on larger, transformative goals that advance Karnataka's position as a digital economy leader.

5. Impact on Investment Flow and Employment Creation:

By focusing on high-impact projects and initiatives, each vertical aims to increase investment flow into Karnataka's digital ecosystem and stimulate employment opportunities. KDEM's strategies and projects are designed to create a favorable environment for both local and global investors, attract new businesses, and foster job creation across the digital sector. This, in turn, strengthens Karnataka's reputation as an attractive destination for digital innovation and economic growth.

6. Convergence Between All Verticals:

To maximize the collective impact, KDEM promotes convergence across all verticals, facilitating collaboration and knowledge-sharing among them. This cross-vertical integration enables KDEM to leverage the strengths of each focus area, driving synergies that enhance outcomes and broaden the reach of each initiative. Through convergence, KDEM addresses interconnected challenges, aligning efforts across domains such as talent development, startup support, and digital infrastructure.

7. Achieving Annual Business Activity Goals:

Finally, KDEM sets annual business activity goals for each vertical, tracking progress against specific metrics related to investment, employment, and innovation. By setting clear annual targets, KDEM ensures accountability and maintains focus on measurable outcomes. These goals serve as performance benchmarks, motivating the team and enabling continuous improvement as each vertical works toward fulfilling KDEM's mission of making Karnataka a leading digital economy hub.

Annual Progress of KDEM

Key Focus Verticals

KDEM's mission encompasses five primary focus verticals, each designed to strengthen and diversify Karnataka's digital economy.

1. IT Products & Services / BPM & GCC

The Software Products & Services vertical, which encompasses IT, ITeS, BPM, and GCCs, focuses on strengthening Karnataka's position as a global hub for high-end technology operations by facilitating the establishment and expansion of IT & ITeS and Global Capability Centers across Bengaluru and Beyond Bengaluru. Through strategic partnerships, talent enablement, policy support, and leadership engagement, the vertical drives innovation, R&D, and enterprise growth within the state's IT ecosystem, reinforcing Karnataka's leadership in the global digital economy.

Annual Goals / Outcomes	Strategy	Activities & Progress
1. GCCs: - Support for 10+ setups (Bengaluru), 5 (Beyond Bengaluru) - Pipeline: 15 new GCCs	- Build pipeline through partnerships and market mapping - Talent acquisition, location analysis - Direct outreach, leadership engagement - Policy fast-track and incentive guidance	- Supported 40 new GCC setups in Bengaluru, 10 in Beyond Bengaluru clusters partnering with ANSR, Bhartiya, Big4s, Embassy, JLL, Prestige, Zinnov, Zyoin, etc for talent acquisition, location analysis, and policy dissemination. - Conducted direct outreach, company visits and support with policy incentives & fast-track approvals/ location analysis. - Achieved pipeline of 15 new GCCs via ecosystem partners. - Conducted 34 leadership meetings with existing GCCs on securing expansion commitments, skill development, R&D priorities, and CSR launches. - Enabled policy incentive fast-track for 10+ companies through targeted roadshows (USA, Saudi Arabia, Taiwan, Singapore, Delhi) Signed MoUs: - SBI: Financial support to startups, joint policy outreach, Fintech Innovation Hub - Torry Harris: Joint R&D, build strategies for attracting new GCCs - TeamLease: Talent support for new/existing GCCs Hosted/Supported 20+ ecosystem events for networking and new GCC pipeline growth. Published Reports: - GCC Landscape Report - Karnataka GCC Handbook - Mid-Market GCC Report - Zyoin Playbook

2.Support in establishing new: - AVGC Companies - IT/ITeS Companies - Data Centres	- AVGC sector policy dissemination, new registrations - Support for IT/ITeS cluster growth, infrastructure and talent outreach - Investor meets, policy/regulatory handholding for Data Centres	- Created a new pipeline of 15 AVGC companies. - Working with Indian Digital Gaming Society (IDGS) to promote new AVGC companies to Karnataka. - Collaborated with STPI for IT/ITeS cluster promotion and facilitated outreach and infrastructure enablement - Drafted AVGC & IT/ITeS sectoral reports for FY 2025-26 launch - Organized focused events and cluster convenings for Beyond Bengaluru regions. - Facilitated 5 ongoing data centre companies in pipeline; with investor meetings, policy, talent, location and regulatory support.
Centres of Excellence	Develop transparency and data monitoring tools with phased rollout. Report Launched	CoE Dashboard - Phase 1 rolled out with regular data updates. - Phase 2 in progress with role management, public interface, and transparency features CoE Compendium: - Designed and launched the CoE Compendium for GoK Funded Centres of Excellence.
KAIPIDI Platform	Integration of AI-powered policy access and chatbot enhancement	Integrated KAIPIDI platform into department website; upgraded the chatbot in phase-2 for better query handling.
GCC Policy Calculator	Beta deployment and ongoing upgrade for GCC policy and incentive calculation	Deployed Phase 1 policy calculator; Phase 2 upgrade initiated to support detailed incentive mapping and support
FinTech Centre of Excellence (CoE)	Support the Incubation program and certification programme	- MoU with KITS and IIMB signed Dec 2024 - Supported NSRCEL with the curation of first startup incubation cohort; started in July 2025 with 20 startups - Supported IIMBx in designing of FinTech Certification Programme launched for young professionals
World Bank Agri FinTech Collaboration	Enable innovation sandboxes, stakeholder engagement, and report publication	- Launched Agri FinTech Initiative report at TiE Global Summit 2024 - Submitted budget proposal and conducted stakeholder consultations with World Bank, IISc, and state departments - Introduced the Agri-Sandbox model to drive digital innovation in agriculture
Global Innovation Alliance (GIA)	Partner network expansion and ecosystem collaboration for GCC growth	- Built 10 active GIA partners, with a pipeline of 2 new GCCs. - Organized 3 mixer-events in each quarter to explore collaboration with partner countries.

Industry Anchors supporting IT Products & Services / BPM & GCC



Mr Prashanth Prakash
Accel Partners



Mr Lalit Ahuja
ANSR



Mr Ajay Prabhu
Quest Global



Mr Bhaskar Kumar Verma
Regional Head. NASSCOM



Ms Lalitha Indrakanthi
Ex- IKEA



Mr Srikar Reddy
Sonata Software



Mr Raju Bhatnagar
Ex Nasscom & Leadership Coach



Mr Natarajan Radhakrishnan
HGS

Our Team



Mr Samir Venugoppal
Vice President
IT GCCs

“—

“In the IT Products & Services, BPM, and GCC vertical, we are driving Karnataka’s transformation into a global technology powerhouse. By aligning talent, innovation, and industry partnerships, we are fostering an environment that attracts leading enterprises and supports scalable, long-term growth.”



Ms Rajshree Bhadauria
Program Manager
IT GCCs

“—

“KDEM is strengthening Karnataka’s GCC ecosystem by aligning policy, talent, and international partnerships—ensuring global enterprises find not just scale, but a collaborative environment for innovation, skilling, and long-term growth.”



Mr Varun M
Associate – IT GCCs

“—

“The shift from cost-arbitrage centers to strategic innovation hubs marks a new era for Global Capability Centers. KDEM is at the forefront of this evolution, driving growth through talent development and proactive investment. By leveraging the nation’s first GCC policy, we are not just attracting businesses—we are building a robust infrastructure that positions Karnataka as the ultimate destination for global excellence.”

Our Ex. Team Members



Mr Chetan Dixit
Project Lead, IT-GCC
GM - Strategic Initiatives

“

It has been a privilege to be a part of IT & GCC vertical at the Karnataka Digital Economy Mission and contribute to Karnataka's journey as a preferred destination for Global Capability Centres.

A key focus of our work was enabling the strategic expansion of GCCs into Beyond Bengaluru clusters, leveraging Karnataka's regional strengths to drive balanced growth and sustainable employment.

Our efforts centred on policy enablement, deepening industry partnerships, and advancing a cluster-based approach to ecosystem development. Through close collaboration with government departments, industry leaders, and ecosystem partners, the IT & GCC vertical worked towards creating a predictable, innovation-led environment that supports both established GCCs and emerging enterprises, in alignment with KDEM's vision of a resilient and future-ready digital economy.



Ms Aparna Rajesh
Fellow

“

“KDEM fellowship has provided incredible exposure, and working with the IT GCC vertical has offered invaluable insights into the industry ecosystem.”

2. Innovation & Startups

Innovation & Startups is another key vertical, where KDEM actively supports the startup ecosystem by facilitating access to funding, mentorship, and market opportunities, thereby creating a fertile ground for innovation. Recognizing the growing demand for hardware and IoT solutions.

For the Financial year 2024-25, following were the goals planned and the details below gives the progress we have achieved.

Sl. No.	KRAs [As per the G.O.]	KPIs [Annual Goals FY 24-25]	Progress
1.	To promote and support Digital (IT, ESDM, Innovation and Allied) Industry growth and Investments in Karnataka	To increase the number of DPIIT registered Startups to 16,000 which is about 30% (13,635 as of 6th May 2024)	- Conducted registration drives across the clusters and Bengaluru. 16,700 startups registered under DPIIT
		To successfully run 6 joint cohorts [3 graduated, 3 enabled] of KAN thus enabling 102 startups accelerated.	- Cohort 1 in progress. [60 startups onboarded from 219 applications; 99 from Beyond Bengaluru, 67+ women-led] - Funding Tranches: - Mentor Accelerators: ₹19,46,400 (first), ₹19,46,400 (June 2025), ₹9,73,200 (August 2025). - Mentee Accelerators: ₹7,08,400 (first), ₹7,08,400 (June 2025), ₹3,54,200 (August 2025). - Module 2 (Ends April 2025): - Activities include advisory clinics, SME onboarding, TAM validation, workshops, mentoring, and open house sessions. 56 Startups completed the program and 120+ mentors engaged with 50+ Investors.

Sl. No.	KRAs [As per the G.O.]	KPIs [Annual Goals FY 24-25]	Progress
1.	To promote and support Digital (IT, ESDM, Innovation and Allied) Industry growth and Investments in Karnataka	To connect VCs with cluster startup ecosystem by organising 6 Beyond Bengaluru BLUE events ensuring participation of 30 VCs across India.	Completed: - HDB: 28 August 5 VCs, 43 startups and 3 called for follow-ups - Mysuru: 18 September 7 VCs, 25 startups - Mangaluru: 23 October 9 VCs, 40 startups - HDB: 1st February 4 VCs, 35 startups - Mangaluru : 21st March 5 VCs, 40 Startups. - Over the period of years 4 editions across Mangaluru & HDB + 3 editions in Mysuru (Until FY 2024-25) 350+ Startups impacted 20+ Investors/funds engaged 110 Top 10 Startups recognized 33 Top fundable startups recognized from the clusters. *In the current FY, Hydgen a Top fundable Beyond Bengaluru Blue startup has secured funding from the cumulative investments from Transition VC and others.*
2.	To supplement and support the activities of Department of Electronics, IT, Bt and S&T for Investment Promotion in the State's Technology Industry	To support at least 15 Inbound Delegation of startups from targeted geographies; and target grounding of 10 startups	- Hosted 22 delegations. 3 startups have grounded, along 4 in the pipeline. - The draft note for Startup Launchpad submitted
		To collaborate with at least 5 key NEW partners to help visiting startups with India entry.	- Collaboration with Advantage Austria. (3 startups in pipeline) - Ongoing discussion with Startup Runway

Sl. No.	KRAs [As per the G.O.]	KPIs [Annual Goals FY 24-25]	Progress
3.	To provide handholding services and assist in preparation of Technology- sector specific investment reports for respective stakeholders	To publish 3 reports /whitepapers	
		To publish Bengaluru Innovation Report by May 2024	Published the report
4.		Beyond Bengaluru Cluster seed fund	A 75 cr seed fund with contributions from HNIs, Institutional investors and the Government is set to be operational in the FY 2026. The seed fund is targeted to impact more than 100 startups in the emerging tech clusters of karnataka across Mysuru, Mangaluru and Hubballi-Dharwad Belagavi.
5.	To follow up and provide feedback to the Department of Electronics, IT, Bt and S&T and other relevant Departments regarding policy initiatives relevant for facilitating further investments in Karnataka	To help department with startup policy framework and guidelines through roundtables and workshops	Revision of the Startup Policy in progress.
		To support at least 100 startups to avail the policy benefits.	A. Organised the startup policy drives in the Beyond Bengaluru Clusters once in every quarter with the representatives from department and legal partners. Accounting upto 200+ signups for Startup Karnataka registrations.
6.	To build global linkages and assist the Department of Electronics, IT, Bt and S&T in its promotional efforts globally with structured programs, business meetings and sectoral information	To collaborate with at least 10 different partners for soft landing of startups in other geographies.	- Participation of startups in delegations such as: - London & Partners - Startup Runway - Netherlands Cybersecurity - Queensland Australia & KPMG Sports - WYCA - Israel - JETRO JStarX - Austria - Sweden

Sl. No.	KRAs [As per the G.O.]	KPIs [Annual Goals FY 24-25]	Progress
6.	To build global linkages and assist the Department of Electronics, IT, Bt and S&T in its promotional efforts globally with structured programs, business meetings and sectoral information	To collaborate with at least 10 different partners for soft landing of startups in other geographies.	Helped department with outreach and nominations of startups
		To ensure 25% participation from clusters	Outreach conducted for startups in the cluster for GIA
7.	To build the brand equity of the State and enhance its leadership position across all key segments	To continue to maintain the Best Performer position in DPIIT State Startup Ranking	15 events conducted across the APs 3,11,14 and 17 - Documents submitted for the FY.
		To elevate Bengaluru's position in Startup Genome's GSER from 20 to 18.	- Facilitated the collation of all information for the ranking of Bengaluru in the Global startup ecosystem ranking 2025. The ranking went to 14 from the former ranking of 21 in a span of year. - Bengaluru-Karnataka is ranked 14th globally in GSER 2025, jumping seven places in a year and sitting in the Top 15 worldwide for both Performance and Funding. - The ecosystem is valued at about 136 billion with 32 unicorns created between 2020-2024, hosting roughly half of India's unicorns and four of its five decacorns. - Bengaluru is highlighted as a deep-tech and AI powerhouse, described as the world's second-largest AI talent hub (around 600,000 AI/ML professionals) and backed by strong state programs like LEAP, Elevate, Idea2PoC, and the INNOVERSE deep-tech campus.

Sl. No.	KRAs [As per the G.O.]	KPIs [Annual Goals FY 24-25]	Progress
7.	To build the brand equity of the State and enhance its leadership position across all key segments	To conduct an invite-only global best-in-class event on innovation in Bengaluru	• IGIC held on 4th and 5th of July. • 500+ Participants across various, including founders, investors, corporates, and government leaders from global innovation hubs. ◦ Over 30 sessions focused on deep tech, AI, sustainability, fintech, health tech, mobility, and climate innovation, led by 20+ eminent speakers such as Sanjeev Sanyal, VK Saraswat, and Nitin Seth. ◦ Participation has steadily increased: 300 (2022) → 350 (2023) → 450 (2024), reinforcing IGIC as a premier platform for global technology collaboration. ◦ Family office roundtable was convened during the month of June in the IGIC event 2025. We have a working group of all participants who we wish to engage in a Family office Conclave.
		To co-host TiE Global Summit in December 2024.	• Supported TiE in conducting various events prior to TiE Global Summit. • Helped organize the Family office pavilion during TGS 2024.

India Global Innovation Connect (IGIC)

Action	IGIC 2023	IGIC 2024
Number of speakers	110	106
Number of registered participants	513	1000+
Number of actual participants	418	403
VCs	60	77
Startups	130	180
Corporate executives	95	126
Number of academics	23	22
Public personalities + unspecified	20	33
Number of countries represented	12 (France, Germany, India, Israel, Japan, Rep. Korea, Singapore, Switzerland, UK, USA, Vietnam)	14 (France, Germany, India, Israel, Japan, Rep. Korea, Singapore, Switzerland, UK, USA, Vietnam, Australia, UAE, Saudi Arabia) few more to be added
Percentage non-Indian speakers and participants	31%	41%
Pre events	nil	Global VC networking session Speakers & sponsors dinner
Media houses	nil	23
Number of Bilateral meetings	280	500+

Global Delegations of VCs and Startups hosted by KDEM



UK



Oman



South Korea



Singapore



Russia



USA



Germany



Netherlands



Estonia



Iran



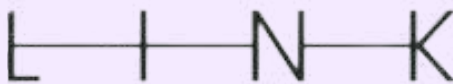
Israel



Rwanda

Country Partners

LONDON
& PARTNERS



SELECT
USA

 **GERMAN
ACCELERATOR**®

JETRO Japan External Trade
Organization

CSL
CARVE STARTUP LABS

MDEC™ **nipa** National IT Industry Promotion Agency

Industry Anchors for Innovation & Startups



Mr Prashanth Prakash
Accel Partners



Mr Naganand Doraswamy
Ideaspring



Mr Umakanth Soni
AI foundry | ARTPARK



Mr Madan Padaki
TiE



Mr Mohandas Pai
Aarin Capital, 3one4 Capital



Mr Manoj Kumar
Social Alpha



Ms Santi Mohan
Lets Venture



Dr. A. K. Garg
MeitY, GOI



Mr Ravi Gururaj
TiE

Partner Organizations



KAN Accelerators



Our Team



Mr Bharath Chandra BK
Associate VP

“Karnataka continues to lead India’s startup and innovation landscape, shaping itself as a global hub for innovation and investment. With the rise of Global Capability Centers (GCCs), our innovators- empowered by a robust ecosystem - are solving challenges both local and global. At KDEM, we remain committed to enabling and accelerating this journey by fostering the democratization of entrepreneurship across Karnataka.”



Mr Sanjay GS
Program Manager

“Joining KDEM has been a great experience, especially being able to work closely with people who are genuinely driven to grow Karnataka’s startup ecosystem. It feels good to contribute to something that supports entrepreneurs not just in big cities, but in smaller regions as well. There’s a real sense of purpose in helping ideas grow into opportunities, and I’m glad to be part of a team that’s pushing the state forward in such a meaningful way.”



Ms Vakya Accamma
Associate

“Having been part of KDEM for over a year, progressing from a fellow to an Associate in the Startup and Innovation vertical, I have had the opportunity to contribute to Karnataka’s dynamic startup ecosystem. This journey reflects our collective commitment to nurturing innovation, empowering entrepreneurs, and fostering a vibrant digital economy. Being part of KDEM’s transformative mission continues to inspire me, as we work towards building a future where cutting-edge ideas thrive beyond Bengaluru and catalyze inclusive growth across Karnataka.”

