GOVERNMENT OF KARNATAKA
Dept. of E, IT & Bt

Karnataka Digital Economy Mission

KDEM NEWSLETTER

OCTOBER 2026 EDITION

1100+
TOTAL NO. OF GCCS IN KARNATAKA

24K+
DPIIT REGISTERED STARTUPS

200+
NO. OF INCUBATORS AND ACCELERATORS

552
APPLICATION RECEIVED KAN COHORT 3

$153 BN
ECOSYSTEM VALUE

190%
GROWTH IN 5 YEARS

TOP 10
GLOBAL R&D ENGINE RANKING

#2
GLOBAL AI-NATIVE CLUSTER RANK IN ASIA

ASSOCHAM · IESA · nasscom · एसटीपीआई STPI · STARTUP KARNATAKA

IIMBx FinTech Certificate Programme: Building Karnataka's Next Generation of FinTech Talent

Date: 3rd October 2026

Supported the IIMBx FinTech Certificate Programme for Young Professionals, the skilling pillar of the Government of Karnataka's FinTech Centre of Excellence. The first batch enrolled 518 learners, with 380 earning certification and over 275 attending the valedictory ceremony. KDEM CEO Shri Sanjeev Kumar Gupta joined the ceremony as the Chief Guest, marking a milestone in strengthening Karnataka's FinTech talent ecosystem. Batch 2 is scheduled to begin in November 2026, with admissions open.





Strengthening Davanagere's Startup Ecosystem Through Local Talent and Founder Growth

Date: 4th October 2026

Engaged with iMarque Solutions Pvt. Ltd. in Davanagere to witness the growth of local enterprise and employment opportunities, followed by a startup meetup at BIET. The interaction highlighted the progress of local founders through mentorship, networking, and ecosystem exposure, with several startups advancing to the final round of the Government of Karnataka's ELEVATE grant programme, which offers funding support of up to ₹50 lakh.

AI for Climate Tech Summit 2026: Exploring the Intersection of AI, Climate and Innovation

Date: 6th October 2026

Participated in the AI for Climate Tech Summit 2026, the flagship event of Bangalore Climate Data Week, where KDEM CEO Shri Sanjeev Kumar Gupta delivered the Chief Guest Address. The summit brought together founders, investors, technology leaders, researchers, and policymakers to explore the role of artificial intelligence, data, and technology in addressing climate challenges and developing scalable solutions. His address highlighted Karnataka's growing innovation ecosystem and the importance of technology-led collaboration in driving sustainable development.





Government Schemes for Startups: Helping Founders Navigate Funding Opportunities

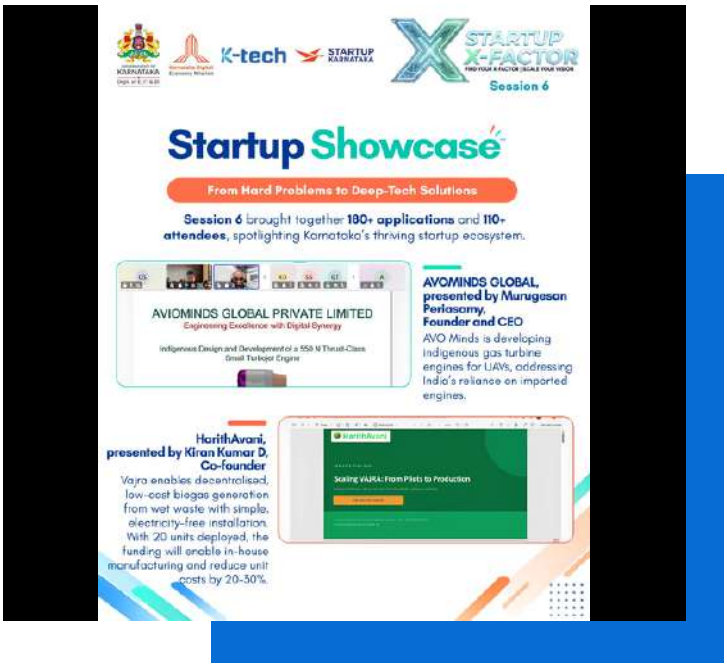
Date: 6th October 2026

Participated in an expert-led session organised by TiE Bangalore on Government Schemes for Startups: A Practical Guide to Accessing Support. KDEM representatives Omar Saud, Manager – Startups & Innovation, and Bharath Chandra BK, Associate Vice President – Startups & Innovation, shared insights on government funding schemes, eligibility criteria, available incentives, and application processes, helping founders understand and access support opportunities under Karnataka's startup ecosystem.

Startup X-Factor Session 6: Showcasing Innovation and Connecting Founders with Growth Opportunities

Date: 6th October 2026

Hosted the sixth edition of Startup X-Factor, bringing together 110+ participants, including founders, investors, and ecosystem leaders, with over 180 applications received. The session featured startup showcases across waste-to-energy and aerospace DeepTech, alongside discussions on investor readiness, market access, agri-tech, incubation, and Karnataka Startup Policy 2025-30. The interaction enabled founders to gain practical insights on fundraising, fiscal incentives, product readiness, and scaling opportunities, strengthening connections across Karnataka's startup ecosystem.





Privacy by Design 2026: Showcasing Karnataka's Startup Support and Funding Ecosystem

Date: 7th October 2026

Participated in Privacy by Design 2026, where Bharath Chandra BK, Associate Vice President, KDEM, engaged with founders on Karnataka's startup ecosystem and the support available to entrepreneurs across the state. The session highlighted key initiatives including RGEP, ELEVATE, LEAP, Karnataka Acceleration Network (KAN), and Beyond Bengaluru, covering opportunities across early-stage funding, grants, incubation, mentorship, and market access. The interaction emphasised KDEM's efforts to extend startup support and growth opportunities beyond Bengaluru to emerging technology clusters across Karnataka.