Our Ex. Team Member



Mr Siddharth Anand
Ex- Vice President

“Karnataka has firmly emerged as India’s innovation engine, with KDEM playing a key role in shaping a structured and globally competitive ecosystem. During my tenure leading the Startup and Innovation vertical, the focus was on enabling entrepreneurs through access to capital, mentorship, and markets, while strengthening emerging clusters via the Beyond Bengaluru mission. The convergence of a strong startup ecosystem and the rapid growth of Global Capability Centers have created a powerful innovation flywheel driving inclusive, distributed growth across the state. It has been a privilege to contribute to and witness this transformation.”

3. Electronics System Design and Manufacturing (ESDM)

Electronics System Design and Manufacturing (ESDM) is positioned as a core vertical. This segment aims to boost local electronics manufacturing, creating jobs and establishing Karnataka as a competitive hub for electronics design & production. By fostering strategic partnerships, developing specialized infrastructure, and implementing advanced skill development programs, KDEM is accelerating the growth of ESDM clusters across the state, especially in regions beyond Bengaluru. This vertical supports Karnataka's position as a leader in emerging technology sectors, driving investment, innovation, and job creation in electronics and semiconductor industries.

For the Financial year 2024-25, following were the goals planned and the details below gives the progress we have achieved.

Sl. No.	GOAL(S)	STATUS	ACTIVITIES
1.	To promote and support ESDM, Bt and Allied Industry growth and Investments (Ensure INR 4000 Cr in Investments and 3000 Direct Jobs)	1.Support existing Large & Mid-Sized Cos. in expansion 2.Identify new cos. for establishing in state 3.Present a Unified Interface by working closely across various Depts. & Agencies of GoK	1.Working with companies like LAM, Applied Materials, Aequs, ThermoFisher to aid in their expansion 2. Have a funnel of ~40 companies across the ESDM Ecosystem who are interested in establishing mfg. facilities in state. 2 Completed – Wipro Materials & Vayu. 7 in “hot” category – should be closed soon. Balance under various stages of discussion
2.	Global Outreach - To build global linkages and assist the Department of Electronics, IT, Bt and S&T in its promotional efforts globally with structured programs, business meetings and sectoral information	Focus on Inbound activities	1.Engaging with Consular officials of Taiwan, S. Korea, Japan, Netherlands, Germany, Austria, France & UK 2.Continuous engagement with Trade bodies – TAITRA, CTA, TPCA, KOTRA, SEMI, Netherlands Enterprise, Advantage Austria....

Sl. No.	GOAL(S)	STATUS	ACTIVITIES
3.	ESDM & Semiconductor Talent Development and Skilling/ Upskilling (Engineer/Graduate level as well as Technician/Polytechnic, ITI level)	1. Work with companies for ESDM Sector specific Skilling – Under the Nipuna Karnataka Program 2. K-VLSI Program	1. Working with companies like LAM, Applied Materials, Aequs, ThermoFisher to aid in their expansion 2. Have a funnel of ~40 companies across the ESDM Ecosystem who are interested in establishing mfg. facilities in state. 2 Completed – Wipro Materials & Vayu. 7 in “hot” category – should be closed soon. Balance under various stages of discussion
4.	Monitoring Competitive Landscape	1. Monitor Country, State ESDM Policies/events	1. Develop Policy Recommendations for the Dept. taking Industry & Trade body feedback – Objective is to continue to remain competitive across Nations & States – by providing a compelling Karnataka narrative
5.	Infrastructure related Activities	1. EMC & PCB Park at Kochanahalli, Mysuru 2. Drone Testing Facility 3. EV Testing Facility	1. Assisting the Dept. with monthly progress reports 2. Land Identified with Industry. Working with Dept. to close 3. Land in process of being identified with Industry.

ESDM Task Group Members



Mr Jitendra Chaddah (J.C.)

VP, Country Head India, GlobalFoundries
GM, Global FAB Engineering Service



Mr Sanjeev Keskar

CEO Arvind Consultancy,
(Former M.D., Arrow electronics)



Mr Vivek Tyagi

MD - Sales,
Analog Devices India



Mr Veeresh Shetty

Marketing Leader
Siemens (Mentor Graphics)



Mr Ashok Mishra

Head, Semiconductors
(Jio Platforms)



Mr Muthukrishnan Chinnasamy

CEO (Former)
SFAL



Dr. Ravi Guttal

CTO
Aequs



Mr Sridhar Kaip

CEO, Semiconductor Fabless
Accelerator Lab



Dr. V. Veerappan

Chairman, IESA
Foudner, Tessolve



Mr Ashok Chandak

President
IESA

Our Team



Mr Ajay Krishnan
Vice President - ESDM

“ —

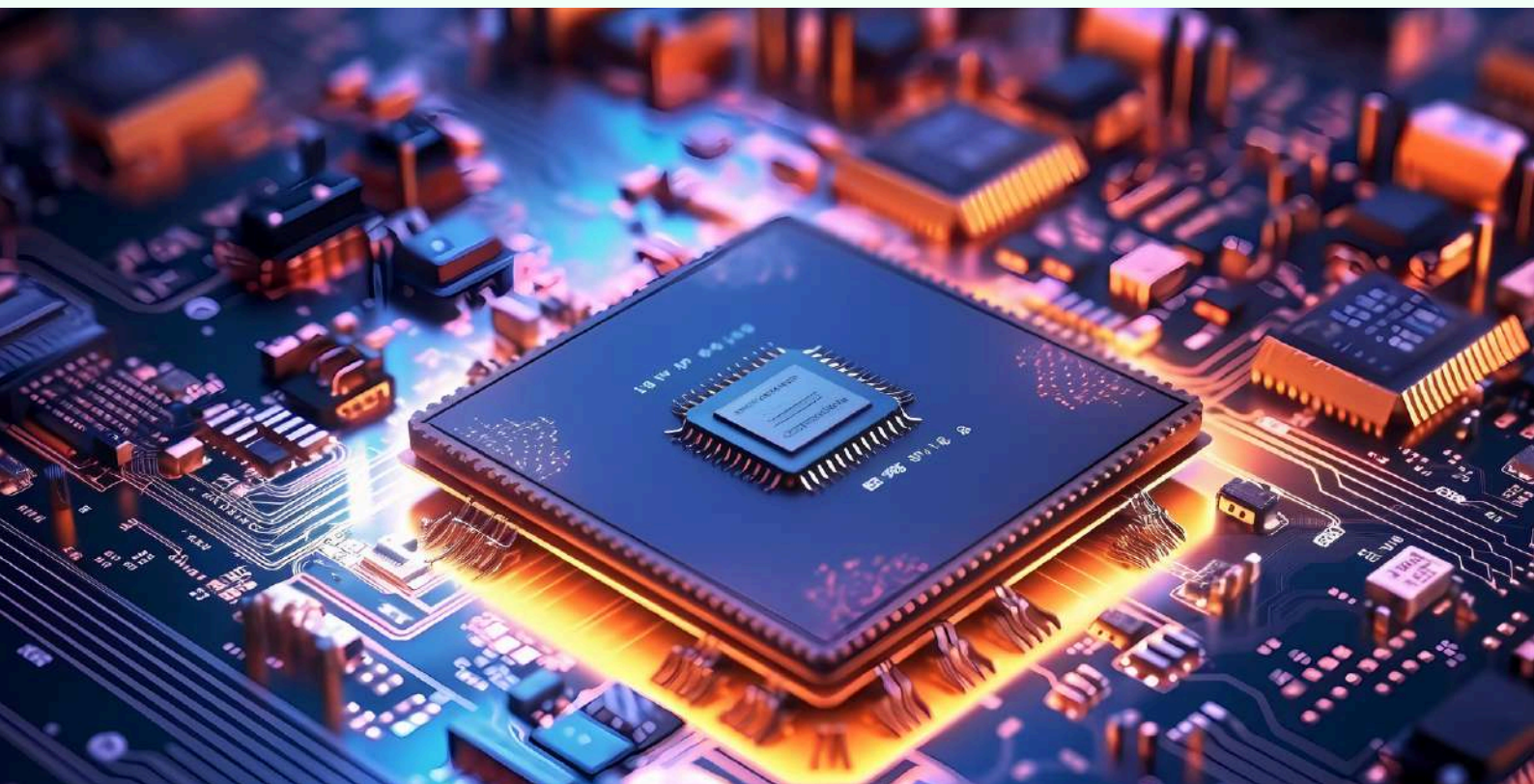
At KDEM, we are actively shaping Karnataka’s ESDM landscape by catalyzing new investments, enabling strategic partnerships, and fostering innovation-led growth. Our mission is to make Karnataka the preferred destination for electronics and semiconductor manufacturing and R&D in India.



Mr Sunil Acharya
Senior Advisor, ESDM

“ —

“As Senior Advisor for ESDM, my effort is to provide thought leadership and strategies for catalysing Innovation and growth by forging impactful partnerships with the ecosystem.”



4. Beyond Bengaluru



Executive Summary

The Beyond Bengaluru Mission, led by the Karnataka Digital Economy Mission (KDEM), is a landmark initiative driving inclusive and distributed growth of Karnataka's digital economy beyond the metropolitan hub of Bengaluru. Aligned with the Government of India's vision for a US\$1 trillion digital economy, this mission targets US\$10 billion in IT services exports by 2030 and contributes to Karnataka's overall target of US\$300 billion.

Karnataka's identified clusters — Mysuru, Mangaluru, Hubballi, Kalaburgi, Shivamogga, and Tumakuru — reflect diverse regional strengths and technology specializations. Operational since FY21-22, these clusters have gained momentum through strategic partnerships, incubation programs, ecosystem development, and policy enablement.

As of March 2025, the program has successfully onboarded 126 companies, generating over 5,500 direct jobs, catalyzing startup growth, and attracting investments across IT, ESDM, GCC, fintech, AVGC, and emerging tech sectors. Mission highlights include launch of policy handbooks, formation of governance structures, international roadshows (US, Saudi Arabia, Taiwan), and cluster-specific acceleration programs.

The roadmap ahead focuses on scaling cluster ecosystems, enhancing infrastructure, facilitating investments, enabling talent development, and strengthening global linkages to position Karnataka as India's premier destination for balanced digital economic expansion.

Background

The Beyond Bengaluru Mission, initiated by the Government of Karnataka and anchored by KDEM, spearheads the objective of proliferating the growth of the digital economy in clusters beyond Bengaluru, in line with the Hon’ble PM’s vision of uniform growth across the country. The objective is to achieve USD 10 billion in IT services exports by 2030.

The Karnataka Digital Economy Mission (KDEM), a section 8 organization, is a unique initiative of the Government of Karnataka and the industry. It functions as the knowledge bridge to become the digital economic accelerator wherein the industry takes the leadership role in determining the strategy for the growth of the digital economy in the state, while the government provides the support mechanism to implement the strategy. This strategy aims to contribute to a \$300 billion digital economy as part of the Hon’ble Prime Minister’s vision of a \$1 trillion digital economy.

Beyond Bengaluru is a separate mission of Government of Karnataka, implemented by KDEM, aiming to create a uniform growth story in the state by identifying and nurturing six emerging tech clusters: **Mysuru, Mangaluru, Hubballi, and the upcoming clusters in Shivamogga, Kalaburagi, and Tumakuru, where each cluster consists of 4 to 5 districts and based on the existing ecosystem strengths it is classified with specific technology focus for each cluster.**

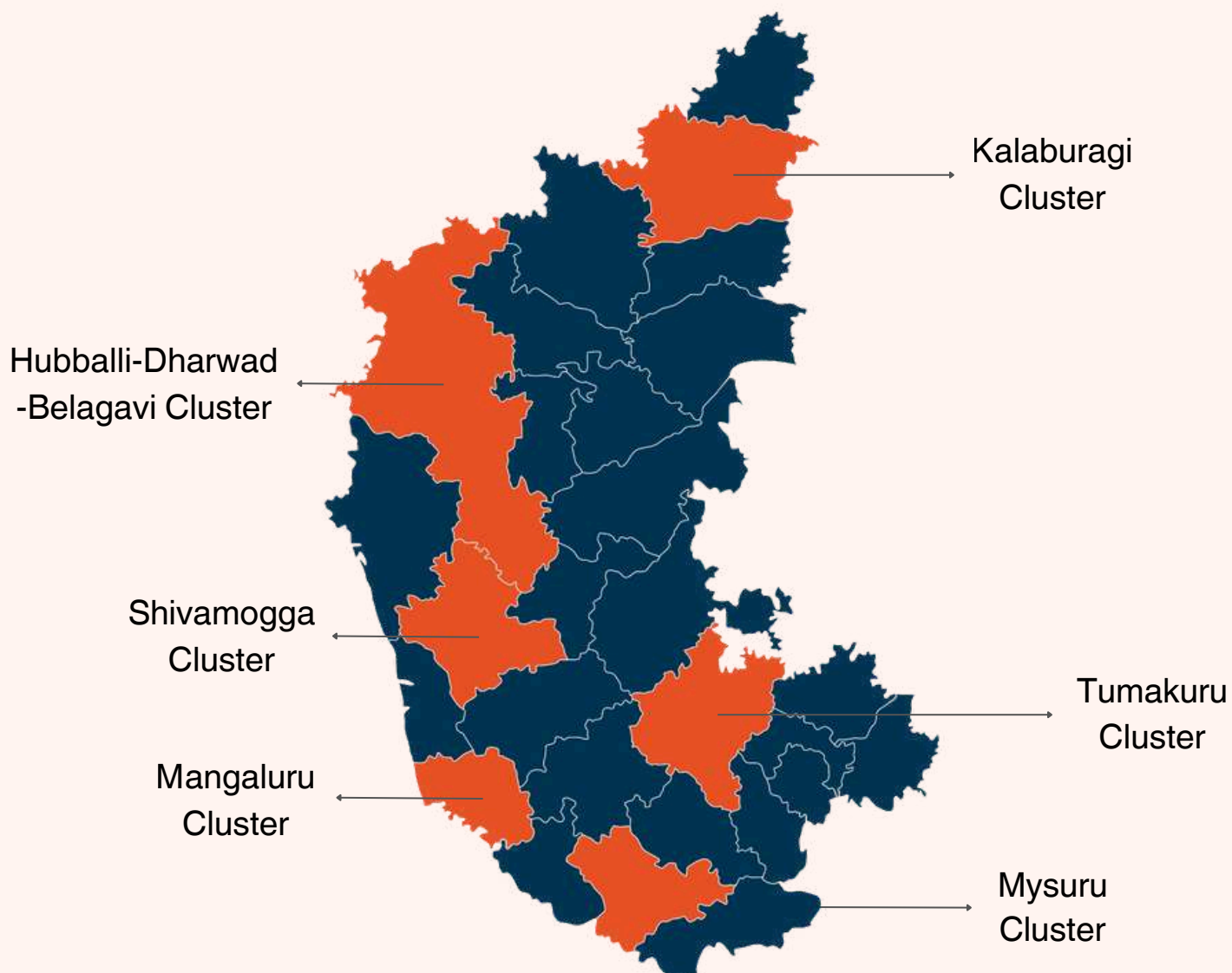
Identified Emerging Hub’s in Karnataka

Phase-1 – Operationalised

Mysuru Cluster	Mysuru, Mandya, Ramanagar and Chamarajanagar
Mangaluru Cluster	Dakshina Kannada, Kodagu, Udupi and Uttara Kannada
Hubballi -Dharwad- Belagavi cluster (HBD)	Hubballi, Dharwad, Gadag, Haveri, Bagalkot and Belagavi

Phase 2 – Operationalising and activating from this FY

Kalaburagi Cluster	Kalaburagi, Bidar, Vijapaura, Yadgir, Raichuru, Koppal, Bellary, and Vijayanagara
Shivamogga Cluster	Shivamogga, Davanagere, Chikkamagaluru and Hassan
Tumakuru Cluster	Tumakuru, Chitradurga, Chikkaballapur, Bangaluru Rural and Kolar



Implemented Strategies

1. **Beyond Bengaluru Clusters:** Identified the high-potential clusters in the State and each cluster consists of 4 to 5 districts and based on the existing ecosystem strengths it is classified with specific technology focus for each cluster.
2. **Identification Advisory Board/ Industry Anchors:** The initiative also envisaged to identify the local leaders to drive Beyond Bengaluru Mission, these leaders and existing groups of large companies will play an important role in shaping the Beyond Bengaluru vision and mission. *(Annexure – I – cluster-wise industry leaders)*
3. **Hub and Spoke Model:** this strategy was introduced to promote potential clusters, and strategy says that the organisation can have their hub anywhere in the globe and to invite these companies to start their small operations as spoke from one of the promoted cluster.
 - a. Chamaraajanagar: Attracting IT Expansion and Women's Workforce Participation *((Annexure – IV – details of the expanded companies))*
4. **Cluster as a Product:** another unique initiative to promote the ecosystem of the local industry, talent availability and supply, the start-up and innovation ecosystem, specific policy benefits from the Government of Karnataka. It also includes aspects such as ease of doing business, social infrastructure, and physical infrastructure. The mission has simulated the P&L for companies setting up operations in clusters, showing an impact of at least 20-25% on the bottom line. *(Annexure – V – cluster-wise infrastructure details)*
5. **Facilitation and Hand Holding:** This strategy is to attract more companies to these clusters by building various support mechanisms. This also includes establishing strong and deeper ties with companies and facilitating them with policy, infrastructure, and talent support for operationalizing in the Beyond Bengaluru clusters.
6. **Creation of Innovation Hubs - Center of Excellences:** From Beyond Bengaluru perspective, we are also focusing on start-ups by setting up Centers of excellence and creating an edge for the clusters. These edges create a talent supply for the region and attract businesses to set up operations, inviting start-ups to develop products and various innovative service models in these technologies.
7. **Beyond Bengaluru Cluster Offices** launched and operationalization of three functional Beyond Bengaluru clusters- Mysuru, Mangaluru & Hubballi, with their dedicated offices. They are pivotal in driving investments in IT/ITES and ESDM sectors, by the virtue of their strong industry and academic association.
8. **Strengthening the local ecosystem:** The initiative is working towards strengthening the local ecosystem players and startup ecosystem such as CII, CREDAI, NAIN Centers Incubators/ Accelerators and TiE chapter in our cluster, recently supported the launch of TiE Mangaluru chapter to support local entrepreneurial ecosystems in the cluster.

Other initiatives

1. **Elevate 100:** Karnataka's pioneering Idea2PoC Grant-In-Aid Scheme, ELEVATE, supports early startups with grants up to ₹50 Lakhs.
2. **Beyond Bengaluru Cluster Seed Fund:** Cluster Seed Fund (CSF): this initiative is first of its kind and the fund focuses on funding the Startup based in these emerging clusters which are aiming for INR 75 Cr.
3. **Beyond Bengaluru BLUE:** the BLUE event serves as a significant platform where entrepreneurs can showcase their products and services to industry leaders, investors, and influential individuals associated with KDEM. *(Annexure II - Detailed cluster-wise and year-wise data is included)*
4. **Karnataka Acceleration Network (KAN):** The plan is to pair each Bengaluru-based accelerator with a cluster accelerator/incubator, creating a network that will provide support and guidance to approximately 300+ startups in the growth phase over a 3-year period.
5. **Entrepreneurship Development Program (EDP)** in Kalyana Karnataka: as part of its Spoke-shore Strategy' to attract companies to set up operations in cities 'Beyond Bengaluru'.
6. **Strengthening the local ecosystem:** The initiative is working towards strengthening the local ecosystem players and startup ecosystem such as CII, CREDAI, NAIN Centers Incubators/ Accelerators and TiE chapter in our cluster.
7. **Annual Cluster Events (Pre-BTS events)** - The Annual Cluster Tech Summit event which is organized at Bangalore each year, and attracts global investors and magnates at emerging cluster, each year the run-up event to Bengaluru Tech Summit and to highlight the initiatives undertaken for these clusters.
 - a. Mysuru Cluster - The Big Tech Show
 - b. Mangaluru Cluster - Technovanza
 - c. HDB Cluster - Techceleration
8. **Policy Handbook:** A detailed book is designed to provide detailed brief about the various policies promoted by Government of Karnataka and steps to avail of benefits, approvals, and other processes.
9. **Global Technology Centre (GTC):** KDEM spearheading the implementation of the GoK budget announcement and Government Order for establishing the Global Technology Centre at Mysuru at an expenditure of INR 30 crore in a period of two years. In the year 2022-23, INR 10 Cr. will be provided for this purpose and work in progress and estimated to completed by March 2025.
10. **International roadshows:**
 - a. **Taiwan Roadshow**
 - i. Focus: PCB, Laminates, Components, Sensor, Semiconductor sectors
 - ii. Objective: Establish connections with Taiwanese ESDM companies
 - iii. Target: Invite setup at Mysuru ECM & PCB Clusters

Beyond Bengaluru – Cluster Industry Leaders

We extend our heartfelt appreciation to our esteemed Cluster Industry Leaders for their invaluable support, guidance, and dedication to the growth of Karnataka's technology ecosystem. Your insights, leadership, and collaboration have been instrumental in advancing our mission to expand beyond Bengaluru and foster innovation in emerging tech clusters across the state.

Your commitment to mentoring and empowering local industries has enabled us to create impactful initiatives, bridge opportunities, and build a future-ready digital economy. With your continued partnership, we are confident that Karnataka's clusters will thrive and set new benchmarks for growth and innovation.

Thank you for being a vital part of this journey. We look forward to achieving even greater milestones together.

Hubballi-Dharwad- Belagavi Cluster



Mr Anand Havannavar
CEO & Founder, FieldMinds
IT Consulting



Dr Basanna Patagundi
Chief Learning Officer Swiss
Learning Exchange



Mr Chaitanya Kulkarni
Member Of The Board of Advisors, VTU
Founder, CGK Constructions and
Real Estate Pvt. Ltd.



Mr Manohar Joshi
Sr. Vice President & Head
Software Delivery, Ionidea



Mr Prasad Patil
Founder & CEO Aissel
Technologies



Mr Rajendra Belgaumkar
Founder/Principal
Seneca Consulting



Mr Venkatesh Patil
Managing Director, Belgaum
Oxygen Private Limited



Mr Vivek Pawar
Inter-Institutional Inclusive
Innovations Center-i4C
Trustee and Advisor,
Deshpande Foundation



Mr Santosh Huralikoppi
Chief Executive Officer, NS
Infotech Limited



Mr Satish Grampurohit
CEO & Co-founder
Cogniquest



Ms Smitha Malipatil
Director
Appsecco



Mr R K Patil
Co-Founder and CEO,
Vayavya Labs



Mr Vivek Nayak
Managing Director
Ken Agritech Pvt. Ltd.

Mangaluru Cluster



Mr Rohith Bhat
Founder and CEO, 99Games
Lead Industry Anchor,
Mangaluru Cluster, KDEM



Mr Ashith Hegde
Managing Director
Asia Pacific Arkieva



Mr Gaurav Hegde
Managing Director
GR Stones



Mr Johnson Tellis
Co-Founder and CEO,
InUnity



Mr Mohammed Haneef
Co-Founder & CTO
Novigo Solutions



Mr Murali Manohar
Leader - India and South East
Asia, Rockwell Automation



Mr Prashanth Shenoy
Co-Founder & CTO
UniCourt



Mr Praveen Kalbhavi
Co-Founder, Managing Director
and CEO, Novigo Solutions



Ms Shylaja Rao
General Partner
Ventana Ventures



Mr Vijaykrishna Shetty
Founder and CEO,
ThoughtGenesis

Mysuru Cluster



Mr Sudhanva Dhananjaya
CEO
Excelsoft Technologies



Mr Pavan Ranga
CEO
Rangsons



Mr Ajith Pai
MD
Paipal Ventures



Mr Akshai Mallappa
CEO
rProcess



Dr. Mahesh Rao
CEO,
Aashaya Design Solutions



Cdr. Abhiram Sripathy
Director
Geospoc



Mr Ram Kevallur
Board Member & CSO
Mikro Grafelo



Mr Ravi Shankar
CEO
Proxelera



Mr Ramachandra R
Vice President
Kaynes Technologies



Mr Raghu Panicker
CEO
Kaynes Semicon Technology



Mr Santosh Gundapi
MD & CEO
AT&S



Dr. Sadashivegowda
Principal, Vidya Vardhaka
College of Engineering



Mr Vinayak P Hegde
Vice President and Head-
Mysuru Campus, Infosys

Annual Goals – FY 2025-26

Sl. No.	Activities / Initiatives / Programs	Expected Outcomes / Impact
1.	- To onboard 30 new companies (10 each in clusters) - To work with IT/GCC vertical to generate 100+ companies' pipelines - To organise roadshows to promote the cluster & BB initiative	30 new companies in the FY 2025-26
2.	- KITS and KDEM to participate at major national level events across the country to promote investment and incentives. 1 session (all 10 policies of the Dept) in each cluster per quarter. (10 session x4 = 40 sessions) - To place Policy standee at partner premises - To create walkthrough video of policy registration	30+ companies per cluster to enroll for register for policy benefits - Number of registrations - Entitlement per company
3.	- To organise Cluster Pre-BTS at cluster (5th edition) - New model - Runup events to be planned and organized in partnership with Cluster Partners	Position them as Cluster assets
4.	To create 3 Cluster NRI forums outside India to network and invite investment opportunities to the clusters – 50 active participants and 5 industry interest per cluster	To bring synergy between the cluster and the NRI community and invite more investment opportunities
5.	- Identification of the agency to write the report - To conduct stakeholder consultation and workshops - To conduct the primary and secondary research - To release the document of all three clusters by Q3	- Beyond Bengaluru Talent Assessment & Employability landscape report – all 4 clusters (Mysuru, Mangaluru, HDB and Kalaburagi) - Launch of Mysuru, Mangaluru, HDB cluster vision document
6.	- To host sector specific chamber/ industry body events/meetings at clusters with two full day itinerary. - Hosting sector specific chamber/ industry body events at clusters - To prepare a cluster promotional videos	To bring synergy between the cluster industry community and provide first hand experience and opportunity to investment and collaboration.

Beyond Bengaluru - BLUE Impact (Annexure-II)

Beyond Bengaluru Blue is a flagship investor–startup connect platform designed to strengthen innovation ecosystems across Karnataka’s emerging clusters. The program enables high-potential startups from regions such as Mysuru, Mangaluru, and Hubballi-Dharwad to access capital, mentorship, and market opportunities by directly engaging with leading investors, family offices, and industry stakeholders. By bridging the gap between entrepreneurs and the investment community, Beyond Bengaluru Blue not only fuels startup growth but also drives regional economic development, ensuring that innovation thrives beyond the metro and contributes to Karnataka’s position as a global hub for technology and entrepreneurship.

With over 15+ editions across all clusters, 300+ Startups and 30+ funds and investors engaged

- **Platform Purpose:** Significant platform where entrepreneurs showcase products and services to industry leaders, investors, and KDEM influentials
- **Previous Year Participation:** 60 startups actively participated
- **Key Benefit:** Valuable opportunities to pitch ideas to potential investors

Overall Impact of Beyond Bengaluru Initiative (Annexure III)

Snapshot of new companies landed in Beyond Bengaluru clusters in the FY 2024-25

- **Total New Companies (All Time):** 126 companies across all clusters
 - Mysuru cluster: 47 companies
 - Mangaluru cluster: 35 companies
 - HDB cluster: 44 companies
- **Total Employment Created (All Time):** 5,000+ new jobs
- **Expanded Companies (All Time):** 24 companies contributing 2,500+ additional jobs

Updates/Impact of New Companies Arrived/Setup in Beyond Bengaluru Clusters in FY 2024-25

FY 2024-25				
	Companies	Employment	Expanded Co's	Employment
Mysuru Cluster	16	717	6	600
Mangaluru Cluster	12	326	1	200
HDB Cluster	23	514	7	765
Total	51	1557	14	1565
New Companies		Expanded Companies		
IT Companies	42	IT Companies	12	
GCCs	6	GCCs	-	
ESDM	3	ESDM	2	
Total	51	1557	14	
New Companies	51			
Expanded Companies	14			

New Companies [Annexure-III (a)]

HDB – Success stories

New Setups in last 12 months – 23 companies _____



Expand Existing Capacity – 7 companies _____



New Companies [Annexure-III (a)]

MYSURU – Success stories

New Setups in last 12 months – 16 companies _____



Expand Existing Capacity – 5 companies _____



New Companies [Annexure-III (a)]

MANGALURU – Success stories

New Setups in last 12 months – 12 companies _____

Incture

innoscripto

Nidec

eoX
vantage

enventure

clay
TechSystems

BOSE
PROFESSIONAL

xTransMatrix

VINYL
EQUITY

indi
village
foundation

JW **JumpWhere**

Elogixa

Expand Existing Capacity – 2 companies _____

E
G

expertise
Training

Our Team



Mr Chetan Dixit
Vice President

“

“It has been a privilege to be part of Karnataka’s digital economy journey by strengthening the Beyond Bengaluru vision. Over the past year, we have seen encouraging momentum across emerging clusters, with industry, startups, academia, and government coming together to create sustainable and inclusive growth. I am excited to be part of this growth story and look forward to accelerating the potential of our regional clusters as key drivers of Karnataka’s digital future.”



Mr Suvin Narayan
Former Project Lead
Beyond Bengaluru Initiative

“

“This year has been a great journey, it is my proud moment to present this update as part of KDEM’s mission under the visionary leaders, the Beyond Bengaluru Mission continues to transform Karnataka’s digital landscape by driving innovation and inclusive growth across emerging clusters. In 2024–25, we strengthened our foundation through new investments, industry partnerships, and talent development—onboarding over 50 companies, generating 1,500 jobs, and advancing Mysuru, Mangaluru, and Hubballi-Dharwad-Belagavi as vibrant technology hubs.

As Karnataka moves toward the vision of a \$1 trillion digital economy, Beyond Bengaluru stands at the forefront of this transformation. With continued focus on startup enablement, infrastructure growth, and global linkages, we remain committed to building a balanced and future-ready digital economy that reflects the entrepreneurial spirit of every region in the state.”



Mr Vaishakh Pai
Cluster Head, Mangaluru

“

“It is inspiring to be part of a team that turns ambitious ideas into action every single day. KDEM has given me the pace and purpose to reimagine Mangaluru from just a coastal city into the Silicon Beach of India - a serious magnet for global GCCs and innovative startups. I am certain that this decade, Mangaluru will emerge as a key driver of Karnataka’s digital growth.”

Our Team



Mr Sudheer Shankar
Cluster Head, Mysuru

“

“From idea to reality Mysuru cluster is shaping into a powerhouse for GCC & New IT companies, with infrastructure support through GTC, the cluster is in the cusp of transformation into a economic engine for Karnataka”



Mr Vemkatesh Deshpande
Cluster Head
Hubballi-Dharwad-Belagavi

“

This year was about believing bigger and building bolder. Across the Hubballi-Dharwad-Belagavi region, we moved beyond labels and limitations to unlock possibility—creating pathways for innovation, enterprise, and inclusive growth.

By bringing together government, academia, industry, and entrepreneurs, we transformed intent into action and vision into momentum. Startups found confidence to scale, institutions discovered new relevance, and infrastructure began to mirror our ambitions. What emerged is not just progress, but a shared belief that opportunity can thrive anywhere talent is nurtured.

As we look ahead, our focus remains steadfast: to shape ecosystems that empower people, attract long-term investment, and inspire the next generation of builders. The journey from emerging to unstoppable has begun—and together, we are defining its future.”

Our Ex-Team Member



Mr Kiran Kulkarni
Former Project
Manager HDB

“

“The HDB ecosystem is not just a cluster of innovation; it's a powerful catalyst for regional growth and talent development. Through KDEM, we are fostering a vibrant startup landscape in Hubballi, Dharwad, and Belagavi that empowers local entrepreneurs and brings global opportunities to our doorstep.”



Mr Mukesh S
Former Cluster Head,
Mangaluru

“

“Mangaluru cluster is fast emerging as the 'Silicon Beach of India,' combining technological innovation with coastal charm. KDEM with support from the Govt & the Industry, is building a future ready ecosystem here at Mangaluru. This unique positioning not only attracts large IT companies and startups but also creates an ideal environment for future-ready technological advancements.”

5. Talent Accelerator

Talent Accelerator is a strategic vertical focusing on skills development and workforce readiness. By bridging skill gaps and equipping the local talent pool with future-ready competencies, this vertical ensures that Karnataka remains a leading talent destination for digital and technology industries. Together, these focus areas enable KDEM to comprehensively strengthen Karnataka's digital economy.

For the Financial year 2024-25, following were the goals planned and the details below gives the progress we have achieved.

KRAs [As per the G.O.]	KPIs [Annual Goals FY 24-25]	Activities
To promote and support Digital (IT, ESDM, Innovation and Allied) Industry growth and Investment in Karnataka By amplifying skilling efforts in increasing employability and developing entrepreneurship ecosystem in academia	Collaborate with 10 Corporate CSR led Skilling Initiatives to Skill 1000 Candidates.	- Identify 50 Companies who are having CSR led Skilling Initiatives - Develop a compelling outreach strategy - Prepare a presentation on KDEM's offerings - Send Communications 1:1 Meetings with CSR Representatives - Understand corporate's pain point - Identify skilling program - Discuss on how KDEM can support - Sign MoU/Engagement letter with 10 companies
	Support in facilitating execution of pilot programs to Skill 1500 Candidates on emerging skills of 10 WGs as suggested by Skill Advisory Committee WGs members	- Outreach the RFP to trainings Partners - Co-ordinate with KSDC to implement the pilot programs - Monitor the progress of approved programs
	Work with 100 institutions to increase employability and entrepreneurship; Provide employability skills to 5000 Students (in IT/ITES, BT, ESDM, AVGC etc) through our Partners.	Design and structure the program Partners Identification Led Initiatives or CSR Initiatives through NGO) - Identify Companies who are willing to hire candidates from this pool. - Gather Job Demand from the industry - Develop a database of skilled candidates - Organise Job Fair/Placement Drives

KRAs [As per the G.O.]	KPIs [Annual Goals FY 24-25]	Activities
To promote and support Digital (IT, ESDM, Innovation and Allied) Industry growth and Investment in Karnataka By amplifying skilling efforts in increasing employability and developing entrepreneurship ecosystem in academia	- Support skilled candidates with placement assistance through our partners. - Fostering entrepreneurship in at least 50 academic institutions through TiE Edventures Initiatives.	- Organise Workshop/Webinar/Knowledge Sessions - Onboard Institution to EdVentures and support them with our offerings
To provide handholding services and assist in preparation of Technology- sector specific investment reports for respective stakeholders.	Karnataka Skill book for all skilling related initiatives of both Karnataka and Gol handbook for all skilling related initiatives of both Karnataka and Gol	- Work with various departments to collate the schemes on skilling - Identify right stakeholders who are enabling the skilling and employment ecosystem and list them on Skillbook. - Highlight some best practices in the country to increase the employability skills
	Prepare & Publish annual district level – Karnataka Talent Report 2024 on digital economy Karnataka Digital Talent Landscape – District wise report	- Seek Approval and funding from Department. - Roll out EOI to identify partners to do research. - Provide key indicator for the research team - Launch the report in right platform.

KRAs [As per the G.O.]	KPIs [Annual Goals FY 24-25]	Activities
To support, follow up and provide feedback to the relevant Departments regarding policy initiatives relevant for facilitating further investments in Karnataka.	Support in Karnataka Skill Policy and Gig Economy Policy for Karnataka by Co-ordinating with stakeholders', consultation to gather inputs and to give suggestions.	Support in Karnataka Skill Policy and Gig Economy Policy for Karnataka by Co-ordinating with stakeholders', consultation to gather inputs and to give suggestions.
To build global linkages and assist the Departments in its promotional efforts globally with structured programs, business meetings and sectoral information	To bring the global institution to Karnataka (Such as: World Class Entrepreneurship School setting up in Partnership with Karnataka Govt). Support in two geographies where Startup are scaling faster Working with counterparts to provide talent support from Karnataka.	Support 2 global companies/Startups/enabler in facilitating their talent requirement by connecting with our job partners.
To Act like Bridge between Industry and the Government for promoting the technology Industry in Karnataka Bridging the gap between Govt, Industry, academia, recruitment partners and skilling partners to enable the talent ecosystem of the State	Bringing 2,000 jobs through job aggregators and recruitment firm with special focus Beyond Bengaluru companies & GCCs	• Identify a List of 50 Recruitment Partners • Create a list of Companies who are hiring from Bengaluru & Beyond Bengaluru Regions • Schedule meetings with KSCP & HR representatives to discuss their hiring needs • Initiate outreach campaigns to attract potential candidates. • Coordinate hiring events for each company to facilitate interviews.