"Because of the government's constant push on its Beyond Bengaluru Mission and local economic acceleration programmes, Mysuru is today delivering close to Rs 4,000 crore in IT exports, Mangaluru close to Rs 3,500 crore, and Hubballi-Belagavi-Dharwad close to Rs 3,000 crore."

SHRI PRIYANK M KHARGE
Hon'ble Minister for Home, IT & Bt, and E-Governance, Government of Karnataka

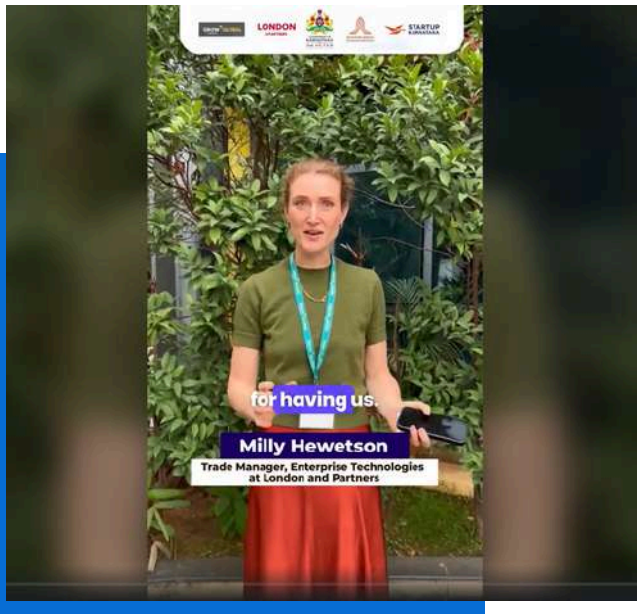


Cypher 2026: Showcasing Karnataka's AI Potential and Digital Economy Vision

Date: 7th - 9th October 2026

KDEM CEO Shri Sanjeev Kumar Gupta delivered the keynote address at Cypher 2026, presented by IBM and Analytics India Magazine, on "The Everyday Engine: How AI Multiplies Wealth, Work, and Innovation for Everyone." He highlighted AI's potential to accelerate productivity, expand economic opportunities, and drive innovation. The address showcased Karnataka's strengths in startup investment, technology talent, and AI adoption, while outlining the state's vision of building an AI-enabled economy through innovation, enterprise adoption, and wider access to emerging technologies.





London-Karnataka Business Connect: Exploring Market Access and Expansion Opportunities

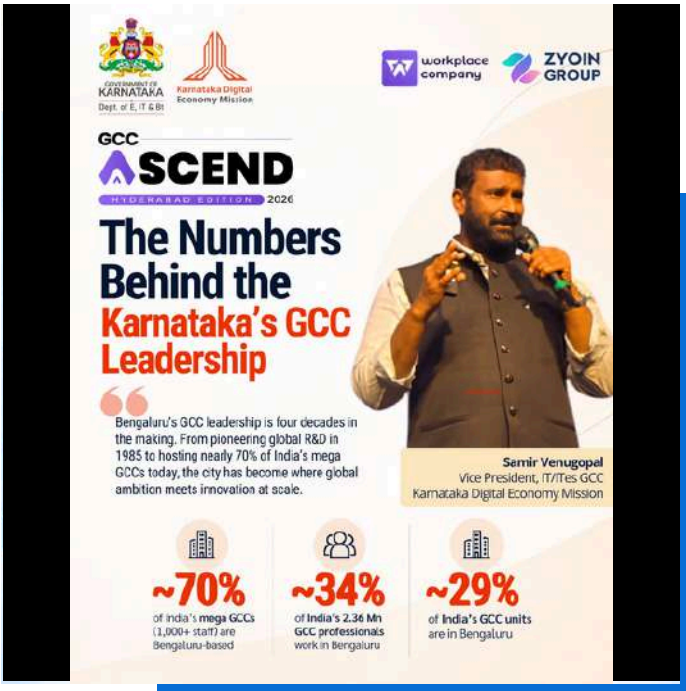
Date: 8th October 2026

Hosted a business networking and pitching session for a 12-company trade delegation from London, led by Grow London Global and London & Partners, connecting UK scale-ups with Karnataka's technology and business ecosystem. The interaction focused on exploring Indian market opportunities, identifying potential customers and partners, understanding GCC expansion prospects, and building connections with startups, technology companies, and industry stakeholders to strengthen India-UK business collaboration.

GCC ASCEND Hyderabad 2026: Exploring the Next Phase of GCC Growth Beyond Bengaluru

Date: 8th October 2026

Participated in GCC ASCEND Hyderabad Edition 2026, hosted by Workplace Company by Zyoin Group, where KDEM's Samir Venugopal delivered a special address on Karnataka's digital economy and emerging opportunities in the GCC sector. He also chaired a roundtable discussion on strengthening GCC ecosystems and expanding opportunities beyond Bengaluru. The discussions highlighted the importance of industry-academia partnerships, job-ready talent, flexible GCC models, and specialised R&D capabilities in shaping India's next generation of global technology destinations.





Indo-German Engineering Summit 2026: Strengthening Technology and Investment Partnerships

Date: 9th October 2026

Participated in the Indo-German Engineering Summit 2026, organised by the Indo-German Chamber of Commerce, where KDEM CEO Shri Sanjeev Kumar Gupta highlighted Karnataka's growing role in strengthening India-Germany collaboration. The address showcased opportunities across advanced engineering, intelligent manufacturing, DeepTech, GCCs, R&D, and talent development, while highlighting major German investments and the potential for deeper technology and industry partnerships between Karnataka and Germany.