KRAs [As per the G.O.]	KPIs [Annual Goals FY 24-25]	Activities
To Act like Bridge between Industry and the Government for promoting the technology Industry in Karnataka Bridging the gap between Govt, Industry, academia, recruitment partners and skilling partners to enable the talent ecosystem of the State	Organize 4 CHRO sessions to aggregate job demand and cater the requirement	Identify partner to convene regular meetings with CHROs Design calendar of events
	Enhancement of Karnataka Skill Connect Portal 2.0 by bring Career Guidance and Mentorship Model.	Identify the specific needs of mentors and mentees. Draft Mentorship Guidelines
	Bring 15 Industry Skilling Partners on KSCP	Identify Potential Companies Initiate discussions with targeted companies about joining KSCP Assist in onboarding them to KSCP
	Developing a framework to provide new age content & curriculum and partner ecosystem for delivering skills on the areas OSAT ATMP , PCB and EMS with a minimum of 3 proposals.	Identify ecosystem partner and work with them to gather proposals
	Provide detail paper on Karnataka Skill University /Academy	Provide detail paper on Karnataka Skill University /Academy

KRAs [As per the G.O.]	KPIs [Annual Goals FY 24-25]	Activities
To build the brand equity of the State and enhance its leadership position across all key segments. Through accelerating Women@Work Initiative and making Karnataka as Talent Hub through national events	25 Companies to partner with W@W Initiative Identify 50 corporates having women returnship program	- Schedule 1:1 Meetings & Sign MoU with 25 Companies. - Promotion and amplification of the program. - Channelization of candidates Job Fair/Placement Drives. - Maintain detailed records of all collaborations, communications, and outcomes. - Identify 50 Potential Alliance Partners for WoW Design programs for skilling & employment opportunities. - Develop a database of women candidates who are open for joining. - Mobilizing Candidates for initiatives led by alliance partner by marketing campaign. - Facilitating Department participation in the launch events. - Link alliance partners with corporates for their hiring needs
	Skill at least 1000 Women Job Aspirant	
	500 women to be hired through Women enablement alliance partners.	
	Develop 3 domain specific communities of 100 each (AI, Manufacturing and Recruiters) to brand Karnataka.	Reach out to women within Karnataka with expertise in AI and manufacturing. - Invite them to join the community. - Conduct regular events, webinars, and workshops to foster collaboration and knowledge sharing.
	Develop guidelines / framework for Women at Workplace and receiving applications to recognize leaders in Women@Workplace Award event by Mar 2025	Conduct consultation meetings with stakeholders to design a comprehensive recognition framework.
	Support in Conceptualizing, designing and support KSDA in organizing Karnataka Skill Connect Summit 2024. Form a high level committee to strategise, plan and organise Karnataka Skill Connect Portal	- Work with department to understand calendar of event - Convene consultation meeting with right stakeholders to get guidance. - Identify partners - Prepare agenda and operation plan

Government Stakeholders & Industry Anchors Guiding Talent Acceleration

Government Stakeholders



Dr. EV Ramana Reddy, IAS (Rtd.)
Chairman, KSDA
GoK



Dr. S. Selvakumar
Principal Secretary, Commerce and
Industries Department, GoK



Ms Kanagavalli M, IAS
MD, KSDC
GoK



Dr. Ragapriya R. IAS
Commissioner of Industrial Training
and Employment Department, GoK



Smt Manjushree N. IAS
Commissioner, Department of
Collegiate Education, GoK



Mr Ashwin D Gowda, IRS
Ex MD, KSDC
GoK



Ms Parnika Pavanram, KAS
General Manager – BT,
KITS, GoK

Industry Leadership



Mr Prashanth Prakash
Accel Partners



Mr Anurag Srivastava
COO
ARTPARK



Mr Bhaskar Verma
Regional Director - Karnataka
and Tamil Nadu, Nasscom



Mr Biren Ghose
Country Head, Technicolor
Creative Studios



Ms Deepa Nagraj
Global Head of Communications,
Sparkle Innovation Ecosystem,
ESG, & CSR, Mphasis



Mr Dhruv Garg
Legal Advisor
All India Gaming Federation



Mr Venkatraman Umakanth
Senior Vice President & Head,
HireMee



Mr Ketan Deshpande
Group Director
FUEL



Mr Kumar Anurag Pratap
Vice president & CSR Leader,
Capgemini



Mr Manjunath Hebbar
CEO
Buoyanci Consulting



Mr Navin Bishnoi
Country Head
Marvell Technologies



Mr Navneet Samaiyar
Head - Future Skills
Nasscom



Ms Neha Bagaria
Founder
Herkey



Mr Pankaj Rai
Group Chief Data & Analytics
Officer, Aditya Birla Group



Mr Prabhunandayya Kotur
Wipro, Global Head -
Global Engineering Academy, L&T
Technology Services



Mr PV Kaulgud
Sr. VP-Education and Skill
Development, Tata Technologies



Mr Raghavendra Krishnamurthy
COO & Head of Strategy
Bosch Global



Ms Rajitha Kulkarni
President
Sri Sri University



Mr Ramkumar Narayanan
EVP Technology & Services
India & Philippines



Dr. S. Vidyashankar
Vice-chancellor
VTU



Mr Sandeep R Magavi
Learning and Knowledge Leader
IBM India



Ms Saraswati Ramachandra
Director
Citi



Ms Shalini Nataraj
Global Head Employee Experience
Maersk



Mr Shashidhara H. N.
Dy. General Manager
Schneider Electric



Ms Shuchika Sahay
People Strategy & DEI
DFI Retail Group



Ms Shweta Mohanty
Head of Human Resources
SAP India



Ms Sohini Sinha
Head- Organisational Change and
Development, Tata Electronics



Mr Srinivas Sribhakta
Secretary
ABAI



Mr Subramanian S
Founder and CEO
Talencia Global



Prof. Subramanya
Principal
R V College of Engineering



Ms Suchitra Vishnoi
Co-founder & CMO
GatewAI



Mr Sunil Deshpande
Delivery Centre Head
TCS Bengaluru



Ms Supriya Dhanda
Co-Founder & Managing Partner
WYSER



Dr. T C Ramesh
Head, Innvoation & Technology
Quest Global



Mr Venkatraman Umakanth
Senior Vice President & Head,
HireMee

Our Team



Mr Subha Mahata
Manager

“

“The past year has been one of deep collaboration and measurable progress for the Talent Accelerator. By working closely with industry, academia, and skilling partners, we have strengthened Karnataka’s position as a hub for future-ready talent.

Our focus on cluster-based hiring and industry-aligned skilling has helped connect regional talent with emerging opportunities across sectors, showcasing the cognitive diversity and workforce strength of the state.

As we move forward, the Talent Accelerator remains committed to building a dynamic, inclusive, and industry-driven talent ecosystem, one that continues to power Karnataka’s digital and innovation-led growth.”



Mr Nishchay Joseph
Associate

“

“It’s been a privilege to contribute to Karnataka’s growth as a global hub for innovation and digital excellence. Our work is driven by a deep curiosity about how purposeful talent development can spark systemic change, empower individuals and strengthen communities through skill, collaboration, and creativity.”

Our Ex. Team Member



Mr Bharath Chandra BK
Former Manager

“

“It’s been a privilege to contribute to Karnataka’s growth as a global hub for innovation and digital excellence. Our work is driven by a deep curiosity about how purposeful talent development can spark systemic change, empower individuals and strengthen communities through skill, collaboration, and creativity.”

Social Media Impact: LinkedIn Performance Overview

37,791
REACTIONS

11,95,199
IMPRESSIONS

219,674
CLICKS

9,246
NEW FOLLOWERS

11,343
UNIQUE VISITORS

24,170
TOTAL
FOLLOWERS

28337
PAGE VIEWS

795,851
UNIQUE
IMPRESSIONS

Over the past year, Karnataka Digital Economy Mission (KDEM) has witnessed remarkable growth in its social media performance, underscoring the organization's expanding influence and stronger digital footprint across platforms. With total impressions holding steady at nearly 1.2 million, KDEM's consistent visibility reflects the sustained interest in its initiatives promoting innovation, entrepreneurship, and the "Beyond Bengaluru" vision. The true highlight lies in the 87% surge in unique impressions, climbing from 4.25 lakh to 7.95 lakh — a clear sign that KDEM's message is reaching newer and more diverse audiences across Karnataka and beyond. Engagement levels have also seen a sharp rise, with reactions up by over 40% and clicks more than doubling, showcasing that the content strategy has become more action-driven and relatable.

Equally impressive is the growth in community strength — new followers increased by 43%, while the overall follower base expanded by 61%, cementing KDEM's position as a thought leader in the state's digital economy ecosystem. This upward trajectory mirrors the growing resonance of KDEM's initiatives in technology, innovation clusters, and startup engagement. Together, these numbers tell a story of a vibrant and evolving online presence — one that not only amplifies KDEM's programs and achievements but also builds lasting digital engagement with entrepreneurs, industry leaders, and citizens. The year-on-year performance reaffirms that KDEM's communication is not just being seen — it's being heard, shared, and acted upon.

Marquee Events

HUBBALLI-DHARWAD-BELGAUM TECHCELERATION 2024

AUGUST 29, 2024

400+ ATTENDEES	40+ SPEAKERS	400+ STUDENTS	40+ SMEs	50+ STARTUPS
20+ INSTITUTES	5+ MEDIA REPRESENTATIVES	5+ GOVERNMENT DELEGATES	25+ EXHIBITORS	5+ GCCs
4 GIA COUNTRY REPRESENTATIVES	3 FUND-READY STARTUPS	7+ PRODUCT LAUNCHES	3 MoUs Exchanged	5+ INCUBATORS ACCELERATORS

MYSURU THE BIG TECH SHOW 2024

800+ ATTENDEES	40+ SPEAKERS	250+ STUDENTS	80+ SMEs	70+ STARTUPS
15+ INSTITUTES	20+ MEDIA REPRESENTATIVES	10+ GOVERNMENT DELEGATES	30+ EXHIBITORS	10+ GCCs
7 GIA COUNTRY REPRESENTATIVES	3 FUND-READY STARTUPS	5 PRODUCT LAUNCHES	3 MoUs Exchanged	10+ INCUBATORS

MANGALURU TECHNOVANA 2024

OCTOBER 24, 2024

600+ ATTENDEES	40+ SPEAKERS	100+ STUDENTS	40+ SMEs	70+ STARTUPS
15+ INSTITUTES	5+ MEDIA REPRESENTATIVES	5+ GOVERNMENT DELEGATES	30+ EXHIBITORS	60+ GCCs
4 GIA COUNTRY REPRESENTATIVES	3 FUND-READY STARTUPS	5 PRODUCT LAUNCHES	2 MoUs Exchanged	10+ INCUBATORS

Activities

Direction Setting Workshop for Women in Manufacturing: Addressing Challenges and Opportunities (6th April 2024)



Participated in the Direction-Setting Workshop today, part of the 'Women In Manufacturing: Sisterhood' initiative organized by leading corporations such as Tata Electronics Pvt. Ltd., GE, ITC Limited, and TVS Motor Company Limited. Ms. Supria Dhanda, the Lead Anchor of Women@Work, highlighted strategic interventions aimed at fostering a supportive ecosystem for women in manufacturing. The workshop focused on understanding the industry's challenges and opportunities, emphasizing the importance of building the right stakeholder community to address key hiring issues.

Activities

SFAL Investor Day: Catalyzing Innovation and Investment 12th April 2024



Participated in the SFAL Investor Day that brought together 6 investors who engaged in over 50 private meetings with dynamic startups. The event aimed at creating a platform for startups to thrive by offering unparalleled resources and support for innovation. This event was a tremendous success, furthering the mission of advancing India's ESDM sector through innovation and investment.

Activities

TiE Global Summit 2024 Curtain Raiser – Mysuru Chapter 12th April 2024



Participated as a Strategic Partner at the TGS 2024 Curtain Raiser Event organized by TiE Mysuru, where Mr. Sanjeev Kumar Gupta, CEO of KDEM, and Mr. Madan Padaki, President of TiE Bengaluru, shared their ambitious visions for the future of entrepreneurship.

He highlighted Mysuru's strategic developments, including the upcoming establishment of a 3000-seater Global Technology Center, and emphasized the collaborative effort to make TGS 2024 the "global entrepreneurship Olympics." Both leaders stressed the importance of local community collaboration to drive success, marking a significant step in showcasing India's entrepreneurial capabilities.



Activities

Empowering Startups: Insights and Strategies from WeWork Labs Panel Discussion

25th April 2024



Participated in a fantastic panel discussion with WeWork Labs, featuring insightful perspectives from industry leaders! Thanks to WeWork, co-panel leaders, startup leaders, and partners! We delved into crucial gaps in the startup ecosystem that the government could address, exploring avenues where state-led initiatives can make a difference, from the scarcity of quality talent to fostering local integration. We highlighted the importance of bridging the gap between startups and educational institutions, discussing strategies for seamless integration of the startup ecosystem into college hiring processes. Additionally, we explored the potential of creating platforms to bring together founders from diverse geographical backgrounds. Karnataka Digital Economy Mission (KDEM)'s impactful role in nurturing thriving startup ecosystems in emerging cities like Mysuru, Mangaluru, Hubballi, Dharwad, and Belagavi was also discussed.

Activities

Future of Work: Discovering the Secret Sauce

2nd May 2024



Participated in the event 'Future of Work: Discovering the Secret Sauce' organized by AMCHAM India, where Dr. Ekroop Caur, IAS, Secretary to the Government, Department of Electronics, Information Technology, Biotechnology, and Science & Technology, Government of Karnataka, delivered a special address. She highlighted the state's skilling initiatives designed to drive and support Global Capability Centers (GCCs) in Karnataka, emphasizing the importance of these efforts in fostering the future of work.



Sh B V Naidu
Chairman, KDEM

"The big positive about Karnataka is that the technology industry is spread across all the segments, be it IT, GCCs, semiconductor and startups. Bengaluru is the only place in the country where all these sectors are growing."

Source: YourStory

Activities

Survey on Digital Job Demand in Karnataka: Bridging Skill Gaps and Enhancing Employment Opportunities

9th May 2024

Conducted a survey to analyze the digital job demand in Karnataka, aiming to bridge the gap between available digital skills and industry needs, and facilitate effective employment opportunities for both freshers and experienced candidates. The survey gathered data on job demand trends, recruitment challenges, and the readiness of companies to engage with government initiatives for skill development.

Inauguration of Ahana Systems and Solutions Pvt. Ltd.'s Global Delivery Centre in Hubballi

10th May 2024



Participated in the inauguration of Ahana Systems and Solutions Pvt. Ltd.'s Global Delivery Centre in Hubballi on the 10th of May 2024, marking a significant expansion to the #BeyondBengaluru HDB Cluster. Ahana IT Services, with over 14 years of expertise, is leveraging this strategic move to tap into local talent in Hubli, aiming to grow its workforce significantly over the next 3-5 years. This expansion highlights the potential of the HDB cluster to become a hub for technological advancement, with KDEM playing a crucial role in fostering this development.

Activities

Insightful Interaction with Abhijit Shanbhag on Strengthening Karnataka's Tech Ecosystem

16th May 2024



Hosted Abhijit Shanbhag, President & CEO at Graymatics, Inc., in Bengaluru, where KDEM's team, including CEO Sanjeev Kumar Gupta, Suvin Narayan, Siddhartha Anand, Bharath Chandra BK, and Dr. E V Ramana Reddy, IAS (Retd), Chairman of the Karnataka Skill Development Authority (KSDA), discussed KDEM's impactful initiatives. The meeting underscored KDEM's success in attracting international tech companies to Tier 2 and Tier 3 cities in Karnataka. Following the discussions, Graymatics committed to establishing a presence in Dharwad and plans to expand to Mangaluru, highlighting the significant influence of KDEM's efforts.



Dr Selvakumar, IAS
Principal Secretary for Commerce
and Industries, GoK

"Karnataka is at the forefront of India's innovation journey, transforming talent into intellectual property. With over 400 R&D centres, AI and Data Sciences initiatives, and Industry 4.0 programs for SMEs, we are fostering homegrown solutions and extending innovation beyond Bengaluru to Hubballi, Mysuru, Mangaluru, and Belagavi through strong public-private partnerships,"

Source: The Hans India

Activities

Delegate Visit From Government of Rajasthan at the KDEM Office

16th May 2024



Hosted Mr. Inderjeet Singh, Commissioner for the Housing Board Department and Special Secretary of the IT & Communication Department, Government of Rajasthan, at the KDEM office. Siddhartha Anand, VP of KDEM, provided an overview of Karnataka's thriving startup ecosystem and KDEM's innovative initiatives. Mr. Singh expressed deep interest in KDEM's programs and operations, leading to fruitful discussions about ongoing projects in both Karnataka and Rajasthan and exploring potential areas for collaboration. The visit also included a tour of the Reserve Bank Innovation Hub (RBIH), highlighting our commitment to fostering technological and entrepreneurial growth. This interaction underscored the potential for significant collaboration between the two states.

Activities

Launch of #BackToRoots Initiative

17th May 2024

K-tech | **Karnataka Digital Economy Mission**

Hubballi-Dharwad-Belagavi (HDB)
The Engineering and Design Cluster
Dharwad, Gadag, Haveri, Bagalkot and Belagavi

Want to come back to your home?
Looking for an opportunity?
WE CAN HELP YOU!

Please share your CV/Profile details to : pm.bb@karnatakadigital.in

#BackToRoots
Share your expression of interest
bit.ly/kdembacktoroots

Mangaluru
The Silicon Beach of India
(Dakshina Kannada, Kodagu, Udupi and Uttara Kannada)

Mysuru
The Happiest City of India
(Mysuru, Mandya, Ramanagar and Chamarajanagar)

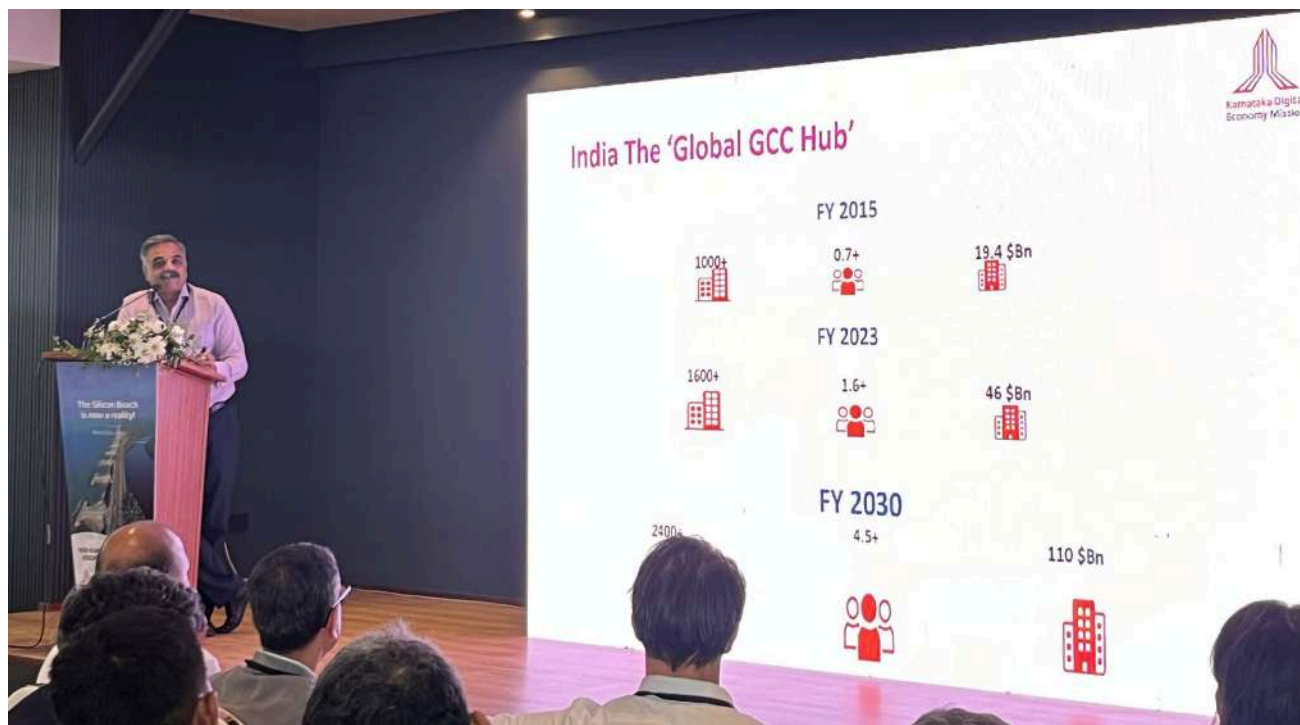
ASSOCHAM | **IESA** | **nasscom**

Launched the Back to Roots Initiative, inviting expatriates from Karnataka to contribute to their homeland. Through this initiative we aimed to assist and support individuals looking to return and thrive in Karnataka, the land of opportunities. This initiative encouraged expatriates to reconnect with their roots and make a meaningful impact in their native clusters as well as the state as a whole.