Government First Initiative: Enabling Startups to Pilot and Scale Public-Sector Solutions

Date: 9th October 2026

Supported the Government First Initiative under the Karnataka Startup Policy 2025-30, which enables innovative, deployment-ready startups to pilot and validate their solutions in real government environments. With a programme outlay of ₹25 crore over three years, the initiative aims to support up to 100 startups with funding of up to ₹25 lakh each. The first problem statements focus on AI-driven urban water management in collaboration with BWSSB and technology-enabled citizen-centric governance through Praja Seva.





India GCC Leadership Dialogue: Exploring the Next Phase of GCC Transformation

Date: 9th October 2026

Participated in the India GCC Leadership Dialogue, presented by Kotak Mahindra Bank in association with CNBC-TV18, where KDEM CEO Shri Sanjeev Kumar Gupta joined industry leaders to discuss India's evolving Global Capability Centre landscape. The discussion explored the shift from execution-led operations to strategic ownership, product innovation, and global business leadership, while highlighting Karnataka's role in attracting and developing next-generation GCCs.

"As AI becomes increasingly integrated across industries, skilling and upskilling will be essential to ensure our workforce is prepared for the opportunities it creates. Under Nipuna, we are encouraging corporates looking to hire talent to use the platform for skilling and developing the talent they need."

DR. N MANJULA, IAS

Secretary, Department of Electronics, IT, BT and S&T, Government of Karnataka



DeepTech IGNITE: Empowering Emerging Innovators Through Technology and Policy Support

Date: 9th October 2026

Supported DeepTech IGNITE as an Ecosystem Partner, an initiative organised by SHINE Foundation under MeitY Startup Hub's GENESIS programme at Sahyadri College of Engineering & Management, Mangaluru. KDEM's Mangaluru Cluster Head, Vaishakh Pai K, shared insights on Karnataka's startup ecosystem, government schemes, and policy support available to aspiring entrepreneurs, including R&D grants, patent reimbursements, and ELEVATE funding.





Manipal Start-Up Expo 2026: Strengthening Coastal Karnataka's Startup Ecosystem Through Strategic Partnerships

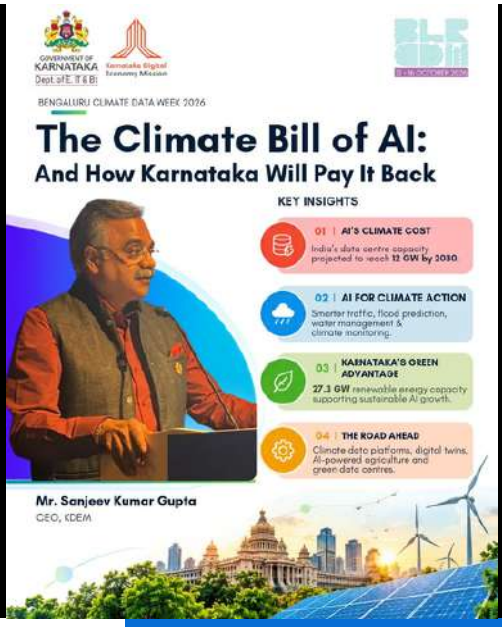
Date: 13th October 2026

Partnered as a Strategic Partner for Manipal Start-Up Expo 2026, organised by Manipal-GoK Bioincubator, MAHE, alongside TiE Mangaluru, KCCI, IBioM, and ABLE. The expo brought together startups, investors, industry leaders, and ecosystem enablers, creating opportunities for startup showcases, pitching, networking, and industry connections. The collaboration strengthened efforts to promote entrepreneurship and expand innovation opportunities across Coastal Karnataka.

Bangalore Climate Data Week 2026: Exploring AI's Role in Climate Action and Sustainability

Date: 13th October 2026

Participated in Bangalore Climate Data Week 2026, where KDEM CEO Shri Sanjeev Kumar Gupta addressed the environmental impact of AI and its potential to support climate solutions. The discussion highlighted three priorities: sustainable digital infrastructure through green data centres, practical AI applications in flood forecasting, traffic management and water conservation, and the use of climate data to support farmers, cities, and communities.





World AI Summit 2026: Positioning Karnataka as a Global AI Innovation and Value Creation Hub

Date: 14th - 15th October 2026

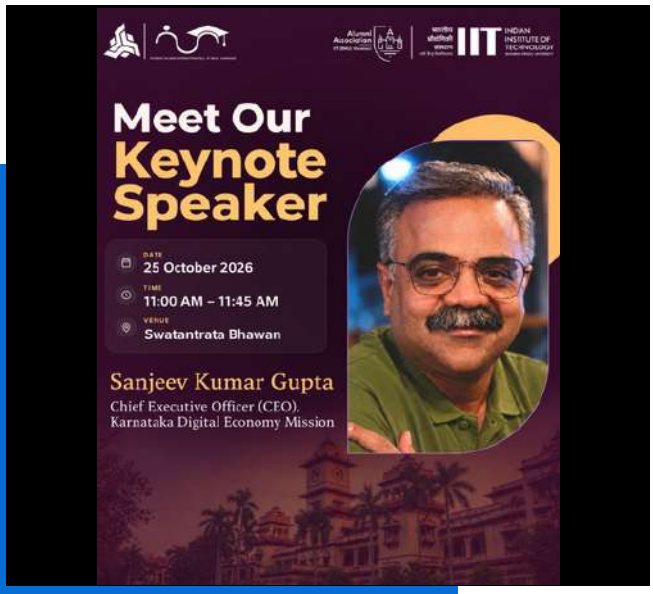
Participated in the World AI Summit 2026, where KDEM CEO Shri Sanjeev Kumar Gupta highlighted Karnataka's strengths in AI, semiconductor design, and enterprise innovation. The address focused on moving beyond AI adoption towards creating and capturing economic value through the state's strong technology talent, 400+ silicon design companies in Bengaluru, and 1,100+ GCCs across Karnataka.

Vision Davanagere: Showcasing Local Innovation on a Global Platform

Date: 19th October 2026

Supported Vision Davanagere Startup Pitching Session 2026 as a Strategic Partner, bringing together 70+ startups to showcase their innovations and explore growth opportunities. The initiative highlighted the growing entrepreneurial potential of Davanagere. The top 10+ startups were selected for sponsored exhibition pods at Bengaluru Tech Summit 2026, providing an opportunity to showcase their solutions to global investors, enterprise leaders, and industry stakeholders.





CONFLUENTIA '26: KDEM CEO Shares Perspectives on India's Digital Economy at IIT (BHU)

Date: 25th October 2026

KDEM CEO Shri Sanjeev Kumar Gupta participated as the Keynote Speaker at CONFLUENTIA '26, organised by the Student Alumni Interaction Cell (SAIC) at IIT (BHU). His participation highlighted KDEM's engagement with academic institutions and emerging professionals, creating opportunities to exchange perspectives on India's digital economy, technology-led transformation, corporate innovation, and the evolving technology ecosystem.

"With nearly 65% of Karnataka's population below 35 and over 550 Global Capability Centers driving our digital economy, our next priority is to transform this demographic advantage into industry-ready talent and meaningful employment opportunities. Through Beyond Bengaluru, we are building stronger regional technology ecosystems and ensuring growth reaches beyond established tech hubs."

MR B V NAIDU
Chairman, KDEM



Startup X-Factor Session 7: Connecting Founders with Defence Innovation Opportunities

Date: 27th October 2026

Hosted the seventh edition of Startup X-Factor, recording 230+ registrations and 100+ live attendees, including founders, investors, and ecosystem partners. The session featured expert discussions on defence innovation through iDEX, investor perspectives on fundraising, intellectual property and patent filing, and startup growth opportunities through Dell Technologies. Two startups, OptM and Space Pulse Technosolutions, showcased their indigenous defence technology solutions and received direct investor feedback.





KAN Cohort 2: Investor Connect and Graduation Day

Date: 28th October 2026

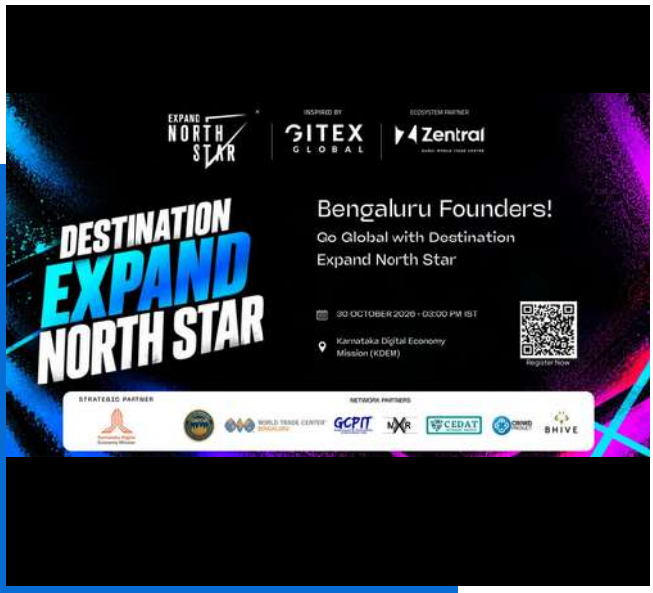
Facilitated the Karnataka Acceleration Network (KAN) Cohort 2 Investor Connect & Graduation Day, bringing together startups and investors to showcase the progress made by participating ventures throughout the acceleration programme. The event provided Cohort 2 startups with an opportunity to present their growth journeys, engage with potential investors, build meaningful connections, and mark the completion of their acceleration journey.

Webinar on Bengaluru Tech Summit 2026: Connecting Beyond Bengaluru Startups with Global Opportunities

Date: 30th October 2026

Hosted an exclusive webinar ahead of Bengaluru Tech Summit 2026, helping startups from Beyond Bengaluru explore opportunities to showcase their innovations and connect with the global technology ecosystem. KDEM CEO Shri Sanjeev Kumar Gupta shared insights alongside Jagdish Patankar, Co-Founder & Executive Chairman, MM Activ. The discussion highlighted opportunities for startups to gain global visibility, engage with investors and industry leaders, build strategic partnerships, and explore growth pathways through BTS 2026.





Destination Expand North Star Roadshow: Connecting Bengaluru Startups with Global Opportunities

Date: 30th October 2026

Supported the Destination Expand North Star Roadshow as a Strategic Partner, connecting Bengaluru's startup ecosystem with Dubai's business and technology networks. Organised by Zentral, the engagement explored Karnataka's startup policy benefits, Dubai's business ecosystem, and opportunities for international market entry and UAE expansion. The roadshow provided founders, investors, and ecosystem partners with a platform to explore cross-border collaborations, strategic partnerships, funding opportunities, and global market access through Expand North Star.