Activities

The Silicon Beach Dialogue Series

18th May 2024



Participated in the Silicon Beach Dialogue Series where Mr Sanjeev Kumar Gupta, CEO, KDEM, in his address, emphasized KDEM's commitment to transforming Karnataka into a global technology hub. By highlighting various successful initiatives, such as fostering innovation in Tier 2 and Tier 3 cities, promoting startup ecosystems, and driving digital employment, he underscored the significant strides KDEM has made in enhancing the state's tech landscape. This event marked a pivotal moment in showcasing Karnataka's potential and fostering collaboration among industry leaders to drive further technological advancement and economic growth.

Activities

India Skills Competition 2024

21st May 2024



Participated as part of the delegation representing Karnataka at the India Skills Competition 2024, where Karnataka proudly secured the 2nd rank, demonstrating exceptional talent and commitment. The state achieved an impressive tally of medals: 13 Gold, 12 Silver, 3 Bronze, and 19 Medals of Excellence, totaling 47 medals. This success highlights the hard work and dedication of all participants and the significant role played by the Karnataka Skill Development Corporation (KSDC)

Activities

Industry Consultation Meeting Chaired by Smt. Uma Mahadevan-Dasgupta, IAS

24th May 2024



Partnered with AMCHAM India to host an industry consultation meeting chaired by Smt. Uma Mahadevan-Dasgupta, IAS, Additional Chief Secretary (Panchayat Raj) of the Department of Rural Development & Panchayat Raj, Govt of Karnataka. The meeting focused on various key areas, including educational initiatives from K12 to higher education, training programs, job creation efforts, support for Self-help Groups, rural development projects, promoting Karnataka talent globally, and development across unskilled, semi-skilled, and skilled categories.

Activities

Stakeholder consultation for Karnataka GCC Policy with Dr. Ekroop Caur, IAS

24th May 2024



Participated in a stakeholder consultation for the upcoming Karnataka GCC policy alongside Dr. Ekroop Caur, Secretary of Electronics, IT, Biotechnology, and Science & Technology for the Government of Karnataka. This session was organized in collaboration with the American Chamber of Commerce (AMCHAM India). For ongoing updates and details on the GCC policy

Activities

Tech4Good: Platforms, AI and Impact

30th May 2024



We hosted the 'Tech4Good: Platforms, AI, and Impact' community meetup (hybrid mode) at our office. The event focused on how entrepreneurs leverage technology for broader social impact, celebrating the spirit of World Telecommunication & Information Society Day. Bringing together founders, investors, and enablers, this was the 7th event in our Tech4Good series, produced and anchored by MXR.world ('mixers across the world'). Participants explored 130+ pitch decks from our 35 events last year, engaged in roundtable discussions with experts, investors, bankers, mentors, government agencies, and ecosystem enablers, and debated how to scale social innovations. The event provided an invaluable opportunity for connection, learning, and collaboration.



Padma Shri Prashanth Prakash
Chairman,
Karnataka Startup Vision Group

"Bengaluru's rise as one of the world's most dynamic startup ecosystems is defined by its depth of capital, density of talent, and culture of collaboration. Since 2010, Bengaluru-based startups have raised over \$79 billion, representing 46% of all venture capital deployed in India since 2016."

Source: Bengaluru Innovation Report 2025

Activities

Nasscom GCC Conclave 2024

30th and 31st May 2024



Participated in the world's largest GCC Conclave in Bengaluru - Nasscom GCC Conclave 2024, where Darshan HV, IAS - MD of KITS, Department of IT,BT, Government of Karnataka, delivered a compelling keynote at the Nasscom GCC Summit. Key highlights included India's rise as the "Global GCC Capital," with over 1,580 GCCs and a projected 12%-14% CAGR till 2030. Karnataka leads with 44% of India's GCCs, a vibrant talent pool, robust R&D ecosystem, and dynamic startup culture. The state is also a top global city for AI innovation. The Karnataka government supports growth with strategic incentives, funding for startups, and Centres of Excellence. Future plans include a new GCC policy and the "Beyond Bengaluru" initiative to expand the digital economy to Tier II and III cities, ensuring Karnataka remains a top destination for GCCs and startups.

Activities

Karnataka Hosts Stakeholder Consultation for Groundbreaking GCC Policy Development

May 31st, 2024



Participated in a stakeholder consultation for the upcoming Karnataka GCC policy, hosted by the Department of Electronics, IT, and BT in partnership with EY. Shri Darshan HV, IAS, Managing Director, KITS, GoK, chaired the roundtable, which included center heads of major GCCs in the state and EY India GCC leaders Mr Arindam Sen, Mr Vijay Shankar, and Mr Sujit Cheruvath. The session featured discussions on challenges faced by GCCs and their policy expectations. The government is committed to incorporating these insights and suggestions to frame this first-of-its-kind policy in the country.



Sh Manish Singhal
Secretary General
ASSOCHAM

“Karnataka leads India’s digital growth, backed by strong tech talent, progressive policies, and a vibrant innovation ecosystem. It is emerging as one of the top destinations for data centres, GCCs, and advanced technologies, with focus on expanding capacity, integrating renewables, and enabling sustainable, AI-ready operations.”

Source: ASSOCHAM Data Centre Report 2025

Activities

Headstart Karnataka & KDEM for Bharat Pitchathon 3.0 and Bangalore Slush'D 2024

June 5th, 2024



Partnered with Headstart Karnataka for Bharat Pitchathon 3.0 and Bengaluru Slush'D 2024, this collaboration aimed to leverage the strengths and networks of both organizations to bring unparalleled opportunities to startups across the state. The objective is to create a transformative journey for startups to pitch their ideas to top investors, gain invaluable insights from industry experts, and access a wealth of resources. Selected startups will have the chance to pitch at the prestigious Bengaluru Slush'D 2024, significantly enhancing their growth prospects and visibility.

Activities

India Global Innovation Connect 2024

June 6th & 7th, 2024



**Government of
Karnataka partner
event on startup and
innovation at India
Global Innovation
Connect**

Participated in the India Global Innovation Connect 2024 as the strategic partner, co-organized by the Government of Karnataka, Startup Karnataka, and K-tech. This prestigious event brought together industry leaders, innovators, and policymakers to discuss the future of innovation and entrepreneurship. Mr. BV Naidu, Chairman of KDEM, and Mr. Sanjeev Kumar Gupta, CEO of KDEM, participated in key panel discussions, highlighting India's startup ecosystem, exponential growth, and government initiatives. Mr. BV Naidu also engaged with Mr. Amitabh Kant, G20 Sherpa of India, on shaping India's technological landscape. Additionally, Sri. Darshan H V, IAS, participated in a panel on "Biotech and Genomics," exploring opportunities in the field. The event emphasized Karnataka's role as a global technology hub and its support for emerging tech clusters.

Activities

Startup-CA Series: Mastering Basic Bookkeeping Practices for Startups

June 7th, 2024



Organised by

SHINE FOUNDATION | 75th Anniversary of CA INDIA

Strategic partner

Karnataka Digital Economy Mission

SHINE Foundation in partnership with
The Institute of Chartered Accountants of India
Mangaluru Branch (SIRC)
presents

Startup - CA Series

Date
13th June
@ 05:00PM to 6:00PM
Mode: Zoom (Online)

Session - II
Basic Book-Keeping practices for Start-Ups -
Simplify your finances & solidify your startup by learning startup bookkeeping.


Speaker
CA. Deepika Pai Pothenis
Associate Partner - BCL India.


Register here!
<https://bit.ly/3VuteKp>

Became the strategic partner for the Startup-CA Series, hosting an insightful session on basic bookkeeping practices for startups. The session featured CA. Deepika A P, Associate Partner at BCL India, who covered key topics such as maintaining accurate financial records, tracking revenues, understanding bookkeeping principles, and empowering participants with basic financial literacy. The objective was to equip startups with essential financial skills, positively impacting their financial management and overall business success.

Activities

PCB Copper and Laminate Supply Chain Strategy Meet at AT&S

June 11th, 2024



PCB Copper and Laminate Supply Chain Industry Meet @ AT&S



Organized the 'PCB Supply Chain' strategy meet, hosted by Santosh Gundapi at AT&S Nanjangud and chaired by Ms. Parnika Pavanram. The meeting brought together leaders from the electronics industry, including representatives from the India Electronics and Semiconductor Association, Electronic Industries Association of India-ELCINA, IT BT Department, Karnataka, and KDEM. The objective was to brainstorm on developing Mysuru into a full-fledged PCB ecosystem for the nation. This collaborative effort is expected to significantly boost the local electronics industry, positioning Mysuru as a key player in the national PCB supply chain.

Activities

Open Network For Digital Commerce (ONDC) Workshop

June 13th, 2024

Partnered with the Karnataka Chamber of Commerce and Industry for the upcoming initiative, inviting companies, startups, manufacturers, and enterprises in both B2B and B2C segments to join the Government of India's Open Network For Digital Commerce (ONDC) platform. This initiative aimed to help businesses expand their market reach and connect with consumers across India, ultimately boosting their growth and market presence.

4th Edition of Emerging Star Startup Awards 2024

June 16th, 2024

Bangalore Chamber of Industry and Commerce
Proudly Launches
4th Edition of Emerging Star Start-up Awards 2024

State Partner
STARTUP KARNATAKA

Ecosystem Partners
Innovation Centres, Deshpande Startups, TE Bangalore

Platform Partner
CUNOMIAL

Association Partner
KCCI

Outreach Partner
BRIGADE REAP

AWARD CATEGORIES
Deeptech Startups
Social Startups
Women-led startups
Beyond Bengaluru Startups

TIMELINE
JUNE 04, 2024
Registration Open
JULY 04, 2024
Registration Closes
JULY 04 to 18, 2024
Screening
JULY 19, 2024
Award Ceremony

[CLICK HERE
Nomination Form](#)

BCIC Annual Sponsors
ACE, BRIGADE, BOHLER, CNC INDIA, EDS, Fundermax, IAMPL, MTR, RAMAIAH, sdmind, SONA, TATA HITACHI, TVS

Became the state partner for the 4th Edition of BCIC Emerging Star Start-up Awards 2024. This partnership aimed to provide Karnataka's startup owners with an opportunity to gain recognition, enhance their visibility, and drive their business growth through the prestigious awards platform.

Activities

Karnataka Acceleration Network: Call for Application

June 17th, 2024

KARNATAKA ACCELERATION NETWORK

Dept of E, IT, BT and S&T, Govt of Karnataka and Karnataka Digital Economic Mission (KDEM) announce **"Call for Applications"** under Karnataka Acceleration Network.

A unique accelerator program for innovative startups in Karnataka to propel to the next level through Implementing Accelerators

Note - Be a part of this unique initiative by Govt of Karnataka to propel your startup to the next level.

Contact team :
Tarun Raj:
+91 97391 30105
tarun.raj@karnatakadigital.in

For more info, Please Scan here

IMPLEMENTING ACCELERATORS & INCUBATORS

DERBI FOUNDATION **GINSERV** **JGI JAIN LAUNCHPAD** **SHINE** **STEP** **ASTRA, UAS, DHARWAD**

STARTUP ECOSYSTEM - PARTNERS IN PROGRESS

ASSOCHAM **IESA** **nasscom** **SFAL** **TE BANGALORE** **TE HUBLI** **TE MYSURU** **TE MANGALURU**

Launched a call for applications for the Karnataka Acceleration Network, a unique accelerator program aimed at elevating innovative startups in Karnataka. The program, in collaboration with the Dept of Electronics, IT BT Department, Karnataka and Science & Technology, aimed to enhance the acceleration ecosystem across the state. Bengaluru-based accelerators were set to collaborate with incubators and accelerators in Mysuru, Mangaluru, and Hubballi-Dharwad-Belagavi through joint cohorts, sharing best practices and propelling startups to the next level. This initiative sought to drive growth and innovation within the state's startup community.

Activities

Headstart Startup Mixer – Where Innovation Meets Opportunity

June 18th, 2024



Participated in the Startup Mixer organized by Headstart Karnataka, which brought together VCs, founders, and industry leaders to network, share insights, and foster collaboration. Key highlights included networking opportunities with top venture capitalists and industry players, a fireside chat featuring founders who shared their journeys and advice, and a collaborative environment for pitching startups, finding co-founders, and gaining valuable knowledge. This mixer aimed to create meaningful connections and drive growth and innovation within the startup ecosystem.



Sh Bhaskar Kumar Verma
Regional Head
NASSCOM

“Working with the Karnataka Digital Economy Mission has been a defining experience. I remain deeply committed to advancing the Beyond Bengaluru vision and strengthening the growth of emerging tech hubs across Mangaluru, Mysuru, and the Hubballi-Dharwad-Belagavi cluster.”

Source: LinkedIn Post

Activities

Youth Summit 2024

June 19th, 2024



Youth
Summit'
24

KEYNOTE SPEAKER

SANJEEV GUPTA

Cheif Executive Officer (CEO), Karnataka
Digital Economy Mission (KDEM)

Register Now

22nd June 2024

Dwaraka Auditorium, M S Ramaiah
Nagar, Mathikere, Bengaluru.



Participated in the Youth Summit 2024 where Mr Sanjeev Gupta, CEO of KDEM, delivered a keynote address. His speech provided valuable perspectives and practical guidance on navigating and excelling in the digital era. The summit offered students, young professionals, and aspiring entrepreneurs the opportunity to gain insights from a leader at the forefront of digital transformation, aiming to inspire and equip the youth for success in the evolving technological landscape.

Activities

Karnataka R&D Conclave: Paving the Way for Technological Collaboration and Innovation

June 19th, 2024



KDEM was a part of the First Edition of the CII Karnataka R&D Conclave at Shangri-La, Bengaluru. The delegation from the Department of ITBT met with industry leaders to discuss strengthening R&D collaborations. Hon'ble Minister for ITBT, Shri Priyank M Kharge, highlighted Karnataka's skilled professionals across 401 R&D centers and the importance of upskilling and reskilling to build a talent pool and generate employment. He also emphasized the need for regular interaction between industry, academia, and R&D institutes to foster technological collaboration. As a global hub for R&D in the software industry, we are focusing on establishing an institutional framework to facilitate innovation in the market and positioning Karnataka competitively on the global stage.



Sh Sanjeev Kumar Gupta
CEO
KDEM

"Bengaluru has emerged as the country's fintech capital, driving innovation and growth across the digital financial landscape. Karnataka is proud to be home to over 1,700 fintech startups, including 12+ unicorns out of India's 26. Bengaluru, in particular, stands as the true powerhouse of fintech innovation in the country."

Source: Elets Online | World Fintech Summit 2025

Activities

4th Edition of Global Capability Centers Summit 2024

June 21st, 2024



Participated in the Global Capability Centers Summit 2024, where Mr Sanjeev Kumar Gupta, CEO of KDEM, delivered a keynote address on "Navigating GCC Policy Labyrinths: Riding the Regulatory Rollercoaster." He highlighted KDEM's role in promoting Karnataka's digital economy and its contribution to the prime minister's vision of a US\$1 trillion digital economy. Emphasizing the crucial role of GCC and IT/ITeS sectors, he noted Karnataka's recognition as the second largest hub of AI resources globally. He made four key requests to the GCC leadership: develop a new definition for GCCs in India, elevate Indian leadership on global boards, engage with the startup ecosystem for mutual growth, and include emerging tech clusters like Mysuru, Mangaluru, and Hubballi-Dharwad-Belagavi in their expansion plans.



Dr Manjula N. IAS
Secretary to Government,
Dept. of EI, IT, Bt and S&T, GoK and
Co-Chair, KDEM

"Under the Beyond Bengaluru initiative, we are promoting Mangaluru, Mysuru, and other tier-2 cities in the state as tech hubs. Bengaluru has already seen massive growth with a population of 1.5 crore. Mangaluru is gaining momentum, and with the help of local promoters, it is projected to become the next tech hub, with its 15-minute city facilities, a huge talent pool, and other advantages."

Source: Times of India

Activities

Indo-Spanish Economic Collaborations: Exploring Investment Opportunities in Karnataka & India

June 26th, 2024



Indo Spanish Chamber
of Commerce



Participated with our partner country Spain in the interactive session on "Spain/EU - India and Karnataka Economic Corridor" with the Indo-Spanish Chamber of Commerce in Bengaluru. Key stakeholders explored investment opportunities in Karnataka, emphasizing its \$230 billion GSDP, leadership in exports and FDI, and strong innovation and technology sector. The state's dynamic startup ecosystem, home to 400 Fortune 500 companies, was highlighted as a prime destination for Global Capability Centers (GCCs) and Spanish companies, fostering new partnerships and economic growth.

Activities

Homepreneur Summit 2024

June 27th, 2024

Participated in the Homepreneur Summit 2024, which provided a platform for networking, learning, and showcasing ideas to industry leaders. Attendees gained insights into sustainable and smart housing solutions, participated in hands-on workshops, and explored emerging technologies reshaping living spaces. The event connected a diverse group of entrepreneurs and visionaries in the housing industry, fostering collaboration and innovation in home solutions.

Startup Delegation Visit to KDEM

June 28th, 2024

CII
Confederation of Indian Industry

CII Karnataka
presents

Learning Mission for Startups

AGENDA

- Interaction with Startup Karnataka, GoK (KDEM)**
Gain insights into the GoK State startup policy and explore various grants and investment opportunities available for startups.
- Visit to Reserve Bank Innovation Hub**
Discover the latest innovations and technological solutions being developed and understand their impact on the fintech ecosystem.
- Meet and Greet with Startups at Nasscom**
Network with pioneering startups at Nasscom and learn about their groundbreaking technologies and innovative solutions.

1100 - 1300 Hrs
28th June 2024 (Friday)
KDEM, HSR Layout, Bengaluru

STRATEGY PARTNER
Karnataka Digital Economy Mission

Hosted the Startup Delegation organized by the Confederation of Indian Industry Karnataka Industry – Startup Taskforce, providing CII Startup members with an in-depth understanding of the state’s startup policies, grants, and ecosystem. Mr. Sunil G Acharya, Senior Advisor at KDEM, highlighted Karnataka’s thriving startup ecosystem, state policies, incentives, and government initiatives supporting startups. The discussion with CII representatives and the startup delegation was engaging and insightful, culminating in a dynamic Q&A session. Various areas of collaboration between KDEM and the CII Startup Taskforce were explored, and participants engaged with key stakeholders, visited the Reserve Bank Innovation Hub, and networked with innovative startups from NASSCOM CoE, IoT.

Activities

Startup Trail by Gully Tours: Founders and Corporate Leaders Explore Karnataka's Startup Ecosystem

June 29th, 2024



Welcomed a group of 15 dynamic founders and corporate leaders as part of the Startup Trail by Gully Tours. Tarun Raj and Niveditha SP briefed the delegation on Karnataka's startup narrative, state-funded incubators, Centers of Excellence, the VC funding landscape, Bengaluru's rise as the GCC capital, and state-supported funding initiatives. The group then visited NASSCOM CoE-IoT, engaging with its representatives and startups. With over 45 Unicorns and 50 more in the pipeline, Karnataka is set to become a leading startup destination globally, supported by 4,000+ active angels, VCs, and Family Offices. The State Government offers benefits like marketing cost reimbursement, patent filing cost reimbursement, 100% reimbursement of State GST, and quality certification reimbursement.

Activities

AgriTech Mixer

July 4th, 2024



Organized an AgriTech mixer in collaboration with the Department of Electronics, IT, Bt, the Department of Agriculture, Government of Karnataka, The World Bank, and The Agri Collaboratory. The event, chaired by Dr. Ekroop Caur, IAS, Secretary of the Department of Electronics, IT, Bt and ST, brought together key government officials, including Sri YS Patil IAS, Sri Darshan HV IAS, Ms. Ruchi Bindal IAS, and Sri Girish HC, IFS. Prominent AgriTech startups such as BigHaat India, Digital Green, and SatSure participated alongside venture capitalists from July Ventures and seafund, as well as ecosystem enablers like TiE Bengaluru and iSPIRT. The discussions centered on data, data exchange, and data governance within the AgriTech ecosystem, fostering collaboration among stakeholders to drive innovation and growth in the sector.

Activities

Delegation of IFS Officers Explores Karnataka's Digital Economy and Innovation Ecosystem

July 9th, 2024



Hosted a delegation of three IFS officers, including Ms. Aparna Ray Pai, Ms. R. Anitha Nandhini, and Shri Shambhu Hakki, during their visit to Karnataka. The delegation was briefed on initiatives supporting the state's startup and talent ecosystem, with discussions focusing on cross-border opportunities and collaboration. They also interacted with key ecosystem enablers, such as the Reserve Bank Innovation Hub and NASSCOM, to explore innovation and growth in Karnataka's digital economy.

Activities

Exploring Synergies Between France and Karnataka's Startup Ecosystems

July 11th, 2024



Hosted Ms. Marie Khater and Ms. Moulshree Dagar from the French Embassy's Regional Economic Department for India and South Asia. The discussion focused on Karnataka's innovation and startup ecosystem, including government support, VC funding, and emerging sectors. Several areas of collaboration were identified to strengthen ties between France and Karnataka's startup ecosystems, fostering opportunities for cross-border partnerships.

Activities

Facilitating Startup Success: Karnataka State Government and DPIIT Registration Drive

July 12th, 2024



FACILITATING STARTUP SUCCESS: KARNATAKA STATE GOVERNMENT & DPIIT REGISTRATION DRIVE

BENEFITS OF STARTUP KARNATAKA REGISTRATION

- 100% Reimbursement on State GST.
- 30% of Marketing Cost Reimbursement upto 5 lakhs/year.
- Patents filing cost reimbursement
 - Up to 2 Lakhs for Domestic Patents
 - Up to 10 Lakhs for Foreign Patents
- Quality Certification Cost Reimbursement upto 6 lakhs.

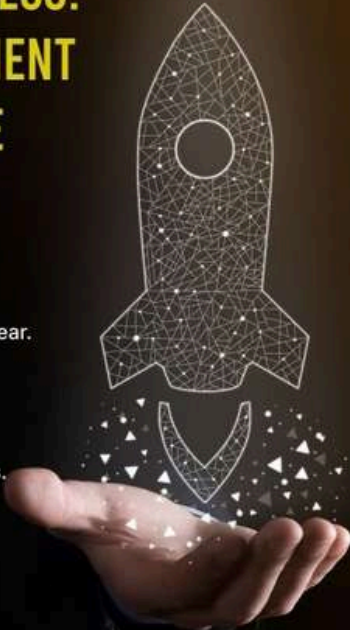
BENEFITS OF DPIIT REGISTRATION

- Easier Public Procurement norms.
- Self-Certification
- 80% rebate in filing of patent.
- Eligible for ₹10,000 Crore from AIFs.
- Credit Guarantee Fund of ₹2,000 Crore for 4 years.
- Tax Exemptions for 3 years.

GET IN TOUCH

Startup Cell: Jaikrishna Ramesh
mgrmarketing.startupkar@gmail.com

KDEM Startups Team
info@karnatakadigital.in



Conducted a Startup Karnataka and DPIIT registration drive in partnership with BHIVE Workspaces. The session provided entrepreneurs with expert guidance on the registration process and networking opportunities with fellow startups. This initiative aimed to simplify the registration process, encourage more startups to join Startup Karnataka and Startup India, and strengthen the startup ecosystem in the state.

Activities

Driving AI Innovation: Partnered with Elets Technomedia for India AI Summit 2024

July 12th, 2024



Partnered with Elets Technomedia for the Elets India AI Summit 2024, held in collaboration with the Department of Electronics, IT, Biotechnology, and Science & Technology, Government of Karnataka, and KITS. The summit brought together industry leaders, innovators, and policymakers to discuss the transformative impact of AI. Addressing the gathering, Mr. Sanjeev Kumar Gupta highlighted the importance of global collaboration to leverage AI's potential and drive innovation.

Activities

Launch of Karnataka GCC Report

July 15th, 2024

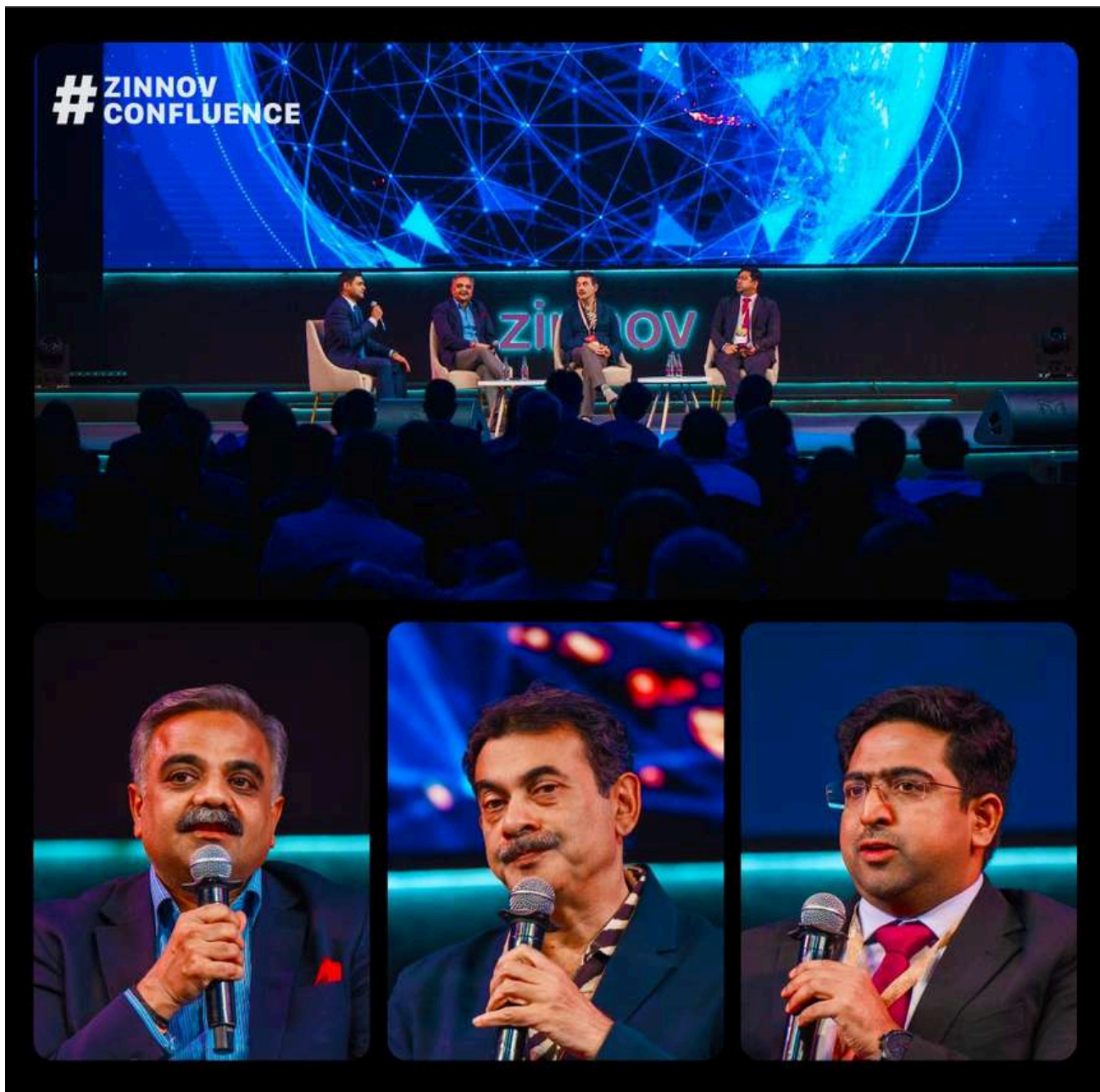


Shri Priyank M Kharge, Hon'ble Minister of Electronics, IT BT, Rural Development and Panchayat Raj, launched the Karnataka GCC report in the presence of GCC representatives and other key stakeholders. Emphasizing that the report serves as both a database of the existing ecosystem and a strategic blueprint for future growth, he highlighted Karnataka's commitment to fostering development in the Beyond Bengaluru region. He also announced several initiatives, reinforcing the state's dedication to nurturing growth wherever talent flourishes.

Activities

Driving Brand India for GCCs at Zinnov Confluence 2024

July 15th, 2024



Participated in a panel discussion at Zinnov Confluence 2024, featuring key leaders from Telangana, Tamil Nadu, and Karnataka. The discussion focused on strategies for nurturing talent, streamlining processes, and advancing Global Capability Centers (GCCs) in India. The session emphasized competitive collaboration among states to strengthen India's position as a global tech hub, shifting the GCC narrative from potential to powerhouse.

Activities

Launched the ANSR-KDEM Karnataka GCC Landscape Report 2024

July 17th, 2024



Launched the ANSR-KDEM Karnataka GCC Landscape Report 2024, unveiled by Karnataka IT Minister Shri Priyank M Kharge. The report highlights key insights and strategies for advancing Global Capability Centers (GCCs) in Karnataka, fostering innovation, and driving the state's leadership in the global tech ecosystem.

Activities

Empowering Innovation at the Strategic Electronics Summit 2024

July 17th & 18th, 2024

Supported the Strategic Electronics Summit 2024, which brought together key stakeholders from the electronics and semiconductor sectors. The event provided a platform for industry leaders to discuss advancements, opportunities, and strategies to strengthen India's position in the global electronics landscape.

Session on GST and Tax Benefits for Startups Held in Collaboration with SHINE Foundation and ICAI

July 19th, 2024

Partnered with SHINE Foundation and the ICAI Mangaluru Branch for Session 3 of the Startup-CA Series, focusing on GST registration, filings, and startup tax benefits. Led by CA Deepika A P, the session provided startups with essential insights to navigate tax-related challenges effectively, empowering them with practical knowledge for better financial management.

Release of the Bengaluru Innovation Report 2024

July 24th, 2024

Released the Bengaluru Innovation Report 2024, curated by 3one4 Capital under the guidance of the startup vision group, and launched by Sri Priyank M Kharge, Hon'ble Minister of IT, BT, Rural Development, and Panchayat Raj, Government of Karnataka. The report highlights Bengaluru's role as a global urban innovation hub, the GCC capital, and a thriving startup ecosystem with over 45 unicorns. It also emphasizes initiatives for women entrepreneurs and the Beyond Bengaluru mission, fostering inclusive growth in clusters like Mysuru, Mangaluru, and Hubballi-Dharwad-Belagavi, driving Karnataka's digital and economic progress.

Activities

AUGUST

Participated in the Karnataka ESDM Tech Yatra to Mysuru

6th August 2024



Participated in the Karnataka ESDM Tech Yatra to Mysuru, flagged off by Ms. Ruchi Bindal (IAS), Ms. Parnika Pavanram, Mr. Jitendra Chaddah, Mr. Sanjeev Kumar Gupta, Mr. Veerappan (IESA), and other dignitaries, with support from IT BT Department, IESA, CII, ELCINA, IPC, SFAL, nasscom, and ASSOCHAM.

The Yatra included visits to Kochanahalli, Adakanahalli, Immavu, and Kadakola industrial areas, aimed at showcasing the readiness of the Mysuru cluster. The interaction concluded with a session at Southern Star, where the curtain raiser for the Mysuru Big Tech Show 2024 was launched, and discussions were held on driving investment and collaboration in Karnataka's ESDM ecosystem.

Activities

Supported Innovation in Healthcare at MedTech Hackathon 2024

8th August 2024

Partnered as a strategic partner for the MedTech Hackathon 2024, held in collaboration with regional stakeholders to foster innovation in healthcare and medical technology. Engaged students, faculty, and innovators working on MedTech and HealthTech solutions, providing them access to mentorship, resources, and a platform to co-develop impactful healthcare technologies.

Participated in Karnataka CHRO Roundtable Series

8th August 2024



Participated in the kickoff of the Karnataka CHRO Roundtable Series at Vidhan Soudha, in the presence of Shri Priyank M Kharge, Hon'ble Minister for E, IT, Bt & RDPR, along with Dr. Ekroop Caur IAS, Ms. Ruchi Bindal IAS, Mr. Anmol Jain IAS, Mr. Sanjeev Kumar Gupta, Mr. Bhaskar Verma, and CHROs from over 40 companies.

The session focused on strategic discussions around talent, innovation, and workforce development, aligning with ongoing efforts to strengthen Karnataka's position as a hub for skilled talent and industry collaboration.

Activities

Supported IP Awareness at Startup-CA Series Session IV

20th August 2024

Partnered as a strategic partner in Session IV of the Startup-CA Series, organised by SHINE Foundation in collaboration with the Institute of Chartered Accountants of India (Mangaluru Branch-SIRC). The session focused on the basics of trademarks and copyrights, helping startups understand the fundamentals of intellectual property and how to build a strong legal foundation for their brands.

Marked a Milestone at K-VLSI PG Diploma Graduation Day

21st August 2024



Activities



Participated in the K-VLSI PG Diploma Graduation Day Programme with representatives from the Government of Karnataka and other partner institutions. The event was inaugurated by Shri Priyank Kharge, Hon'ble Minister for IT&BT and RDPR, who addressed the graduates and highlighted the significance of skilling in the VLSI sector.

Mr. B V Naidu, Chairman, also addressed the gathering and emphasised VLSI's role in advancing technologies like AI, ML, and cybersecurity. The event marked the culmination of focused learning and reflected our ongoing efforts to address the talent gap in Karnataka's semiconductor ecosystem.

Activities

Awarded Best Talent Ecosystem Enabler at National HR Summit 2024



Proud to share that KDEM was awarded the Best Talent Ecosystem Enabler at the National HR Summit & National HR Excellence Awards 2024.

The summit, themed "Building a Thriving Workforce in a Dynamic Landscape," focused on skill development, government-industry collaboration, and nurturing AI talent. This recognition reflects our ongoing efforts to shape the future of work through strategic partnerships and workforce innovation.

Activities

Highlighted Karnataka's Leadership in Retail Innovation at ET Retail Summit 2024

5th September 2024



Participated in the Economic Times Retail E-Commerce & Digital Natives Summit 2024, where our CEO, Mr. Sanjeev Kumar Gupta, shared insights on Karnataka's growing influence in the global retail and e-commerce ecosystem. Focused on Karnataka's strengths in retail GCCs, tech talent, startup density, and proactive government support. Reinforced the state's vision to lead in e-retail and digital innovation through collaboration across industry, startups, and policy stakeholders.

Driving Karnataka Towards Digital Agriculture

October 7th, 2024



Participated in “Unlocking Farmer-Centric Digital Agriculture: Leveraging Partnerships and Innovations” held in Bengaluru, organised in collaboration with The World Bank, TiE Bengaluru, and The AgHub Collective Laboratory (tac).

Honourable Minister Shri Priyank M Kharge, Department of IT, BT, Rural Development and Panchayati Raj, addressed the gathering and highlighted the importance of collaboration in agriculture – calling for stronger engagement with farmers and stakeholders, integration of government programs with industry, and a unified digital roadmap to strengthen Karnataka’s position in digital agriculture.

Activities

Driving Digital Growth and Workforce Development at the AIKYAM Roundtable

October 23th, 2024



As part of our efforts to advance Karnataka's digital growth, we hosted the AIKYAM Roundtable at wrkwrk, where our CEO, Mr. Sanjeev Kumar Gupta, addressed a distinguished group of participants from both academia and industry. He highlighted the significant involvement of 15 GCCs and the presence of five Consulate Generals, emphasizing the collaborative nature of the initiative.

Mr. Rohith Bhat, Founder of wrkwrk, 99Games, and Robosoft Technologies, shared valuable insights on Mangaluru's evolving identity and the need to harness the potential of local graduate colleges, which annually produce 55,000–60,000 graduates. He stressed the importance of upskilling and building a sustainable, carbon-neutral innovation ecosystem.

Dr. EV Ramana Reddy, Chairman of the Karnataka Skill Development Authority, proposed key measures to address skills-job mismatches. These included the development of multilingual skills, apprenticeships, and dynamic curricula, with a particular focus on the integration of AI technologies. This discussion aligns with our ongoing commitment to fostering a digitally empowered ecosystem for Karnataka.