KAN Cohort 2 Demo Day: Connecting Startups with Investors and Growth Opportunities

Date: 30th October 2026



Supported the KAN Cohort 2 Startup Demo Day, hosted by SJCE Science & Technology Entrepreneurs Park (STEP), under the Karnataka Acceleration Network. The investor-focused showcase provided participating startups with a platform to present their innovations, demonstrate progress, share entrepreneurial journeys, and engage with potential investors. The initiative strengthened connections between emerging ventures and the wider startup ecosystem, supporting their journey towards investment readiness and scale.



Central University of Karnataka: Connecting Students with Karnataka's Digital Economy and Emerging Technology Opportunities

Date: 30th October 2026

Partnered with the Central University of Karnataka for an expert session on "Building Careers and Innovation Opportunities in Karnataka's Emerging Digital Economy and Data Center Ecosystem." KDEM representatives Venkatesh Deshpande, Cluster Head, and Sujay Mudgal, Cluster Head – Kalaburagi, shared industry perspectives on emerging career pathways, the data centre ecosystem, innovation, and entrepreneurship.

"Karnataka's real test is not just attracting AI companies, but building an AI-enabled economy where intelligence is accessible to everyone. The opportunity lies in empowering businesses, creating industry-ready talent, and taking innovation beyond Bengaluru."

MR SANJEEV KUMAR GUPTA
CEO, KDEM



KEY ANNOUNCEMENTS

AVINYA Cohort 3: Applications Open for Early-Stage AI Startups

AVINYA, ACSEL Technology Forum's four-month accelerator for early-stage AI startups, has opened applications for its third cohort in partnership with IIT Alumni Centre Bengaluru and the Department of Electronics, IT & BT, Government of Karnataka. Selected startups can access seed funding of up to ₹10 lakh, potential follow-on funding of up to ₹1 crore, expert mentorship, curated datasets, and industry-focused learning, while retaining 100% IP ownership. AI and DeepTech startups across sectors are invited to apply.

Apply Now: https://lnkd.in/gTBd4Xq8





SKILLATHON 2026: National Ideas Competition on Labour Market Intelligence

The Government of Karnataka invites students, individuals, startups, organisations, and teams to participate in SKILLATHON 2026, a national ideas competition focused on addressing emerging workforce challenges, skills, employment, and labour market intelligence.

Participants can showcase innovative solutions with awards and recognition worth ₹1 lakh.

- Submission Deadline: 20 October 2026
- Finale: 4 November 2026
- Venue: The Lalit Ashok, Bengaluru
- Bengaluru Skill Summit: 3-5 November 2026

Be part of shaping the future of work in Karnataka.

ELEVATE Minorities 2026 & ELEVATE NxT 2026–27: Applications Open

The Government of Karnataka has opened applications for two funding initiatives supporting startups. ELEVATE Minorities offers grants of up to ₹50 lakh to eligible startups led by minority entrepreneurs, while ELEVATE NxT provides grants of up to ₹1 crore for DeepTech startups to support technology development and commercialisation.

With over 1,300 startups supported in the past decade, ELEVATE continues to strengthen Karnataka's startup ecosystem.

- Applications Open: 13 October 2026
- Deadline: 13 November 2026

Apply Now: https://lnkd.in/gAyvTAud





World AI Awards 2026: KDEM Recognised for Excellence in Digital Economy Development

15th October 2026

Karnataka Digital Economy Mission (KDEM) has been recognised at the World AI Awards 2026 with the Excellence in Digital Economy Development – Technology Ecosystem Enablement award. The recognition acknowledges KDEM's efforts in strengthening Karnataka's digital economy by connecting government, industry, talent, startups, and innovation ecosystems, and enabling technology-led growth across the state.

Uttara Kannada Technology & Entrepreneurship Meetup: Connecting Local Talent with New Opportunities

The Uttara Kannada Technology & Entrepreneurship Meetup brings together entrepreneurs, founders, technology professionals, mentors, and investors to strengthen the region's startup and technology ecosystem. KDEM joins as the Strategic Partner, advancing its Beyond Bengaluru vision of regional innovation and technology-led growth.

The meetup will feature keynote addresses, panel discussions, an open forum, insights into KDEM's initiatives, and networking opportunities.

- Date: 7 November 2026
- Time: 3:00 PM – 7:00 PM
- Venue: Kanara DCC Bank Head Office, New Market Yard, Sirsi

Register here:
https://www.themestri.com/events/technology-entrepreneurship-meetup-uttara-kannada



GCC Summit Bengaluru 2026

GCC Summit Bengaluru 2026
KDEM joins the 3rd edition of GCC Summit Bengaluru as a Strategic Partner, supporting Karnataka's position as a global GCC destination. The summit will bring together industry leaders, policymakers, and technology innovators to explore AI-led transformation, talent development, product innovation, and the future of GCCs.

- Date: 25 November 2026
- Venue: Sheraton Grand at Brigade Gateway, Bengaluru

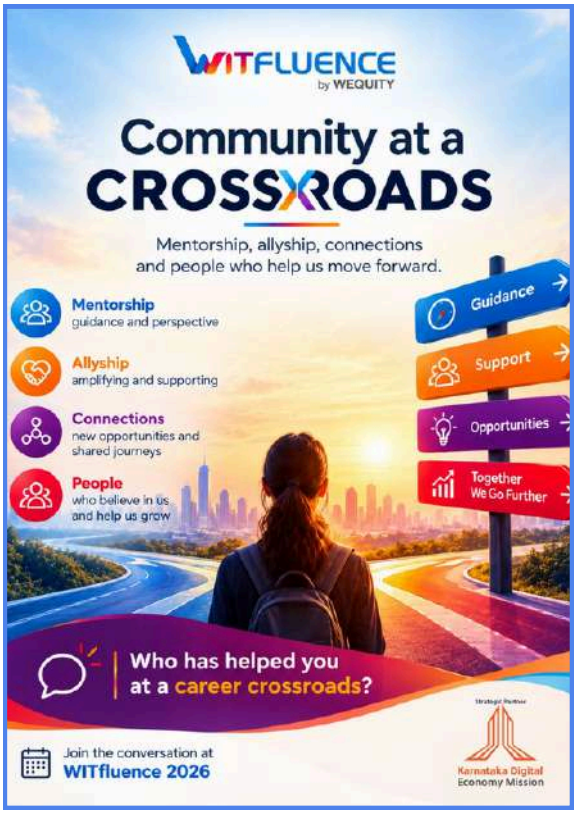
Know More: https://bengalurugccsummit.com/

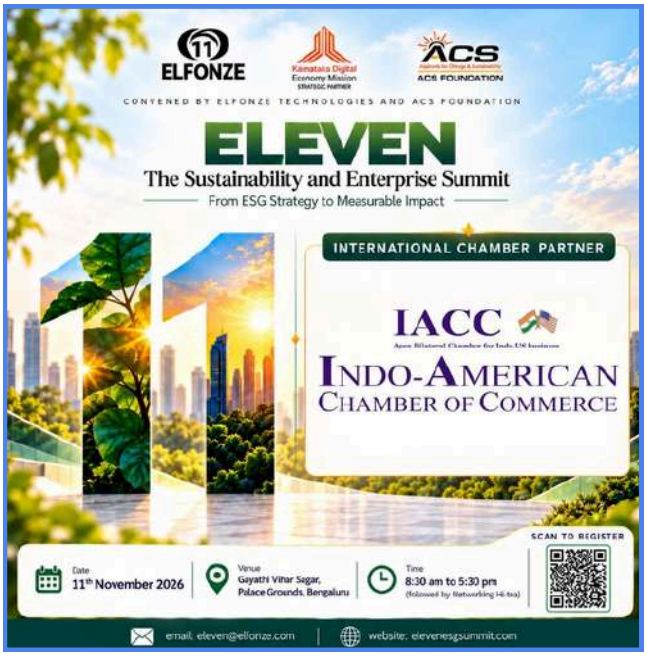
WITFLUENCE 2026: Celebrating the Power of Community and Career Connections

WITFLUENCE 2026: CROSSROADS highlights the role of mentorship, allyship, and professional networks in shaping career journeys and creating opportunities. The platform brings community into focus as one of the four forces shaping the future of technology and careers, encouraging professionals to recognise and celebrate the people who support their growth.

- Date: 3 December 2026
- Location: Bengaluru

Register here: https://lnkd.in/gJY-aU5z





ELEVEN – The Sustainability and Enterprise Summit

Karnataka Digital Economy Mission (KDEM) joins ELEVEN – The Sustainability and Enterprise Summit as a Strategic Partner, supporting sustainable business practices and responsible growth. Convened by Elfonze Technologies and ACS Foundation, the summit will bring together industry leaders and sustainability advocates to explore ESG-driven business impact and foster collaboration for future-ready enterprises.

- Date: 11 November 2026
- Time: 8:30 AM – 5:30 PM, followed by networking high-tea
- Venue: Gayathri Vihar Sagar, Palace Grounds, Bengaluru

Register: https://lnkd.in/gDQapcTc

KAN Cohort 2 Demo Day: Connecting Startups with Investors and Industry Leaders

The Karnataka Acceleration Network (KAN) Cohort 2 Demo Day, co-presented by SHINE Foundation and DERBI Foundation, will bring together participating startups, investors, industry leaders, and ecosystem partners for an exclusive showcase of innovation and entrepreneurial progress.

The event will provide a platform for startups to present their solutions, connect with potential investors, explore strategic partnerships, and engage in industry conversations.

- Date: 6 November 2026
- Time: 1:00 PM onwards
- Venue: SHINE Foundation, Sahyadri Campus, Adyar, Mangaluru

Invite-only event

For enquiries:
Apoorva Achar, Assistant Program Manager, SHINE Foundation
Email: apoorva.shine@sahyadri.edu.in
Contact: +91 9606993940



COMMUNICATIONS & PR REVIEW

10
TOTAL COVERAGES

2
INDUSTRY STORIES

1
INTERACTION

1
PRESS RELEASE

₹ 4,51,600
TOTAL AVE

News Ayush Technology Economy Legal Tourism Opinion

Home › Sports › General › Kdem Brings Wadhwani Foundation And Iesi Together To Support MSME Growth In Mysuru

Kdem Brings Wadhwani Foundation And Together To Support MSME Growth In Mysuru

By PNI Admin — On Oct 8, 2026



Outbound job seekers from region drops by 20 % in ove KDEM, Xpheno report

24,000 professionals from across India are actively looking to Beach Skills: Talent Landscape of Udupi and Mangaluru Clust

Updated – October 15, 2026 11:24 pm IST – MANGALURU

RAVIPRASAD KAMILA

READ LATER

Mangaluru and Udupi region is showing si with the volume of outbound jobseekers fr over a year (from 2025 to 2026), according t Udupi and Mangaluru Cluster – 2026' repo

THE HINDU

Outbound job seekers drop by 20% in over a year: Report

Number of people from the Mangaluru and Udupi region looking for jobs in other cities fell from 36,400 in 2025 to 29,000 in 2026, says the report prepared by KDEM with Xspheno Private Limited

The Hindu (Mangaluru) · 4 Oct 2026 · Raviprasad Kamila

Mangaluru and Udupi region is showing signs of increasing attraction among talent, with the volume of outbound jobseekers from the region dropping by a significant 20% in over a year (from 2025 to 2026), according to 'Silicon Beach Skills: Talent Landscape of Udupi and Mangaluru Cluster – 2026' report.