Activities

Championing Sustainability Through Strategic Partnership

October 30th, 2024

**RAMAIAH**
Institute of Management
Centre for Excellence
in Sustainability (CES)

**Karnataka Digital
Economy Mission**

**BCIC**

**SATTVA**
Delivering High Impact

STRATEGIC PARTNERS

SUSTAINABILITY ADVISOR

The path to a sustainable future starts here!

SUSTAINABILITY SUMMIT 2024



Let us address critical issues together
and explore solutions for a resilient world.

Climate risks, ESG strategies, and sustainable growth

Partnered strategically for the Sustainability Summit 2024, a landmark event driving sustainable change and resilient communities. The summit facilitated impactful dialogues on climate risks, ESG strategies, and sustainable growth, bringing together thought leaders dedicated to a greener, inclusive future. Through the Sustainability Summit 2024, we celebrated innovators in DEI, sustainable practices, and transformative business models, strengthening Karnataka's emerging sustainable clusters.

Activities

Driving Digital Transformation in Agriculture

3rd October 2024

Participated in the Digital Agriculture & AgriTech Workshop, where discussions centered on how technology can transform the agricultural sector. The event emphasized practical approaches to enhance productivity, strengthen sustainability, and create scalable solutions for farmers and agri-businesses. By focusing on innovation and collaboration, the workshop aimed to chart a clear path for accelerating digital adoption in agriculture.

Strengthening Global Innovation through Israel B2B Connect

22nd November 2024

Partnered for the Innovation Delegation Business Meet – Israel B2B, creating a platform for startups to engage with leading Israeli companies across AI, Industry 4.0, IoT, Cybersecurity, Healthcare, AgriTech, and ClimateTech. The collaboration enabled technology exchange, business networking, and global partnership opportunities, fostering cross-border innovation and growth.

Enabling Cross-Border Collaboration with London & Partners

26th November 2024

Partnered for the Fintech & Enterprise Trade Mission to India 2024, hosting a high-tea networking session that connected 13 London-headquartered companies with Indian startups and enterprises. The engagement fostered meaningful discussions on investment, expansion, and partnership opportunities, strengthening international ties and positioning Karnataka as a preferred hub for global business collaboration.

Activities

Fostering Entrepreneurial Ecosystems in Education

November 18th, 2024



Participated in the EdVentures Conclave at TGS 2024, an event aimed at fostering an entrepreneurial mindset in students and building strong entrepreneurial ecosystems.

The conclave provided a platform for colleges, CHROs, and industry leaders to network and discuss strategies for turning students' entrepreneurial aspirations into actionable opportunities.

Activities

Showcasing Karnataka's Innovation to Global Experts

December 3rd, 2024



Hosted the ESCB India Expert Network at KDEM as part of their mission to India, highlighting Karnataka's initiatives in driving innovation, digital transformation, and collaborative ecosystems. The discussions facilitated knowledge exchange on strategies that have propelled Karnataka's success in advancing industry and technology. By engaging with global experts, we strengthened international collaborations, showcased Karnataka's innovation leadership, and reinforced the state's position as a hub for technology-driven growth.

Activities

Advancing Cosmetic Tech Innovation in Mysuru

December 3rd, 2024



Participated in the inaugural Cosmetic Science Convergence 2024 at JSS Academy of Higher Education & Research, where our Mysuru Cluster Head, Mr. Sudheer Shankar, addressed the event as Guest of Honour. We highlighted Karnataka's initiatives in fostering innovation, enabling industry-academia collaboration, and leveraging the GIA framework to position Mysuru as a hub for Cosmetic Tech. Through this engagement, we strengthened partnerships, promoted skill development, and contributed to shaping the future of cosmetic science and technology in the region.

Activities

Fostering India-Taiwan Technology Partnerships

December 5th, 2024



Hosted the Taiwan delegation at KDEM to explore collaborations with domestic players and talent-sourcing opportunities. The engagement facilitated knowledge exchange, strengthened cross-border ties, and opened avenues for technology-driven partnerships. Through this interaction, we reinforced Karnataka's position as a hub for innovation and contributed to building global alliances for talent development and sustainable technological growth.

Activities

Driving Karnataka's Digital Economy at KDEM Annual Industry Meet 2024

December 5th, 2024



Hosted the KDEM Annual Industry Meet 2024, where our CEO, Mr. Sanjeev Kumar Gupta, highlighted the transformative impact of KDEM on Karnataka's digital economy. We showcased how our unique PPP model accelerated growth in IT, BT, and S&T sectors, expanded the IT industry beyond Bengaluru to \$10 billion, and created over 5,000 jobs across multiple clusters. Through global partnerships, we supported 120 startups, facilitated VC engagements, launched an ₹18 crore Cluster Seed Fund, and skilled over 2 million professionals. Initiatives in ESDM, FinTech, and semiconductor sectors advanced industry infrastructure, while programs for inclusivity empowered career-break women and connected 100+ institutions. By fostering innovation, collaboration, and talent development, we reinforced Karnataka's position as a hub for technology and investment, setting the stage for continued growth and global impact.

Activities

Highlighted Beyond Bengaluru Clusters at TiE Global Summit 2024

December 12th, 2024



Hosted the TiE Global Summit 2024, showcasing Karnataka's Beyond Bengaluru initiative. Mr. BV Naidu, Chairman, highlighted 1,500 startups, 10–15 accelerators per cluster, and the new Cluster Seed Fund, while Mr. Sanjeev Kumar Gupta, CEO, shared growth in key clusters, including Mysuru, Mangaluru and Hubballi-Dharwad-Belagavi, reinforcing inclusive, decentralized entrepreneurship.

Activities

Partnered for Ethical Software Workshop

16th December 2024

Partnered as a strategic partner for “A Deep Dive Into Ethics: Software Engineering Practices for Ethical Software” held at the International Institute of Information Technology, Bengaluru. The workshop brought together thought leaders including Prof. Chandrashekar Ramanathan, Prof. Frank Dignum, Mr. Prakash Narayanan, Mr. Vivek Karna, and Ms. Srilakshmi Subramanian to discuss ethical practices in software engineering.

The sessions emphasized the role of inclusivity, fairness, and transparency in shaping the future of technology. Our participation reinforced its commitment to fostering responsible innovation and guiding the tech ecosystem toward ethical and sustainable development.

Recognized Student Excellence at SOPAN 2024

30th December 2024



Attended SOPAN 2024, celebrating Karnataka's top-performing students in competitive exams like JEE, NEET, KCET, and Olympiads. Our CEO, Mr. Sanjeev Kumar Gupta, highlighted the role of education, dedication, and perseverance in shaping future leaders, reinforcing our commitment to supporting talent and fostering a culture of excellence.

Activities

Enabled Early-Stage Startup Visibility at TMSPS

9th Jan 2025

Partnered with TheNFAPost Monthly Startup Pitch Session (TMSPS) alongside A F Plank Accelerator to support early-stage startups in accessing investor networks and pitching opportunities. Facilitated startup-investor interactions featuring VCs from Malabar Angels, A F Plank Venture, StartupXseed Ventures, BSC Investment Group, and others from the USA and Israel—reinforcing our commitment to building a vibrant funding ecosystem.

Shared Talent and Employment Strategy at ISLE Conference 2025

11th Jan 2025



Participated in the panel discussion on “Dynamics of Karnataka’s Development and Employment Paradigm” at the 65th ISLE Conference, where our CEO, Mr. Sanjeev Kumar Gupta, shared insights on Karnataka’s evolving talent ecosystem. Discussed the state’s skilled workforce growth, government-driven sectoral support, and future priorities including industry-academia collaboration, inclusive job creation, and quality employment in emerging sectors.

Activities

Supported AI Innovation at AI Day Bengaluru 2025

13th Jan 2025

Partnered with AI Day Bengaluru 2025, held in collaboration with E2E and other ecosystem enablers, to engage innovators, founders, and developers passionate about AI. The event focused on exploring emerging AI trends, fostering collaboration, and strengthening Karnataka's growing AI community through actionable insights and peer learning.

Strengthening Global Innovation Ties Through GIA Initiative

20th Jan 2024

Facilitated international collaboration through the Global Innovation Alliance (GIA) initiative, with a high-level delegation chaired by Dr. Ekroop Caur highlighting the impact of the Bengaluru Tech Summit (BTS) and extending an invitation to the EU delegation for BTS 2025. Smt. Archana K. showcased Karnataka's startup-friendly policies, reaffirming the state's commitment to fostering innovation. Mr. Aakarsh Naidu from RBIH presented advancements in digital payments and fintech, reinforcing Karnataka's position as a global hub for technology and startups.

Empowered Women Founders Through the WEscalate Program

28th Jan 2025

Partnered with WEscalate – Elevate Women Entrepreneurship Program, a 1-year incubation and acceleration initiative focused on supporting women-led startups in Karnataka. Opened applications for women entrepreneurs working in healthcare, medtech, agriculture, climate tech, and sustainability. The program offers structured incubation, acceleration, capacity building, and networking to scale impactful businesses.

Activities

Funders Founders MXR Bootcamp 2025: Connecting Startups with Investors and Global Opportunities

28th Jan 2025

Partnered with Crowd Product for the Funders Founders MXR Bootcamp Bengaluru 2025, bringing together startups, investors, and industry experts for a day of networking, pitching, and skill-building. The event featured sessions on storytelling, AI-driven pitching, expert feedback from VCs, and opportunities for startups to showcase their ideas. A startup pitch competition and a Pickleball tournament facilitated business collaboration and global outreach.

Interaction with Major General Saar Tzur on Indo-Israeli Collaboration

30th Jan 2025

Hosted an exclusive roundtable discussion with Major General (Res.) Saar Tzur of the Israel Defense Forces (IDF) to discuss trends and opportunities in the defence sector over the past and next decade. The session, organized in partnership with the Federation of Indo-Israeli Chambers of Commerce (FIICC), brought together industry and academic leaders to explore business opportunities and potential collaborations between India and Israel. During the visit, discussions with Mr. BV Naidu and Mr. Sanjeev Kumar Gupta focused on investment and partnership avenues, reinforcing efforts to strengthen economic ties between the two nations.

Supported Karnataka IT & Startup Policy Registration Drive at TiECON 2025 Hubballi

1st & 2nd Feb 2025

Supported the Government of Karnataka in organizing the IT & Startup Policy Registration Drive at TiECON 2025 Hubballi. The initiative aimed to help IT/ITeS companies, startups, and infrastructure developers register under state policies to access government incentives, financial support, and infrastructure benefits, strengthening the startup and IT ecosystem in Karnataka.

Activities

Explored Investment Opportunities with Mizuho Bank

13th Feb 2025



Engaged with Mr. Ryo Murao, MD, India Corporate Banking Department, Mizuho Bank, and his team to explore strategic investment opportunities. The discussion focused on potential partnerships in the semiconductor sector and approaches to attract new investment clients to India, supporting long-term economic growth and collaboration.

Activities

Supported Dubai CommerCity's Networking Event for Startup Expansion

17th Feb 2025

Partnered with Dubai CommerCity and Carve Startup Labs for a networking event in Bengaluru, facilitating expansion opportunities for startups in the Middle East and Africa. The event provided insights into Dubai's tax-free advantages, strategic location, and access to a vast consumer market. Shortlisted startups from sectors like e-commerce, tech, and retail engaged with industry leaders to explore business growth in Dubai's ecosystem.

Empowering Startups to Leap Towards Growth and Visibility

17th Feb 2025

Partnered with Leap To Unicorn – Season 3 by IDFC FIRST Bank, in association with Moneycontrol and CNBC-TV18, as a strategic partner alongside K-Tech and Startup Karnataka. The program offered startups access to exclusive mentoring, networking avenues, fundraising opportunities, and national TV coverage, with recognition for the Top 100 Startups to Watch Out For.

Engaged with Gaming Innovators to Strengthen Karnataka's Startup Ecosystem

18th Feb 2025



Activities

Engaged with the founders of WinZO to understand their journey and vision for the gaming industry. The interaction focused on potential opportunities to support startups and strengthen the innovation ecosystem within the gaming sector. The conversation aligned with our efforts to enable collaboration and foster entrepreneurship across emerging sectors in Karnataka.

Supporting Young Entrepreneurs at YESummit 2025

18th Feb 2025

Partnered with YESummit 2025, a platform for aspiring entrepreneurs, organised in collaboration with Christ University and YouthAid Foundation at the Christ University Kengeri Campus, Bengaluru.

The summit brought together first-generation rural, tribal, urban youth, and women entrepreneurs to explore business opportunities, connect with mentors and investors, and gain insights into funding, incubation, and market strategies through interactive workshops and networking sessions.

Strengthened Global Startup Ties with Richardson, Texas

18th Feb 2025



Hosted a delegation from Startup Runway and the City of Richardson, Texas, to explore cross-border collaboration and market access. Brought together RBIH, SFAL, and other stakeholders to discuss Karnataka's role in enabling global expansion and facilitating US entry pathways for Indian startups. Strengthened international partnerships to position Karnataka as a launchpad for global innovation.

Activities

Facilitating India–Japan Startup Exchange with J–StarX Delegation

19th Feb 2025

Hosted the J–StarX delegation, an initiative by JETRO, focused on supporting young Japanese entrepreneurs exploring opportunities in India. The visit to Bengaluru showcased Karnataka’s startup ecosystem, highlighting the state’s talent pool, investor networks, and business–friendly environment as key enablers for global startups looking to scale in India. The exchange strengthened ongoing efforts to foster India–Japan startup collaborations.

Facilitated UAE–Karnataka Startup Collaboration through Dubai CommerCity Roadshow

19th Feb 2025



Activities



Hosted the UAE Roadshow – Dubai CommerCity (DCC) in Bengaluru to strengthen cross-border innovation and business expansion. Engaged with officials from DCC, Dubai Chamber of Commerce, and Carve Startup Labs to identify collaboration opportunities across tech, e-commerce, and logistics.

Highlighted Karnataka's startup strengths alongside RBIH and SFAL, and signed a Letter of Intent with DCC to support mutual entry pathways for startups, marking a key step in advancing global connectivity.



Sh Ritesh Kumar Singh, IAS
Principal Secretary,
Finance Department, Govt. of Karnataka

"The Government of Karnataka is committed to fostering growth and innovation across all sectors, ensuring that we create opportunities for our children to excel. I am confident that our continued collaboration will lead to even greater success for the state and its people."

Source: YouTube

Activities

Advanced Global Collaboration Through GIA Mixer

28th Feb 2025



Hosted the Global Innovation Alliance (GIA) Mixer to engage with partners from Australia, Finland, Israel, Italy, Japan, the Netherlands, Switzerland, and the USA. Facilitated discussions on collaboration in startups, Global Capability Centers, and skilling under the Nipuna Initiative. Strengthened Karnataka's position as a global innovation hub by enabling cross-border partnerships and actionable pathways for future engagement.



Sh Rahul Sharanappa Sankanur, IAS
Director, Dept. of E, IT and Bt, GoK
Managing Director, KITS

"Bengaluru is leading in the IT industry, but 40% of the IT workforce working in Bengaluru is from tier 2 and tier 3 cities. In this background, the govt is focusing on the Beyond Bengaluru concept to boost the IT industry in different cities with growth potential."

Source: *Times of India*

Activities

Fostered UK–Karnataka Collaboration with WYCA Delegation

28th Feb 2025



Hosted the West Yorkshire Combined Authority (WYCA) Delegation at the KDEM–KEONICS Campus in Bengaluru to explore opportunities for collaboration in emerging technologies and inclusive innovation. Led by our CEO, Mr. Sanjeev Kumar Gupta, the discussion focused on international partnerships, skilling, and growth strategies. Strengthened ties with UK stakeholders and laid the groundwork for future joint initiatives supporting Karnataka’s startup ecosystem.

Activities

Entrepreneur Media India Summit 2025

3rd March 2025



Participated in the Entrepreneur Media India Summit 2025, where our CEO, Mr. Sanjeev Kumar Gupta, delivered the keynote address and presented awards to industry leaders.

The event brought together key stakeholders to discuss trends and challenges in the startup ecosystem. Shared Karnataka's startup landscape, including its 20K+ startups, 45 unicorns, and multiple policy initiatives under the Karnataka Startup Policy 2022–2027 aimed at funding, incubation, global access, and inclusive growth.

Activities

Drove Actionable Talent Strategies with ASSOCHAM Roundtable

4th March 2025



Partnered with ASSOCHAM to host a closed-door roundtable on “Equipping Freshers with Future-Ready Skills from Day One”. Brought together industry leaders, academia, and policymakers to outline steps for bridging the talent gap, including leveraging the Nipuna Initiative, scaling Centres of Excellence, and advancing unbiased hiring practices. Set a review cadence with follow-up meetings to track execution and drive sustained impact.

Activities

Engaged with Global Family Offices to Explore AI and DeepTech Opportunities

5th March 2025



Participated in an exclusive engagement with 21 global family offices from 10 countries, in collaboration with CII, to discuss opportunities in AI, DeepTech, and Karnataka's talent landscape. The session focused on fostering collaboration, identifying investment opportunities, and building long-term partnerships to strengthen Karnataka's position in the global innovation ecosystem.



Sh Ashok Chandak
President, IESA

"IESA members are making significant contributions to Karnataka's ESDM sector. Our alliance with SEMI will bring global visibility to the state's electronics and semiconductor efforts. These measures are critical to driving innovation, manufacturing, and value creation across Karnataka."

Source: BISinfotech

Activities

Shared Karnataka's Fintech Vision at World Fintech Summit

5th March 2025

The banner for the World Fintech Summit features a grid of partner logos at the top. The logos include: 'An Initiative By elets', 'Strategic Partner Karnataka Digital Economy Mission', 'Host State Partner K-tech GOVERNMENT OF KARNATAKA Department of Electronics, IT, BT and S&T', 'Supported By TE BANGALORE', and 'Knowledge Partner with the Banking & Finance SINCE 2013'. The central text reads 'elets WORLD FINTECH SUMMIT' with a date and location box below it: '5-6 MAY 2025 | BENGALURU'. On the left is a portrait of Sanjeev Kumar Gupta. To the right of the portrait, the text 'SPEAKER SPOTLIGHT' is underlined, followed by 'SANJEEV KUMAR GUPTA' and his title: 'Chief Executive Officer Karnataka Digital Economy Mission (KDEM)'.

Participated in the World Fintech Summit, where our CEO, Mr. Sanjeev Kumar Gupta, shared Karnataka's strategies for driving digital transformation and innovation-led investment. Presented KDEM's role in contributing to India's digital economy goals, supporting tech investments, and fostering global partnerships—while enabling the creation of 40 unicorns, 50 soonicorns, and attracting 150 VC investors with a collective corpus of USD 100 Bn.