The report prepared by Karnataka Digital Economy Mission (KDEM) with Xpheno Private Limited said that outbound jobseekers from the region fell from 36,400 in 2025 to 29,000 in 2026, while 24,000 professionals from across India are actively looking to move into the Silicon Beach (Mangaluru, Udupi) cluster.

According to the report, there is 3% year on year (YoY) growth in in-bound job seekers (those willing to shift to Silicon Beach) from 23,200 in 2025 to 24,000 in 2026.

If KDEM is a not-for-profit organisation that connects the Government of Karnataka with the technology industry to pro motethe State's digital economy, Xpheno Pvt Ltd is a specialist talent solutions and staffing firm.

Referring to the signs of increasing talent retention in the region, the report said: "Presence and growth of world-class local enterprises is creating opportunities and enhancing talent retention. Inbound interest from talent outside the region has marginally grown by 3%. The nature of enterprises in the region and their footprint is well set to make the region's workforce more global in outlook and exposure in the years to come."

The report, released during the sixth edition of 'Mangaluru Technovanza – 2026' a few days

AI FEATURES

How Mangaluru Plans to Turn Blue Economy, AI Talent Into a Tech Growth Engine

The coastal city is expanding its startup ecosystem, GCCs, AI work, and infrastructure to keep talent and investment closer to home.



Sanjana Gupta
Technology Journalist

Published 2026-10-13T12:11:02.558+05:30
Updated 2026-10-13T12:11:02.558+05:30

Quick Biz News
Business News in Fast

KDEM Brings Wadhwani Foundation And Icsi Together To Support Msme Growth In Mysuru

Business

October 6, 2026 / 0 Comments



Mysuru: Building on the MSME-focused roundtable at the Big Tech Show Mysuru, Karnataka Digital Economy Mission (KDEM) has facilitated a dedicated growth plan meeting with the Wadhwani Foundation and the Institute of Company Secretaries of India (ICSI), bringing together around **24 MSME founders from Mysuru**.

Biz RapidX
Business News In Fast

l Brings Wadhwani Foundation And Icsi Together ort Msme Growth In Mysuru

2026 byteam



Building on the MSME-focused roundtable at the Big Tech Show Mysuru, Karnatak Mission (KDEM) has facilitated a dedicated growth plan meeting with the W n and the Institute of Company Secretaries of India (ICSI), bringing together around **from Mysuru**.

MysOOru NEWS

ngs Wadhwani Foundation and ICSI to steer MSME growth in



the MSME focused roundtable at the Big Tech Show Mysuru, Karnataka Digital Economy Mission (KDEM) has facilitated a dedicated growth plan meetin institute of Company Secretaries of India (ICSI), bringing together around **24 MSME founders from Mysuru**. extend structured professional support to MSMEs in Mysuru through a **fully funded programme**, enabling businesses to strengthen their capabilities, a tions.

ir role in bringing together the two institutions and the local MSME ecosystem to make professional expertise and institutional support more accessib

PNi PRESS NET WORK OF INDIA

News Ayush Technology Economy Legal Tourism Opinion Malayalar

Home › Sports › General › Kdem Brings Wadhwani Foundation And Icsi Together To Support MSME Growth In Mysuru

Kdem Brings Wadhwani Foundation And Icsi Together To Support MSME Growth In Mysuru

By PNI Admin — On Oct 8, 2026 GENERAL



THE HINDU

Outbound job seekers drop by 20% in over a year: Report

Number of people from the Mangaluru and Udupi region looking for jobs in other cities fell from 36,400 in 2025 to 29,000 in 2026, says the report prepared by KDEM with Xpheno Private Limited

Ravipraasad Kamila
MANGALURU

Mangaluru and Udupi region is showing signs of increasing attraction among talent, with the volume of outbound jobseekers from the region dropping by a significant 20% in over a year (from 2025 to 2026), according to 'Silicon Beach Skills: Talent Landscape of Udupi and Mangaluru Cluster - 2026' report.

The report prepared by Karnataka Digital Economy Mission (KDEM) with Xpheno Private Limited said that outbound jobseekers from the region fell from 36,400 in 2025 to 29,000 in 2026, while 24,000 professionals from across India are actively looking to move into the Silicon Beach (Mangaluru, Udupi) cluster.



The report says that the Mangaluru and Udupi region now (by September, 2026) has an active and accessible white-collar talent pool of 2.80 lakh which is up from 2.40 lakh in 2025. (KLEMCO)

According to the report, there is 3% year on year (YoY) growth in in-bound job seekers (those willing to shift to Silicon Beach) from 23,200 in 2025 to 24,000 in 2026.

If KDEM is a not-for-profit organisation that connects the Government of Karnataka with the technology industry to promote the State's digital economy, Xpheno Pvt Ltd is a specialist talent solutions and staffing firm.

Referring to the signs of increasing talent retention in the region, the report said: "Presence and growth of world-class local enterprises is creating opportunities and enhancing talent retention. Inbound interest from talent outside the region has marginally grown by 3%. The nature of enterprises in the region and their footprint is well set to make the region's workforce more global in outlook and exposure in the years to come."