Activities

Shared Vision for Future-Ready Cities at Future ICT Forum 11th March 2025



Participated in the Future ICT Forum for Sustainable Cities, where our CEO, Mr. Sanjeev Kumar Gupta, delivered a keynote on the role of technology, trust, and sustainability in shaping urban futures.

Highlighted our focus on AI-driven smart cities, sustainable mobility, blockchain-based governance, and climate-resilient infrastructure—reinforcing our commitment to building a tech-powered and future-ready Karnataka.



Sh Manoj Kumar Meena, IAS
Secretary to Government
House Dept., Karnataka
Government Secretariat Bengaluru

"Karnataka is building a unified, future-ready skill ecosystem through the Karnataka Skill Policy 2025–2032, seamlessly connecting education, skilling, and employment."

Source: The Hans India

Activities

Supported Founder Insights at Tank Talks 2025

19th March 2025

Participated as a community partner in Tank Talks 2025: Cracking the Shark Code, hosted at BHIVE Premium Church Street, featuring Shark Tank-funded entrepreneurs.

The panel discussion provided early-stage founders with practical insights into pitching, scaling, and building successful ventures. Reinforced our efforts to support founder journeys and strengthen Karnataka's startup ecosystem through community-driven platforms.

Positioned Karnataka as a Global GCC Hub at ET Edge Summit 2025

21st March 2025



Participated in the ET Edge Global Capability Centers Summit 2025 (7th Edition), where our CEO, Mr. Sanjeev Kumar Gupta, highlighted Karnataka's leadership in the evolving GCC landscape. Shared insights on the state's 30% share of India's GCCs, its deep talent pool, dedicated GCC policy, and growing startup ecosystem. Outlined the vision to add 500 new GCCs by 2030, reinforcing Karnataka's role in driving high-value innovation and global delivery.

Activities

Showcased Karnataka's Innovation Potential at J.P. Morgan Technology Innovation Forum 2025

24th March 2025



Participated in the J.P. Morgan Technology Innovation Forum 2025, reaffirming our commitment to fostering innovation and enabling global tech collaborations. Engaged with industry leaders to explore strategic partnerships aimed at driving sustainable growth and technological advancement in Karnataka.

Empowered Women in Tech Through HerShakti Partnership

24th March 2025

Partnered with HerShakti during Women's Month to conduct a focused power session for final-year women students from the 2023, 2024, and 2025 batches. The session covered workplace readiness, resume building, interview preparation, and insights into AI, Cloud, and Data Science—enabling participants to confidently transition into tech careers and build professional networks.

Activities

Enabled National Startup Visibility through Startup MahaRathi Challenge

25th March 2025

Hosted the Startup MahaRathi Challenge as part of the 2nd edition of Startup Mahakumbh, one of India's largest industry-driven startup initiatives. Supported efforts to provide DPIIT-recognized startups with access to funding of up to ₹30 Cr, nationwide visibility, investor connections, and mentorship. Reinforced our role in accelerating innovation and scale across India's growing startup ecosystem.

Supported Electrification Startups at InnovateX Bengaluru 2025

26th March 2025

Partnered with JAIN Launchpad and MathWorks for InnovateX Bengaluru 2025: Powering Change, focused on building a sustainable energy ecosystem. Engaged with startups, corporates, and policymakers to explore innovation in electrification, share acceleration opportunities, and promote collaboration across the clean energy value chain.

Advanced Fintech Dialogue at The Financial Future Summit 2025

28th March 2025

Partnered as a strategic partner for The Financial Future Summit 2025, powered by The Financial. The summit provided a platform to highlight Karnataka's role in advancing fintech innovation, enabling digital ecosystems, and supporting inclusive economic growth through collaborative engagement with industry leaders and changemakers.

Awards

AWARD	PRESENTED BY
Best Talent Ecosystem Enabler	National HR Summit 2024
Best Digital Ecosystem Enabler in the Country	The Brain Analytics
Best Digital Ecosystem Enabler in the Country	Assocham
Best Digital Ecosystem Enabler	GCIPT, CIMSME
Award of Appreciation	The Brain Analytics
Award of Appreciation	GCIPT, CIMSME
Award of Appreciation	Linkedin, Alyve Health
Best Talent Ecosystem Enabler	Global Human Resources Management and Organizational Development Council
Award of Appreciation	American Tamil Entrepreneurs Association
Award of Appreciation	Govt of Karnataka, Planning, Programme, Monitoring and Statistics Department, FICCI
Nature Award	IACC Fostering Innovation
Exceptional Enabler Award	Ministry of Electronics and Information Technology
Thought Leadership & Excellence Award	BCIC

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Preferred

Synopsis

Karnataka Minister Priyank Kharge discussed the state's efforts to support the AVGC-XR sector and establish Bengaluru as a key global hub. At the GAFX 2025 curtain-raiser, he highlighted the growth potential in gaming and animation. The event, co-organized by the state and ABAL, will be held from February 27 to March 1, 2025.



Priyank Kharge

Bengaluru: The future of **gaming** and animation in India is bright and **Bengaluru** is poised to be at the forefront, said Karnataka Minister **Priyank Kharge** on Monday. The government is committed to supporting startups and SMEs in the Animation, Visual Effects, Gaming, Comics, and Extended Reality (**AVGC-XR**) sector and establishing the state as

a global hub for AVGC, he said.

"Government is ready with funds and is willing to partner with anyone. In fact, I am seeing the AVGC industry as a foot in the door for electronics manufacturing for gaming accessories. So, it has the potential to create a parallel economy with respect to manufacturing as well," said Kharge, who holds the portfolio of Information Technology.

He also revealed plans to revamp the IT Park in Hubballi, which currently houses a large number of non-IT companies. In collaboration with KEONICS, the government aims to transform the facility into a skilling center and establish a Nano Global Capability Centre (GCC). He emphasized that the region's strength lies in its skilled human resource and assured government support to enhance and harness this potential.



Further, Mr. Kharge pledged to set up a Centre of Excellence at IIIT Dharwad, consulting academicians and industry experts to ensure its success.

Acknowledging the rise of start-ups in tier-2 and tier-3 cities, he admitted that more needs to be done and assured entrepreneurs of the State Government's open-door policy. "We are here to listen, support, and act. Bring us your programs, and we will ensure implementation," he told the gathered innovators. He also promised increased government participation in initiatives like TIE, aimed at fostering industrial and technological growth.

Animation isn't just about entertainment, its employment, economic development: Priyank Kharge

Karnataka will hold its GAFX 2025, the AVGC-XR Conference between February 27 and March 1

Published - February 27, 2025 12:00 pm IST - Bengaluru

THE HINDU BANGALURU

ANALYST



Priyank Kharge during the press conference regarding the 6th Edition of GAFX 2025 - Bengaluru, Karnataka, India. (Gaming and Animation/XR)

The Animation, Visual Effects, Gaming, Comics, and Extended Reality (AVGC-XR) industry is no longer just about entertainment, but it has become a key driver of technological innovation, employment, and economic expansion, said Priyank Kharge, Minister for the Department of Electronics, IT and BT, and Rural Development & Panchayat Raj here on Tuesday.

Karnataka IT minister Priyank Kharge backs local job preference, says plan to ensure best skill sets soon

He was speaking at the premier event of TIE Global Summit (TGS) in Bengaluru

By Abhinav Singh | Updated: August 09, 2024 11:00 AM



Karnataka IT-BT Minister Priyank Kharge | Facebook

Any state government would like to have a preference for local people in jobs. The idea is to ensure that more local people get jobs in the private sector as well. The only way to ensure this is to give them the best skill sets. The government of Karnataka is coming up with a more disruptive plan to ensure that every Kannadiga is the most skilled human resource in the world and that is how we are going to ensure that we skill locally and do locally. These remarks were made by Priyank Kharge, IT-BT Minister of Karnataka.

He said that the 14-hour workday shift in the IT sector was an industry-driven request and already states such as Gujarat, Odisha, and Telangana etc were having it.

"We are evaluating it as of now and it is very industry specific. It will not happen without the consent of the industry. As of now it is just a thought process and we need to have multi-department consultations on this issue," said Kharge. He was speaking in Bengaluru on the sidelines of the premier of the 6th Edition of TIE Global Summit (TGS) 2024, scheduled for December 6th to 11th in Bengaluru and December 12th, 2024 in Mysuru.

"Bengaluru is the 5th largest unicorn hub in the world with 46 unicorns in the IT city. There are 36 percent soon-to-be unicorns in the country in Bengaluru alone. Our state is home to a thriving ecosystem supported by over 400 R&D centers and leading technology firms, making it a powerhouse of innovation," said Kharge.



As part of this policy, 20 per cent of all construction materials will be required to be sustainable, he added. (File)

Karnataka is working on India's first-ever circular economy policy, said Priyank Kharge, Karnataka Minister for Information Technology & Biotechnology and Science and Technology, on Wednesday.

Circular economy aims to circumvent waste through processes like maintenance, reuse, refurbish, re-manufacture, recycle and composting. This is being increasingly adopted by governments around the world to tackle specifically climate change related challenges.

Bio-foundries to be established in Bengaluru as part of state's push to lead in bio-industries: Karnataka IT minister

The Bangalore Bio-innovation Centre, Centre for Cellular and Molecular Programmes and Association for Biotechnology Led Enterprises are some of the institutions already pioneering in it.



Karnataka

Karnataka remains IT leader in India, far ahead of Telangana, says Minister Priyank Kharge

CII and the Department of Information Technology & Biotechnology (ITBT), Karnataka, launched the Karnataka CleanTech Startup Accelerator.



Minister Priyank Kharge with Infosys co-founder Kris Gopalakrishnan at Innoverge in Bengaluru on Wednesday. Photo/Express

Express News Service

Karnataka government plans 'Beyond Bengaluru' push with nano planning, startup support

To promote startups, Karnataka will be the first to give startup 2025 awards, where new ideas and achievements will be honoured.



Karnataka IT Minister Priyank Kharge at the Bengaluru Tech Summit 2024. (Photo | X / @PriyankKharge)

'Karnataka ESDM Brand' launched in Mysuru

Govt. to promote Bengaluru-Mysuru Corridor as a premier technology hub, and attract significant investments exceeding ₹1,000 crore and generate over 5,000 new jobs; ESDM manufacturing to get a big push in Mysuru

Updated: August 08, 2024 09:18 pm IST | BY THE EDITOR

THE HINDU BLOGS

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THE HINDU BLOGS



Sargur Gupta, CEO, KDEM, Founder Chairperson, IF and Country Head, Global Foundries, B.V. Naidu, Chairman, KDEM, Managing Chair, Secretary, Department of Electronics, IT and ITC, and S.G. Narayan, Managing Director, Karnataka Silk Board in Mysuru on Tuesday, August 6. Photo Credits: M.A. Sharma

The Government of Karnataka along with Karnataka Digital Economy Mission (KDEM) and India Electronics and Semiconductor Association (IESA) on Tuesday, August 6, conducted the first-ever ESDM Tech Yatra (Electronic System Design and Manufacturing) in Mysuru. It is an initiative to showcase the readiness of the Mysuru cluster to the ESDM world and drive a potential investment pipeline into the cluster along with talent sourcing.

B.V. Naidu, Chairman of KDEM noted, "Mysuru is emerging as a prime destination for businesses and startups, positioning itself as the next Silicon City in Karnataka, particularly through tech clusters, cybersecurity and ESDM initiatives."



Incubators and accelerators

Pavan Ranga, CEO of Rangsons Aerospace noted that Mysuru is home to numerous IT and biotech parks and a growing startup ecosystem, supported by various incubators and accelerators. The electronics manufacturing cluster (EMC), spanning 235.5 acres in Kochanahalli Industrial Area, Mysuru represents a major step forward, with a project cost of Rs. 245.67 crore, set to reshape the cluster growth story."

Sudhanva Dhananjaya, Lead Industry Anchor for Mysuru and Founder of Excelsoft, presented his vision for the Mysuru B.I.G. Tech Show cluster: B: Be in Mysuru, I: Invest in Mysuru and G: Grow in Mysuru.

He added, "The Government is promoting Mysuru and has major plans for the EMC cluster near Nanjangud. This Mysuru event has seen a surge in intellectual property, innovation, and interest from global leaders seeking partnerships and business opportunities, which is highly motivating."

Testimonials



“Initiatives like the Karnataka Digital Economy Mission (KDEM) and the Beyond Bengaluru initiative are pivotal in developing IT hubs across the state.”

Shri. Priyank M Kharge,
Hon'ble Minister of E, IT, Bt & Rural Development and Panchayat Raj,
Govt. of Karnataka



“KDEM has been at the forefront of shaping the ESDM sector in the state with start-up incubators and accelerators and we believe our collective efforts will help in building a robust pipeline of companies and driving investments that will benefit both Bengaluru and emerging cities across Karnataka.”

- Dr. Veerappan,
Chairperson of IESA



“We are thrilled to introduce the HerShakti program in a unique collaboration put together between government and industry in order to upskill women on a break in the latest technologies. The program is a manifestation of our dedication to nurturing growth and development, empowering women from the tech industry and making a positive impact on Karnataka’s digital landscape”

- Neha Bagaria,
Founder & CEO of Herkey and leading trustee of the JobsForHer Foundation



“In the context of Tier II and III cities, of Karnataka as an example, under the KDEM initiative, we have Beyond Bengaluru - where we identify multiple hubs in Karnataka, such as Hubballi, Mangaluru, Mysuru and position each of these hubs as the centre for certain industry segments and back it with solid policies and incentives to promote those industries in these hubs.”

- Pavan Ranga,
Director at Rangsons Aerospace



“The Karnataka Digital Economy Mission’s plan to focus on Tier 2 and 3 cities of the state is in the right direction, however, it will not be an easy path and will need perseverance and tenacity, both by the government and the industry.”

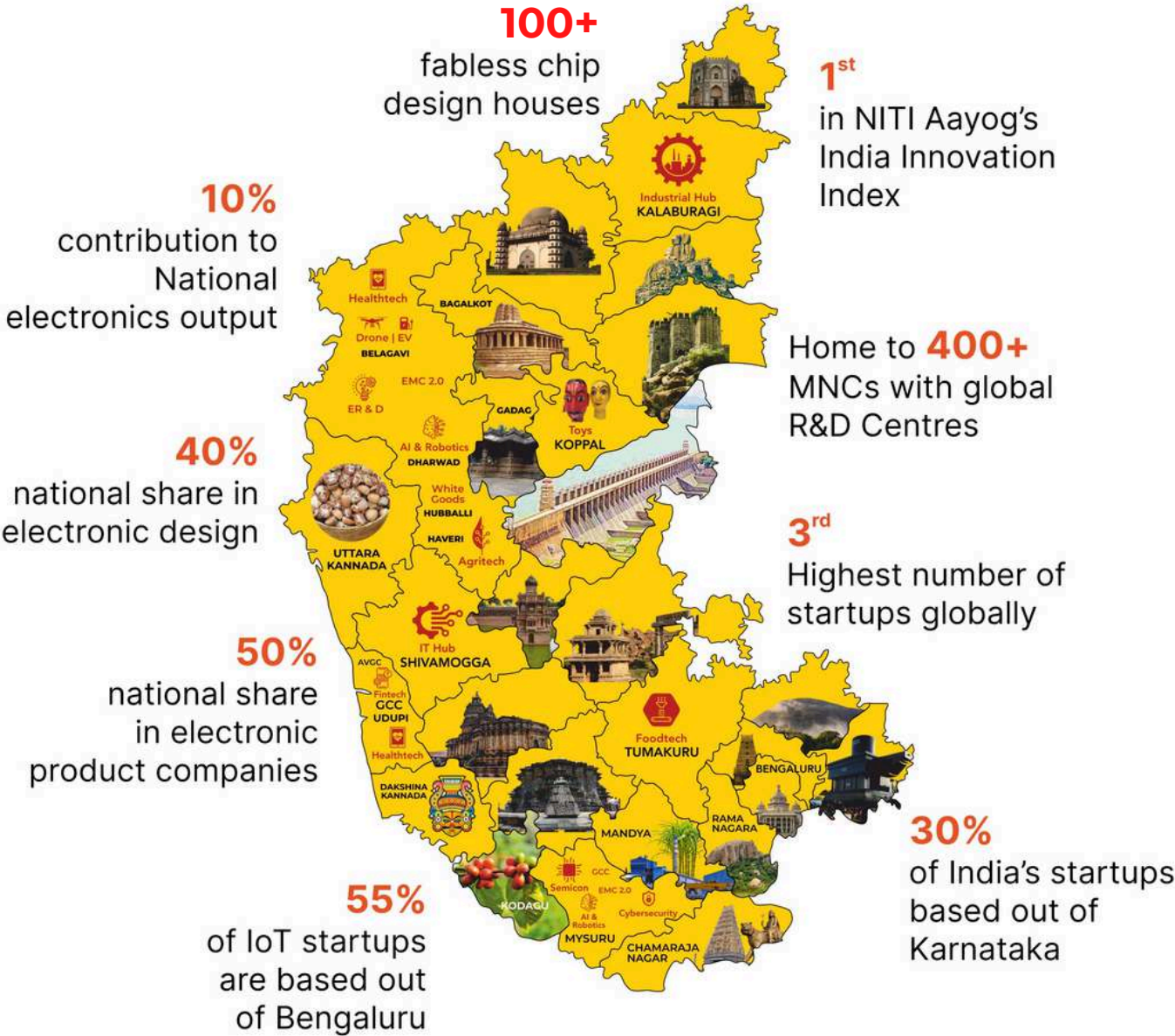
- Shekhar Sanyal, Country Head and Director, IET India



“The Beyond Bengaluru initiative is a harbinger of ushering dividends from IT, ITES, BPM & Electronics sector along with employment creation in tier 2 & 3 cities of Karnataka”

- Dr. EV Ramana Reddy, IAS (Retd),
Chairman – Karnataka Skill Development Authority

Karnataka Ecosystem Story



1ST

in total exports
across Indian states

1ST

in number of R&D
Centers

1ST

in India
Innovation Index

1ST

in installed
Renewable Energy

1ST

in Electronics
design

1ST

in Biotech
production & exports

1ST

in Aerospace &
Defense manufacturing

1ST

in Machine Tools
manufacturing

1ST

in AI Talent



GOVERNMENT OF
KARNATAKA
Dept. of E, IT & Bt



Karnataka Digital
Economy Mission



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CAPITAL



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Agritech Solutions



ANZ-INDIA
Business Chamber

aurigo®

AddAptech



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Confederation of Indian Industry

Celesta

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KARNATAKA

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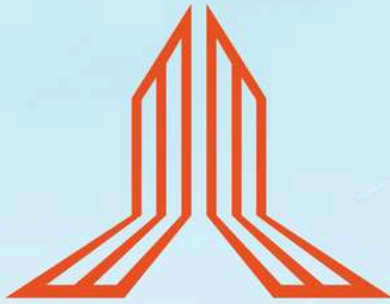


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