Active talent pool

The report, released during the sixth edition of 'Mangaluru Technovanza - 2026' a few days ago, said that Mangaluru and Udupi region now (by September, 2026) has an active and accessible white-collar talent pool of 2.80 lakh which is up from 2.40 lakh in 2025.

The experienced white-collar talent with more than one year of working experience grew by 0% on year over year (YoY) basis, moving up to 1.05 lakh from 90,000 in 2025, it said.

With the growth in scale, the report said, the region also holds a healthy diversity mix in the white collar workforce with 38% female and 62% male. The Silicon Beach region is also home to a high potential mix of senior professionals and experienced mid-level talent. Professionals with over 15 years of experience make a significant 14% of the active workforce. At the other end of experience spectrum, talent with one to five years of experience make the majority with 46% of the active workforce. "This configuration of the pyramid offers a sustainable and stable talent pipeline for enterprises to build on," the co-founder of Xpheno Kamal Karanth said.

In terms of industry mix, the Information Technology / IT enabled sector remains the largest with almost one-fourth of the total active workforce employed in it. The IT / ITeS Sector has also registered a 21% YoY growth, emerging as a sector with job creation potential in the region. The banking, financial services and insurance (BFSI) and business consulting sectors, with 16,400 active talent continues to be the second sector by white-collar talent. The top three white-collar skillset groups in the region are Programming (25,600 professionals), Business Skills (22,300) and Finance & Accounting (18,300).

"The talent pool with these top skillsets have grown between 23% and 36% in the last 12 months," the executive summary of the report said.

B. V. Naidu, chairman, KDEM, said that Mangaluru has firmly established itself as a powerful anchor for technology and innovation among the State's emerging clusters. The region is proving that world-class institutions and an exceptional quality of life can together attract and retain global talent. "KDEM is leveraging this momentum to unlock new investment corridors along the coast," he said. Sanjeev Kumar Gupta, CEO, KDEM said: "We are building skilling pathways, anchoring companies, and strengthening the cluster from the ground up. Execution is what matters, and the coast is where that discipline is beginning to show."

Biz RapidX
Business News In Fast

KDEM Brings Wadhwani Foundation And Icsi Together To Support Msme Growth In Mysuru

October 6, 2026 byteam



Mysuru: Building on the MSME-focused roundtable at the Big Tech Show Mysuru, Karnataka Digital Economy Mission (KDEM) has facilitated a dedicated growth plan meeting with the Wadhwani Foundation and the Institute of Company Secretaries of India (ICSI), bringing together around **24 MSME founders from Mysuru**.

Online News 9
Online News For You

KDEM Brings Wadhwani Foundation And Icsi Together To Support Msme Growth In Mysuru

October 6, 2026 byNeel Achary

Share Share Post



Mysuru: Building on the MSME-focused roundtable at the Big Tech Show Mysuru, Karnataka Digital Economy Mission (KDEM) has facilitated a dedicated growth plan meeting with the Wadhwani Foundation and the Institute of Company Secretaries of India (ICSI), bringing together around **24 MSME founders from Mysuru**.

The initiative aims to extend structured professional support to MSMEs in Mysuru through a **fully funded programme**, enabling businesses to strengthen their capabilities, address growth challenges and scale their operations.

KDEM played a catalyst role in bringing together the two institutions and the local MSME ecosystem to make professional expertise and institutional support more accessible to businesses in Tier-2 cities.

BUSINESS NEWS FOR PROFIT

KDEM Brings Wadhwani Foundation And Icsi Together To Support Msme Growth In Mysuru



Mysuru: Building on the MSME-focused roundtable at the Big Tech Show Mysuru, Karnataka Digital Economy Mission (KDEM) has facilitated a dedicated growth plan meeting with the Wadhwani Foundation and the Institute of Company Secretaries of India (ICSI), bringing together around **24 MSME founders from Mysuru**.

The initiative aims to extend structured professional support to MSMEs in Mysuru through a **fully funded programme**, enabling businesses to strengthen their capabilities, address growth challenges and scale their operations.

KDEM played a catalyst role in bringing together the two institutions and the local MSME ecosystem to make professional expertise and institutional support more accessible to businesses in Tier-II cities.

Key Highlights:

- Around 24 Mysuru-based MSME founders participated in the growth plan meeting.
- A fully funded initiative to provide professional support and guidance to MSMEs.
- Strengthening local businesses to scale operations, leverage ecosystem opportunities and generate more employment in the region.

The initiative reinforces KDEM's commitment to strengthening the Beyond Bengaluru ecosystem and enabling sustainable business growth beyond metropolitan centres.

A leading business news portal

Business News This Week

KDEM Brings Wadhwani Foundation And Icsi Together To Support Msme Growth In Mysuru

October 6, 2026 Neel Achary business 0



Mysuru: Building on the MSME-focused roundtable at the Big Tech Show Mysuru, Karnataka Digital Economy Mission (KDEM) has facilitated a dedicated growth plan meeting with the Wadhwani Foundation and the Institute of Company Secretaries of India (ICSI), bringing together around **24 MSME founders from Mysuru**.

The initiative aims to extend structured professional support to MSMEs in Mysuru through a **fully funded programme**, enabling businesses to strengthen their capabilities, address growth challenges and scale their operations.

GOVERNMENT OF KARNATAKA
Dept. of E, IT & Bt

Karnataka Digital Economy Mission

KDEM Monthly Newsletter | October 2026

Scan to download Govt. of Karnataka Policies

Scan to join our Startup Grid WhatsApp Group

To get in touch with us, please write to us at
info@karnatakadigital.in



ASSOCHAM | IESA | nasscom | एसटीपीआई STPI | STARTUP KARNATAKA